CDNameSearch

- Interactive Trademark Search -

Guide to Using CDNameSearch

USPTO and Canadian Trademarks Databases

May 2001

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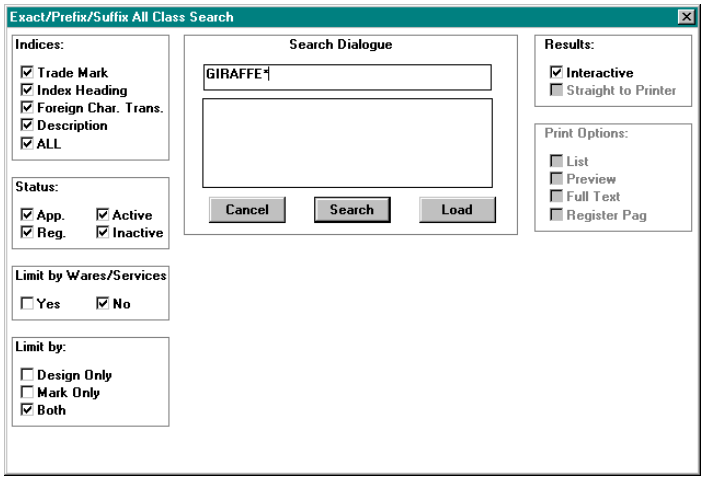
CDNameSearch

- Interactive Trademark Search -

USPTO and CIPO Trademarks
Internet and CD-ROM Trademark Search

Guide to Using CDNameSearch
USPTO and Canadian Trademarks Databases



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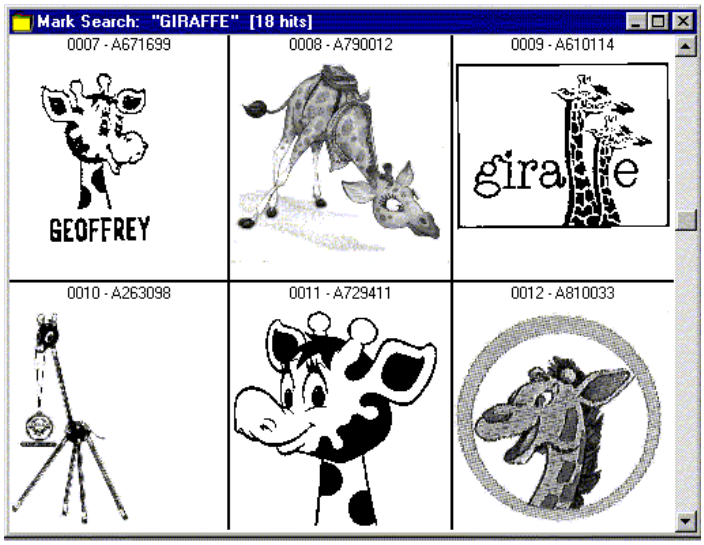

CDNS Guide(11).DOC

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Graham Jackson, Mark Steinert, Parviz Kadivar, Wesley MacDonald, Nick Elliot, Catalina Prado, James Supple contributed to the development and operation of CDNameSearch.

CDNameSearch is sold by subscription, and is available on CD-ROM, DVD and through the internet. Please refer to our web site for more information:

http://www.cdnamesearch.com

CDNameSearch

- Interactive Trademark Search -

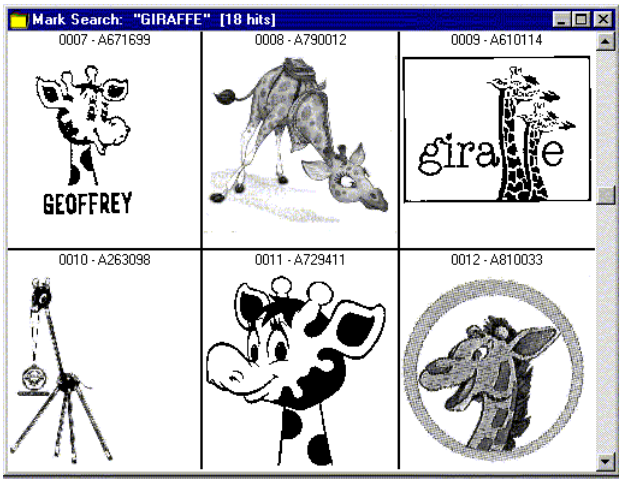
Chapter 1 Introduction

CDNameSearch

CDNameSearch publishes searchable trademark databases for the USA and Canada. The trademark searches are interactive and very, very fast.

We publish on CD-ROM, DVD and simultaneously at our Web site http://www.cdnamesearch.com. The CD-ROM, DVD and Internet products have identical databases and identical interactive operation.

Our United States Patent and Trademark Office (USPTO) database and Canadian Intellectual Property Office (CIPO) database were first published in 1992. There was a major upgrade in the USPTO version in 2001, adding figurative elements and inactive files to the database, making the search faster, and adding many more features.



Searchable Canadian Trademark Database

Each week we publish the most current trademark data from the Canadian Intellectual Property Office (CIPO). The database contains all marks electronically available from the government, including inactive applications and un-renewed registrations. We provide full-size images of all figurative elements. One of our reports duplicates the official bilingual "Register Page". We know this data extremely well, as our technical staff was on the design and coding team that created CIPO's trademark system, and we prepared their data and loaded it into their system.

Subscriptions are available for weekly, bi-weekly or monthly updates. To reduce costs, some features, like searching figurative elements or wares and services, are optional on monthly subscriptions. You can search with wildcards on several database fields: trademark, index headings (including figurative element descriptions and foreign word translations), foreign character transliteration, trademark description, wares & service words, and owner name. You can limit your search results by most relevant dates, by Nice code for classifying wares & services, by active/ inactive status, by pending/ registered indication, and by design/ word mark indication. See Chapter 11 Data for details

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Searchable USA Trademark Database

CDNameSearch publishes searchable trademark data from the United States Patent and Trademark Office.

The database contains all active trademarks and inactive files, and all figurative elements (devices).

You can search, with wildcards, on many database fields: trademark, pseudo mark, foreign character translation, trademark description, Vienna codes that describe the figurative elements, goods & services words, and owner name. You can limit search results by filing date, by Nice codes for classifying wares & services, by US class, by active/inactive status, by pending/registered indication and by most relevant dates.

CDNameSearch Search Features

CDNameSearch has an Advanced User Interface based on Microsoft Windows software that makes it simple and easy for users to learn and use. All system functions are accessed via easy to follow pull-down menus. Simply identify any operation on a menu and activate it effortlessly just by pointing and clicking with a mouse. The only time you have to touch the keyboard is to enter marks and numbers.

The organization of even the most complex search results for review and printout has been greatly simplified. The "hit list" resulting from each search is assigned to its own window. Transferring hits to a final "results" window is a simple point and click operation. The summary or full text record for any hit, together with its image in the case of design marks, can be accessed instantly.

The system automatically maintains a complete log of all searches employed in the course of a session. This provides a secure means of providing search quality control for future references.

The CDNameSearch Trademark Search system is **word-oriented search** system as opposed to a **string** or multiple **root-element** search system. The search specification involving the Wild-card * feature refers to a single word situation. The use of the Boolean operators for **AND** (i.e. **&**) and **OR** (i.e. |) are used to search for two or more word situations. It is very important to be aware of this approach when you make your search strategy.

CDNameSearch has its own automated wares and services classifier, and assigns Nice codes to Canadian trademarks independently of CIPO, one to two weeks after the mark is first published. We also review the classification periodically, and may re-classify. The CDNameSearch classifications are used in the search, and appear in the TIP display only – not on the registration pages. This provides much higher quality searches.

The **Figurative Element Search** is where CDNameSearch really shines. Our CD-ROM's contain high-resolution electronic images of design marks, which can be viewed or printed with a simple point and click command. In assessing similarity between design marks there is no substitute for **visual** comparison of the search mark with potentially conflicting marks.

A multi-media tutorial is available in the electronic help version of this manual. Once help has been called, simply press on the **Tutorial** button. Please refer to the Configuration and Documentation chapter for online information.

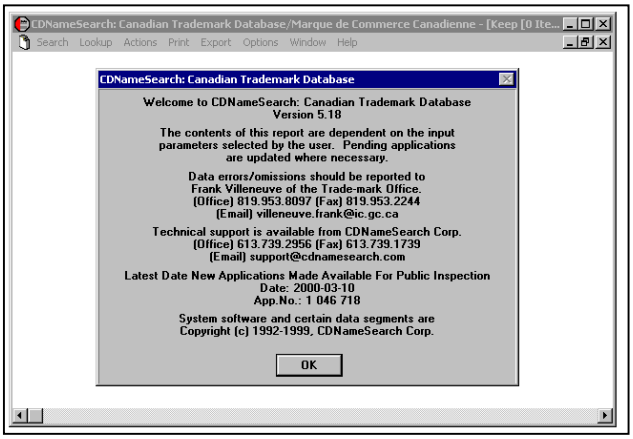
Chapter 2 Trademark Searching

Starting CDNameSearch

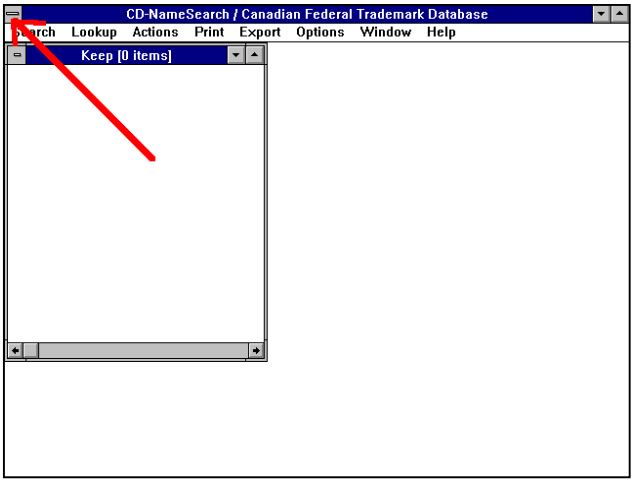
The following pages illustrate the "**look and feel**" of a typical CDNameSearch session.

Most users install this CDNameSearch so you can start CDNameSearch by double clicking the CDNameSearch Icon on the desk top.

The system first displays a Disclaimer / Announcement message to the user as shown. It is removed by typing any character on the keyboard or by pointing to OK and clicking the mouse button.


CDNameSearch: Canadian Trademark Database/Marque de Commerce Canadienne - [Keep [0 Ite...
Search Lookup Actions Print Export Options Window Help
CDNameSearch: Canadian Trademark Database
Welcome to CDNameSearch: Canadian Trademark Database
Version 5.18
The contents of this report are dependent on the input parameters selected by the user. Pending applications are updated where necessary.
Data errors/omissions should be reported to
Frank Villeneuve of the Trade-mark Office.
(Office) 819.953.8097 (Fax) 819.953.2244
(Email) villeneuve.frank@ic.gc.ca
Technical support is available from CDNameSearch Corp.
(Office) 613.739.2956 (Fax) 613.739.1739
(Email) support@cdnamesearch.com
Latest Date New Applications Made Available For Public Inspection
Date: 2000-03-10
App.No.: 1 046 718
System software and certain data segments are
Copyright (c) 1992-1999, CDNameSearch Corp.
OK

The system comes up with the initial work screen which stays permanently.



Terminating a Session

Double click on the button located in the top left hand corner of the title bar to end the CDNameSearch session and put you back into Windows.

Most of the illustrations in this Guide refer to the system with CIPO data. The operation is usually identical for all country databases.

Menu Commands

The commands you are allowed to use are hi-lighted in Black and the other "unavailable" commands are shown in light gray or white. A number of the commands are **context-sensitive**. By this, we mean they apply to or can be used in only certain Window situations. The Print command is context sensitive and consequently it reflects which search reports you are allowed to use as you activate each screen.
The CDNameSearch Menu Commands are:

Search
- Word Mark - All Class
- Word Mark - By Class
- Word Mark - By Dates
- Owners - Mark
- Figurative Elements (Index Heading)
- Wares/Services

Lookup

Actions
- Transfer to Keep
- Delete Keep Item
- ---
- Clear Keep List
- ---
- View as MultiView
- ---
- View Preview
- View Extended Preview
- View Full Text
- View Design
- View Search Criteria
- ---
- Session Log Capture On
- ---
- Reset Session
- Reset Search Parameters
- Reset Session Log
- Zoom Design
- ---
- Keep all items
- Subtract Items from Keep
- Detailed Keep View

Print
- List
- Detailed List
- Preview
- Extended Preview
- Full Text
- Design
- Register Page
- Custom
- Session Log

Export
- List
- Detailed List
- Preview
- Extended Preview
- Full Text
- Register Page

Options
- Configuration
- Quit
- About ..
- 1 Keep (0 items)

Window
- Tile
- Cascade
- Arrange icons
- Close All

Help
- CDNameSearch Manual
- Intl Class Definitions
- Design Headings

Lookup

Clicking on **Lookup** brings up the following dialog box which allows you to enter Application or Registration numbers into the system. It then retrieves copies of these documents.

It is used to locate one or more specific documents to add to a collection of trademarks you are building up in the Keep Window.

Valid file number entries are preceded by a single letter to designate what type of Trade Mark Act they were Registered under and refer to. Only application numbers are unique. Registration numbers are not unique because different Acts overlap on their numbers. Applications do have extensions associated with them and consequently you may retrieve more than one document for an application number.

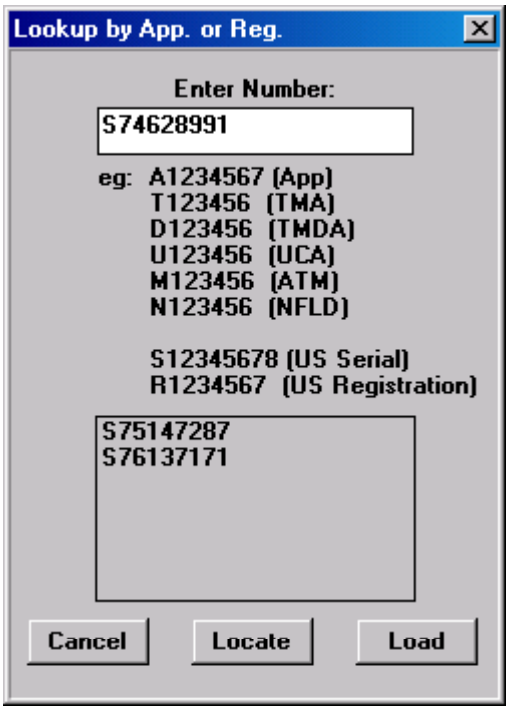
In the Canadian database, the single letters allowed are:

A	for Application numbers
T	for Trade Mark Act (TMA Registration No's)
D	for TMDA's
U	for Unfair Competition Act (UCA's)
M	for one of two ATM's Note : the two entries are: M000072 M000127
N	for Newfoundland Trademarks

In the USPTO database, the single letters allowed are:

S	USPTO Serial number
R	USPTO Registration number

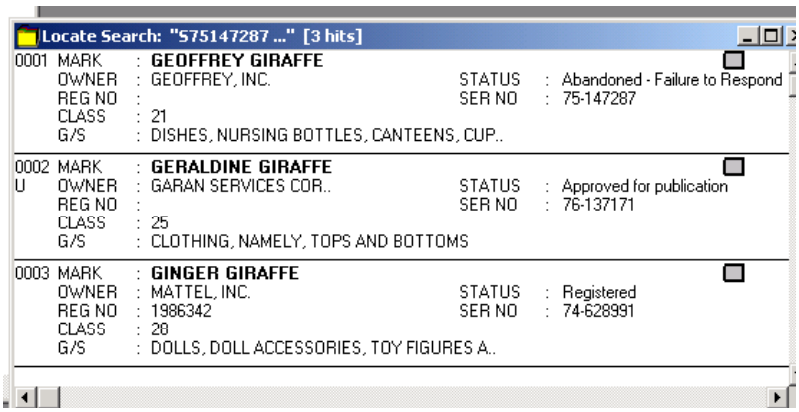
Note: all Canadian Application numbers entered must be 6 or 7 digits and Registration numbers entered must be 6 digits in length else a SYNTAX Error screen appears. USPTO Serial numbers are 8 digits and USPTO Registration numbers are 7 digits.



A click on Lookup tells the system to go and retrieve the ones it can. If the system doesn't find one or more trade mark documents, it brings up a window showing you the missing document numbers. You may request a printout of these numbers for quality control purposes if you like. It then asks you if you want it to proceed, by looking up the ones it has found.

A **Tip** window is then presented to you so that you may review which of the documents you really want printed. The Tip (Target Information Packet) shows you basic "core" trade mark information such as:

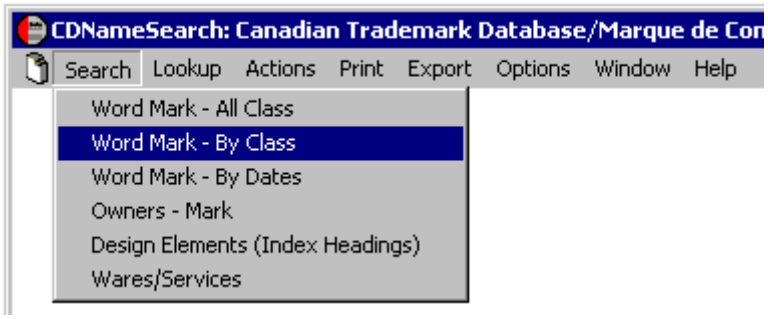
- ✓ trademark
- ✓ present owner name
- ✓ status (last major action)
- ✓ application and registration numbers
- ✓ International Classes
- ✓ a limited amount of the wares/services text
- ✓ whether a design accompanies the text (box at lower right)


Locate Search: "S75147287 ..." [3 hits]
0001 MARK : GEOFFREY GIRAFFE
OWNER : GEOFFREY, INC.
STATUS : Abandoned - Failure to Respond
REG NO :
SER NO : 75-147287
CLASS : 21
G/S : DISHES, NURSING BOTTLES, CANTEENS, CUP..
0002 MARK : GERALDINE GIRAFFE
U OWNER : GARAN SERVICES COR..
STATUS : Approved for publication
REG NO :
SER NO : 76-137171
CLASS : 25
G/S : CLOTHING, NAMELY, TOPS AND BOTTOMS
0003 MARK : GINGER GIRAFFE
OWNER : MATTEL, INC.
STATUS : Registered
REG NO : 1986342
SER NO : 74-628991
CLASS : 28
G/S : DOLLS, DOLL ACCESSORIES, TOY FIGURES A..

Search Menu

A click on Search exposes these drop-down menu items illustrating what you can search on:

Word Mark - All Class
Word Mark - By Class
Word Mark - By Dates
Owners - Mark
Figurative Elements (Index Headings)
Wares/Services



The **Word Mark - All Class** search is usually used initially to determine how common a mark or word is on the Register. It has been designed to give you incredibly fast response times.

The **Word Mark - By Class** search is used where you need to be more specific and want only certain classes of information searched.

Word Mark – By Dates lets you limit the results to a range of dates for many actions, such as the filing date or the registration date, and then do a normal trademark search.

You can further restrict these searches by specifying the words for the Wares/Services text which then have to be found in the search.

Word Mark - All Class

Clicking on **Word Mark - All Class** brings up the Search Parameters screen from which you work from.

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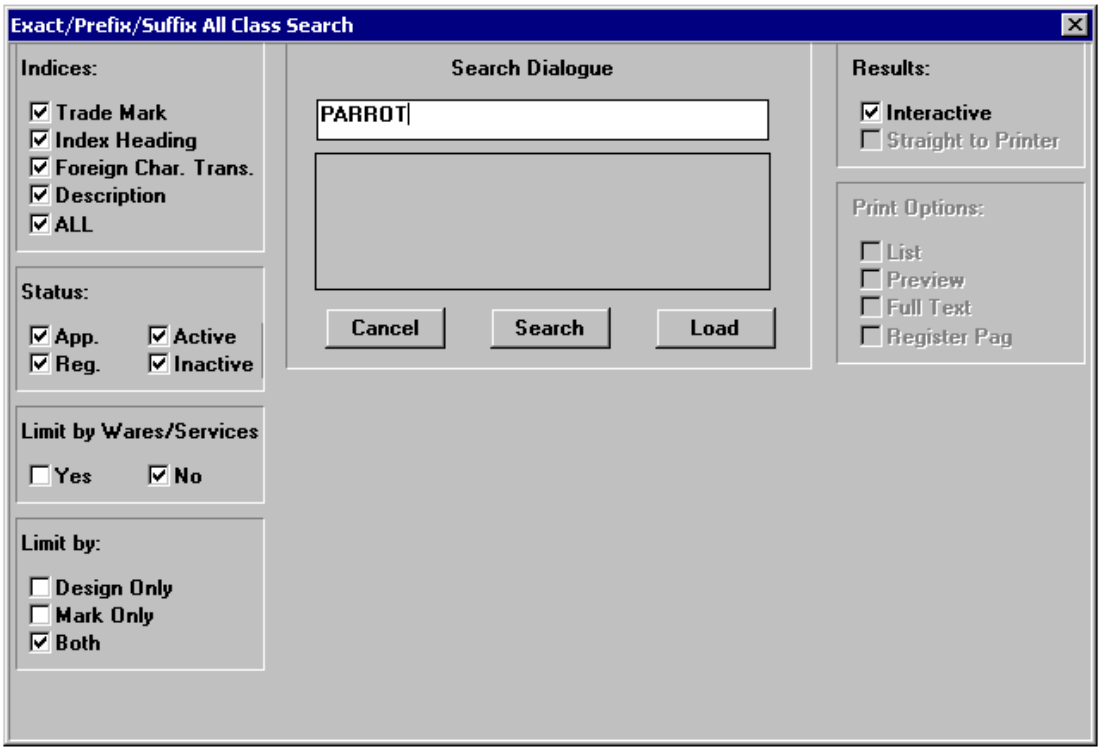


When you initiate a search, various Search Parameters boxes open on the left and at present an unused **Results Parameters** box opens on the right. The search parameters boxes allows you to control your search and specify what action you want to see happen.

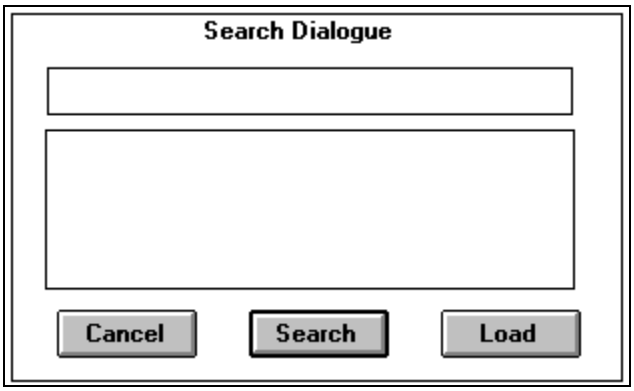
You can get fancy and specify that only certain Trademark fields be searched. The default situation is to search all 4 fields present. You may restrict your search to Pending and Registered marks (the default situation) or choose only one of them. You may search only the **active** marks if you should choose to do so. The default is to search both inactive and active marks. You may also choose to restrict your **All Class** trademark search by specifying some Wares and Services text terms that you want the search also restricted to as well. You choose these options by clicking on the appropriate box found in the **Search Parameters** screen.

The Trade Mark field choices are:

Trade Mark (Original Trademark Field)
Index Heading
Description (for description of the mark cases)
Foreign Character **Tran**slation
All for all of the above

You enter the mark to be searched by typing one or more search patterns of it into the **Search Dialog** box. A click on **Search Parameters** may move the blinking cursor away but by pointing the mouse inside the **Search Dialogue** box and clicking once, the flashing up and down bar reappears signifying that further keyboard entry characters will be placed in this search specification box.

You may enter more than one proposed search pattern into the system by pressing **Enter** after each one and re-keying in the next one. These search patterns appear in the collecting box below. Pressing **Enter** to an empty **Search Dialogue** box situation tells the system that you want it to do the search. An alternate option is to point at and click on **Search**. A click on **Cancel** takes you right back out of the search to the main menu.

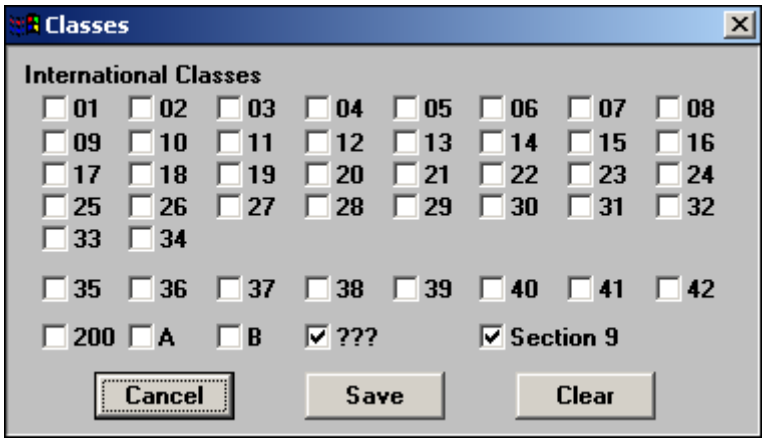


A click on **Load** brings up a Window which allows you to specify an ASCII created file which contains search commands. See the **Import** feature for more information on this feature.

Word Mark - By Class

You can do a **Word Mark - By Class** search by clicking on this icon. The first step is to choose the International classes you wish the trademark search done on before being allowed to go and do the search.
The Class Entry screen is presented to you right away allowing you to specify the appropriate classes. Point to and click on the ones you want in your search. They turn black when they are chosen.

The Canadian Federal Trademarks are searched on CDNameSearch using the **International Classes**. Canada uses an automated classification computer program which reads the text and designs International Classes to the Trademark documents. These International Classes are the same as supported by the World Intellectual Property Organization (WIPO).



CDNameSearch does an all class search initially and then quickly reduces the search down in size to only those classes you specified.

The initial **Word Mark - By Class** window is displayed is as before but this time a click on **Search Parameters** reveals:

4 classes are special to Canada and similar ones exist on the U.S. Federal file. They are outside WIPO's strict definition of International Classes.

200 Collective memberships like Sororities or Fraternities

A a Certification mark on a product (the Wool Mark)

B a Certification mark on a service

Section 9 A special mark granted to government organizations based on rules defined under Section 9 of the Trade Marks Act (TMA).

??? is used for any mark not assigned an International Class for whatever reason.

Note: both the ??? category and Section 9's are always turned on for searching at least in the default situation. You can turn them off if you so wish.

Note: This system does not presently search the Department of Agriculture's SEEDS and PESTICIDES file, the WIPO 6-Ter Marks, nor Health and Welfare Canada's Brand Name Pharmaceutical file. It is the intention of the TMO to include every active mark presently found in the Manual Search Room in Hull, Quebec. These include some Boy Scout and Girl Guide marks and the special Plant Breeder's marks.

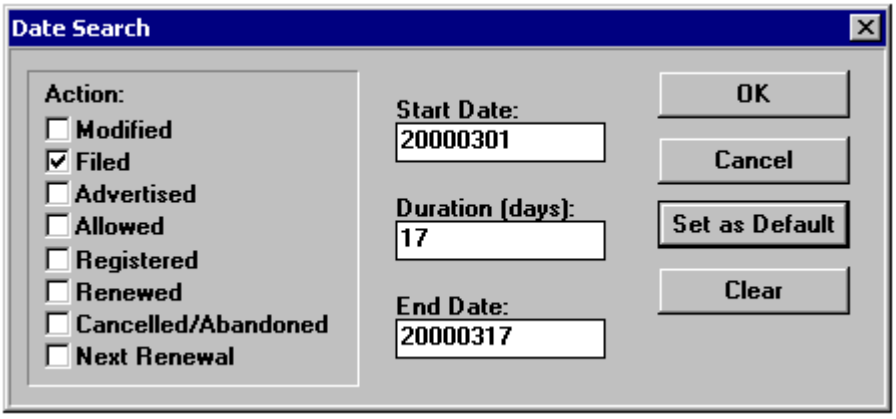
Note: Once set, these classes which are used for searching remain switched on. You have to click on them again to remove them before you conduct your next search. There settings simply "toggle" on and off. Each time you conduct a search you should clear the screen and start with a fresh situation again.

You also have the ability to restrict your search to many more relevant fields of trade mark type information. You may choose that only certain Trademark fields be searched. The default is to search all 4 of them. You may restrict your search to Pending and Registered marks (the default situation) or choose only one of them. You may search only the **active** marks if you should choose to do so. The default is to search both inactive and active marks. You may also choose to restrict your **All Class** or **By Class** trademark search by also specifying some Wares and Services text terms that you want the search restricted to. You can narrow your search down more directly this way. You choose these options by clicking on the appropriate selection box in the **Search Parameters** screen.

A click on **Select classes** reveals the same **Classes** Screen.

You have to click on **Save** to save the class information for all subsequent searches that you do. Just change the classes if you want them changed using the same procedure used so far.

Word Mark - By Dates



CDNameSearch allows you to limit the trademark search to a range of Action Dates. Date format is YEAR MONTH DAY without separators. September 1, 1949 is thus 19490901. Searching is allowed on the following 8 Action date fields:

Modified
Filed
Advertised
Allowed
Registered
Renewed
Cancelled/Abandoned
Next Renewal.

These dates are extracted from the Action List area, and you may choose more than one date.

Clicking OK takes you to the trademark search screen with the search parameter reduction options. You can set up your choice for a date range and click on Set as Default to keep it for all sessions done in that session. The desktop window views are appropriately labelled to identify each Action date search.

Figurative Elements (Index Headings) Search

The Figurative Elements menu provides a two-stage search of the trademark indexes. The first stage returns the entries in the indexes and presents them. In the second stage, you select from existing indexes (and specify the status and classes, if desired) and CDNameSearch returns the applications with the chosen indexes.

Only Canada has this type of search. Other countries use Vienna codes, entered as a six digit number with two periods (01.01.01) in the main search window. A list of these codes that are used in the USA can be found in Chapter 13.

There is a chapter later on Figurative Elements Searching.

Wares/Services Searching (Goods/Services)

You may search the Wares and Services field separately or as part of a trademark search with or without classes. The techniques of specifying what Wares and Services you wish to search are similar to what is allowed for Trademark searching.

There is a chapter later on Wares and Services searching.

Owner Name Searching

This search retrieves all Owner Names specified as Current Owner, or as the Original Owner/Registrant if that is all that is present.

Owner Names may have unusual spelling variations, and misspellings. You can select desired owner names from the name hit-list and from there go on to look at all the marks under one or more of these names. They can be selected and moved over to the Keep area screen as desired for later printing out.

There is a chapter later on Owner Name Searching.

Basic Trademark Search Formulation

A trademark search can be done

by exact word	KITCHEN
by prefix	FLEX*
by suffix	*ETTE
by term	TRI*RK
by infix	*OCTO*

It is important to note that you are only entering and searching single terms at present.

Boolean operators

Multiple terms in a mark are handled with a more complex search pattern formulation involving the use of the AND operator (i.e. &) on each single word or prefix terms.

e.g. STEEL & MAN
QUICK & BROWN & FOX

A search can also be done using the OR operator (i.e. |). This gives you a search on different spelling variations all in one formulated search request entry.

e.g. QUICK|QUIK|QUIC

Note: The OR operator can also be specified indirectly by entering each search term entry separately one at a time into the **Search Dialogue** box as in

QUICK
QUIK
QUIC

The system searches the entire set of three requests.

Wild Card Characters

Open Replacement Character ?

Use the ? character to allow any character to be present in this specific location of the word, prefix, or suffix term being searched.

Example:
T?DDY
for TEDDY and TADDY variations.

Note: You may use as many ? characters as you like.

Wild-card character *

The * character is used to designate a wild-card and is often used for specifying a prefix or suffix search in the Basic or Enhanced system versions. You can also specify * in the middle of a term and also use more than one as in *OCTO*.

Note: you may not use more than one * side by side, and a * and ? side by side (because it would not make any sense), apart from that, you can use * and ? in any combination you choose.

Search-Restrictions

You may also control your searching on CDNameSearch in the following ways:

do an All Class search (How Common is it?)

do a class or classes specific search

by a trade mark field of interest, the choices being
- by Trade Mark field
- by Index Headings
- by Description of trademark, a very wordy text type description mostly concerning trademark design aspects
- by the Foreign Character Translation field

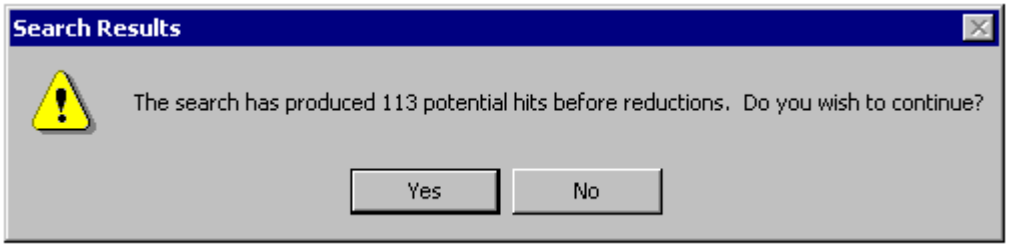
by trademark type - information such as
- by Pending Applications Only
- by Registered Marks Only

by status
- by Active Marks Only
- by Inactive Marks Only

The **default** situation gives you an a search on all these fields and all trademark types (pending and registrations) and both statuses (active and inactive).

Click on "one" of these **search-restriction** features or as many as you want. Any combination of them is possible.

Once you have formulated and typed in all your search query requests for a trademark search, you press **Enter** or click on **Search** to initiate the actual search. The system always does a quick "all class" search to begin with. The system then tells you how many search hits are out there on the "trade mark database" for that complete search request. This gives you a chance to reconsider if you want to see them all. Anything over 300 may not be worth looking at. See below for an illustration of this feature.



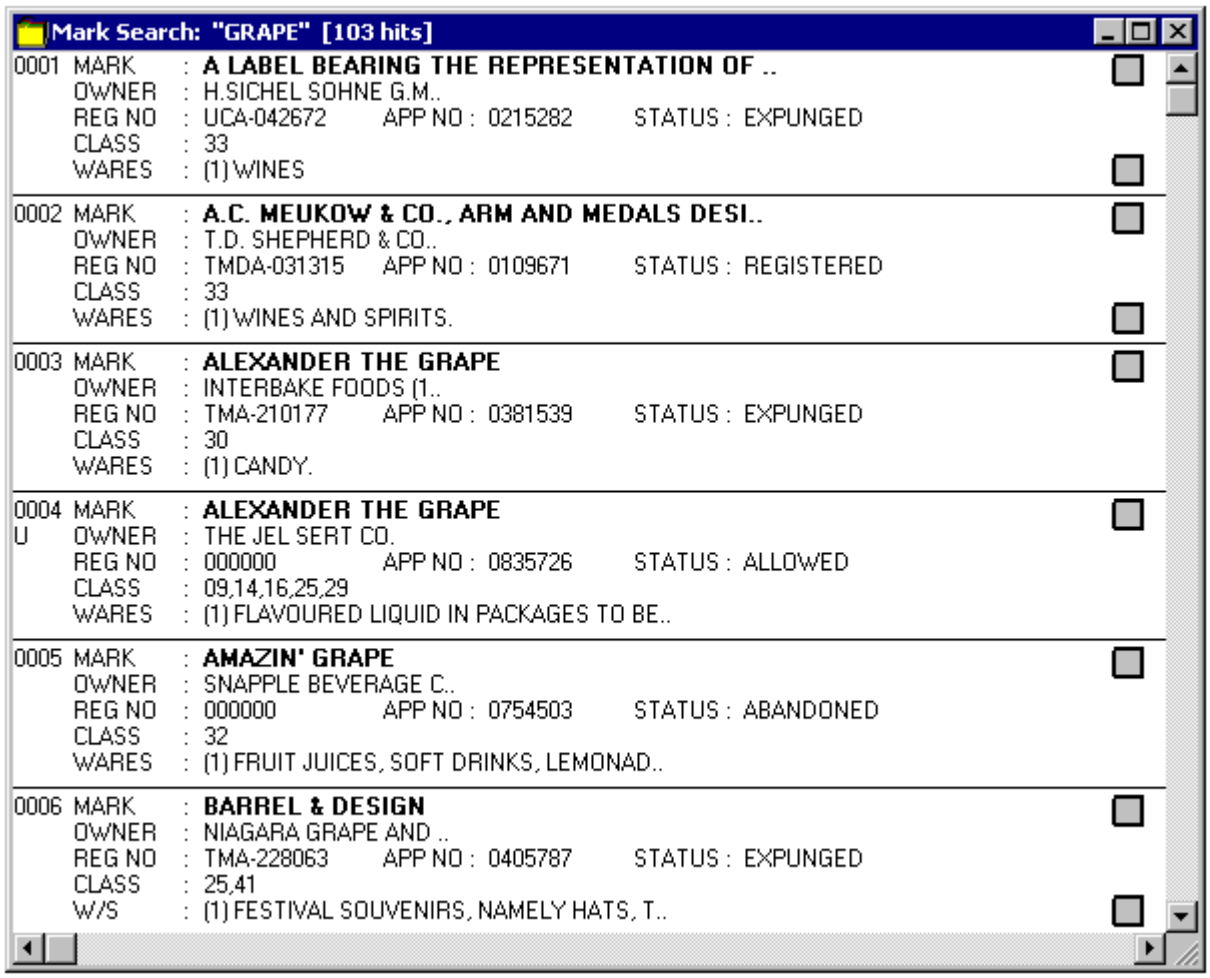
The Tip Window

If you "click on **Yes**" then the system builds you a **Tip** display of the pertinent core information for each trademark citation found. This is useful in doing a basic review of the citations you found. Any Search Restriction reductions you specified take place now. Restrictions are any of a choice of "specific class information", a choice of "Pending" and or "Registrations", and a choice of "status".

An example of a Tip window is shown below:

CDNameSearch

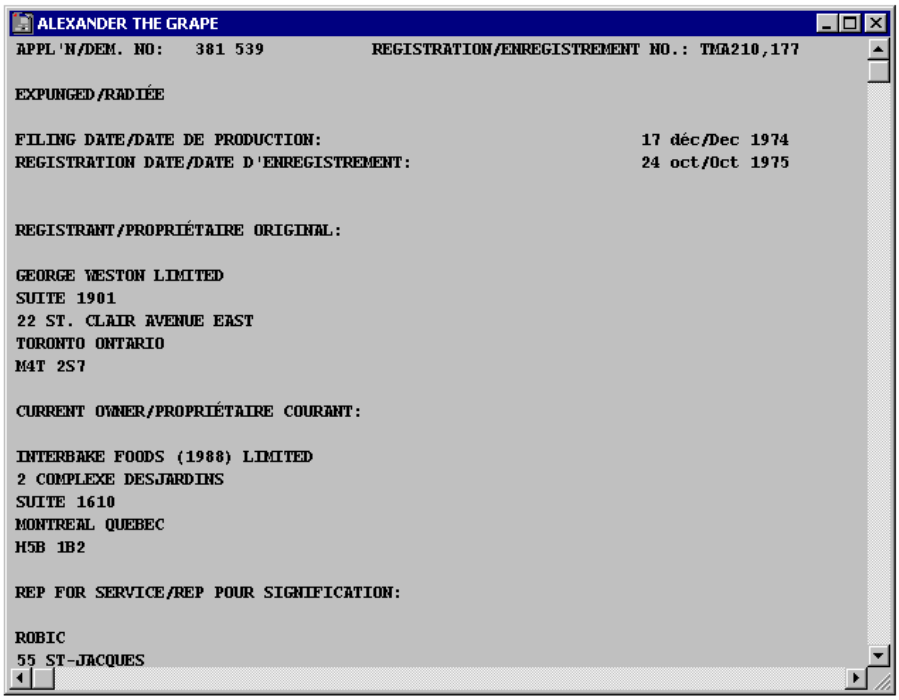
- Interactive Trademark Search -


Mark Search: "GRAPE" [103 hits]
0001 MARK : A LABEL BEARING THE REPRESENTATION OF ..
OWNER : H.SICHEL SOHNE G.M..
REG NO : UCA-042672 APP NO : 0215282 STATUS : EXPUNGED
CLASS : 33
WARES : (1) WINES
0002 MARK : A.C. MEUKOW & CO., ARM AND MEDALS DESI..
OWNER : T.D. SHEPHERD & CO..
REG NO : TMDA-031315 APP NO : 0109671 STATUS : REGISTERED
CLASS : 33
WARES : (1) WINES AND SPIRITS.
0003 MARK : ALEXANDER THE GRAPE
OWNER : INTERBAKE FOODS (1..
REG NO : TMA-210177 APP NO : 0381539 STATUS : EXPUNGED
CLASS : 30
WARES : (1) CANDY.
0004 MARK : ALEXANDER THE GRAPE
U OWNER : THE JEL SERT CO.
REG NO : 000000 APP NO : 0835726 STATUS : ALLOWED
CLASS : 09,14,16,25,29
WARES : (1) FLAVOURED LIQUID IN PACKAGES TO BE..
0005 MARK : AMAZIN' GRAPE
OWNER : SNAPPLE BEVERAGE C..
REG NO : 000000 APP NO : 0754503 STATUS : ABANDONED
CLASS : 32
WARES : (1) FRUIT JUICES, SOFT DRINKS, LEMONAD..
0006 MARK : BARREL & DESIGN
OWNER : NIAGARA GRAPE AND ..
REG NO : TMA-228063 APP NO : 0405787 STATUS : EXPUNGED
CLASS : 25,41
W/S : (1) FESTIVAL SOUVENIRS, NAMELY HATS, T..

The Tip window is built one screen full at a time. The system shows you what percentage it has prepared for you to review. This Tip creation activity is going on in the background mode leaving you free to do other things at the computer terminal such as view the Tip (displayed so far) or you can bring up a display of a Trademark document as part of your Tip review process. You can Keep desired citations if you want as well. You can print out a specific Trade Mark document for all the marks if you click on one of the Print selections.

The Tip contains the Present Owner name. That is will be the **Current Owner Name** if it has one or the **Original Registrant name.**

You may identify a particular Tip citation for viewing on your terminal. Click on it with the mouse once and it will change colour (whatever your system screens have been modified for). **Double click** on it again and it brings up a screen full of the trademark Register Page. To get it back later, double click on it's icon and the system will restore it. You can use the Page Down or Page Up keys on the keyboard to wander through the document or you can manipulate the Window Viewing bar at the right hand side of the Window to view the entire contents of the document. You may request a view of the **Extended Preview** report by double-clicking on the right-most button on your mouse. If the Full-Text is displayed for a mark, clicking on **Print** gives you the possibility to print the **Full-Text** or the **Register Page** of that particular mark.



Note: You can save a search results set temporarily by clicking on that Tip window's *minimize* button in the upper right hand corner of that screen. It will show up on the bottom of the screen as an appropriately labeled icon. To get it back later, double click on its icon and the system will restore it. You can do this on a large set even when it has not finished building the Tip Window. The only thing to note is that it will continue building the Tip while it is minimised. It will also object to you doing anything else involving CD-ROM accesses with the drives until it finishes building the Tip Window.

The Keep Window

The Keep Window is a holding area to accumulate citations (hits) from various searches. You can then run reports on the accumulated citations.

Click on the small box on the upper right hand area of a Tip citation area to **keep** the citation (i.e. move it over to the "Keep" window). You don't have to hi-light it first by clicking on it once. The citation entry changes color (ghosts) to show you that it has clearly been selected for subsequent "Keep" window work. This approach allows you to tailor the search results you present to your client.

To keep all items in a search, click **Actions** then **Keep All Items**.

The presence of a small box in the lower right hand side of a Tip citation indicates that a **Design** accompanies this trademark. It can be brought up for viewing by clicking on it. Chapter 5 contains more information on handling the CDNameSearch design features.

Clicking on **Actions** then **Delete Keep Item** sends the citation back to the Search Results window where it came from. You can remove all items from the keep area with **Actions** then **Clear Keep List.**

Clicking on **Actions** gives you the ability to do specific actions involving the **Keep** Window contents. It too is very context sensitive. Click anywhere on the Keep Window away from any citations and you let the system know you are referring to that window. You can click on a specific Keep citation to hi-light it. Then you can view that single document by clicking on one of the **Actions – View…** or you can view a Keep citations trademark (i.e. Register Page) by double-clicking on it directly.

Note: When you **Delete Keep Item**, it transfers it back to the search results Tip window where it came from. The ghosting out aspect is removed.

The context sensitive nature of the Keep screen also affects what gets printed when you do a Print request. The window from which you want to print must bo selected. If you want to print for only one trademark, the document has to be in its own window. For example, to print the Register page of only one mark, double click on the mark to obtain its Register Page and then go to the Print menu and select Regsiter Page.

Once you have finished building up the contents of a "Keep" window, you can print out a report of its contents by clicking on **Print** and choosing the desired report you want. Note: the Keep window must be the last Window you were in, this is accomplished by pointing at the Keep window and clicking on it once. The Keep Window is highlighted (the frame becomes brighter color) when this has occurred.

Clicking **Actions** then **Subtract Items from Keep** removes <u>all</u> the items in the active window from the keep window. But it is more than just the **Actions - Clear Keep List**. Since you can specify which search window to subtract from keep, you can use this feature to do a Boolean NOT on a set of trademarks. Example: a search for PARROT returns some CAPTAIN MORGAN'S PARROT BAY, a trademark for rum. We want to exclude rum, so we do a wares/services search for RUM, then A**ctions - Subtract Items from Keep** to remove all RUM-related marks from the set of PARROT marks.

The **Actions – Detailed Keep View** menu item transforms the Keep window to look like a Tip window, with the standard 5 lines of information per mark.

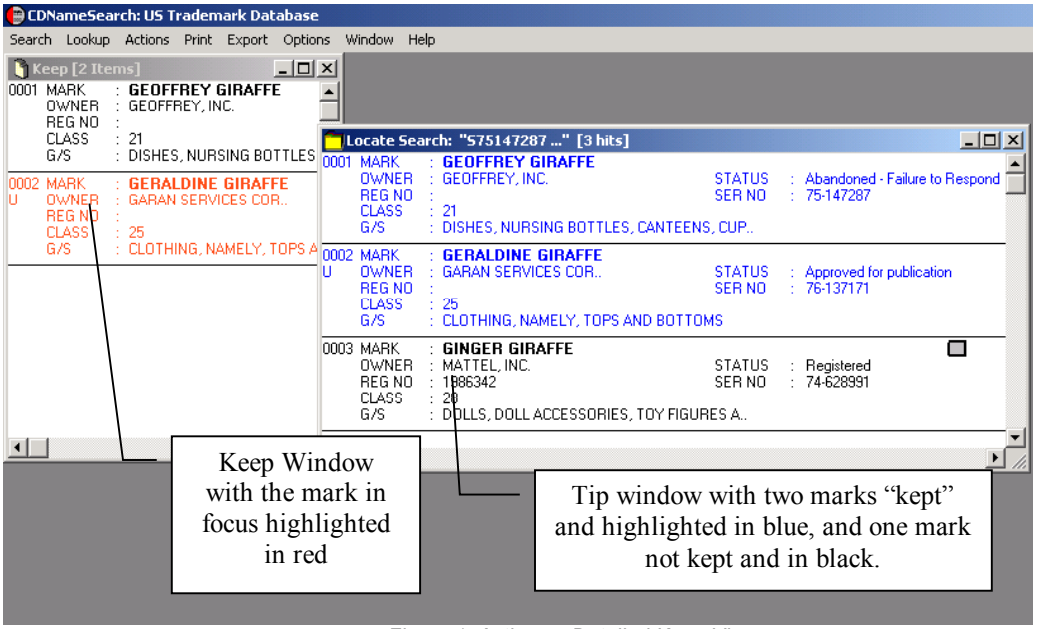

CDNameSearch: US Trademark Database
Search Lookup Actions Print Export Options Window Help
Keep [2 Items]
0001 MARK : GEOFFREY GIRAFFE
OWNER : GEOFFREY, INC.
REG NO :
CLASS : 21
G/S : DISHES, NURSING BOTTLES
0002 MARK : GERALDINE GIRAFFE
U OWNER : GARAN SERVICES COR..
REG NO :
CLASS : 25
G/S : CLOTHING, NAMELY, TOPS A
Locate Search: "575147287 ..." [3 hits]
0001 MARK : GEOFFREY GIRAFFE
OWNER : GEOFFREY, INC. STATUS : Abandoned - Failure to Respond
REG NO : SER NO : 75-147287
CLASS : 21
G/S : DISHES, NURSING BOTTLES, CANTEENS, CUP..
0002 MARK : GERALDINE GIRAFFE
U OWNER : GARAN SERVICES COR.. STATUS : Approved for publication
REG NO : SER NO : 76-137171
CLASS : 25
G/S : CLOTHING, NAMELY, TOPS AND BOTTOMS
0003 MARK : GINGER GIRAFFE
OWNER : MATTEL, INC. STATUS : Registered
REG NO : 1886342 SER NO : 74-628991
CLASS : 20
G/S : DOLLS, DOLL ACCESSORIES, TOY FIGURES A..
Keep Window with the mark in focus highlighted in red
Tip window with two marks "kept" and highlighted in blue, and one mark not kept and in black.

Figure 1 Actions – Detailed Keep View

Chapter 3 Search Tips for Professionals

This chapter discusses search strategy, formulating the search commands (i.e. **search operators and patterns**) to retrieve the information that you want, search indexes, reporting results, and starting new searches.

Search Strategy

Search strategy involves doing as many types of searches as you feel are necessary to "search the Register" thoroughly.

You may control how you narrow down your search on CDNameSearch by using these **Search-Restriction** features in any combination you choose:

all class search, multiple class or single class search

by the trademark field of interest - where the choices are one or more of:
- by Trademark text field
- by Index Headings
- by Description of trademark, a very wordy text type description mostly concerning trademark design aspects
- by the Foreign Character Translation field

by trademark type - information such as
- by Pending Applications Only
- by Registered Marks Only

by status
- by Active Marks Only
- by Inactive Marks Only

The **default** search situation gives you a search on all these fields and all trademark types (pending and registrations) and both statuses (active and inactive).

The first step in conducting a trademark search is generally to choose and set the International Classes for the subsequent search patterns that you create and want the search done on. Some people do **All Class** searches at first to

see how common the words used in the trademark are (i.e. go broad or general first). If they are common, one has to carefully get much more specific in narrowing down the search results.

The second step involves specifying one or more search patterns. Trademark searching requires that you formulate a **search pattern** for the mark being searched. This can be a single one line entry or multiple line entries. The orientation of the searching is that it searches **words or word elements** found in a mark. You are responsible for specifying what search patterns you want the system to use in conducting your search.

Search Operators

Wild-card character *

The * character is used to designate a wild-card and is often used for specifying a prefix or suffix search. You can also specify * in the middle of a term and also use more than one as in root element type searches of the form *OCTO*.

We now can see that these trademark searches can be done

by exact word	KITCHEN
by prefix	FLEX*
by suffix	*ETTE
by term	TRI*RK
by infix or root element	*OCTO*

Open Replacement Character ?

Use the **?** character to allow any character to be present in this specific location of the word, prefix, or suffix term being searched.

Example:

T?DDY
for TEDDY and TADDY variations.

Note: You may use as many ? characters as you like.

Note: you may not use more than one * side by side, and a * and ? side by side (because it would not make any sense), apart from that, you can use * and ? in any combination you choose.

Use of Boolean operators in Search Patterns

BOOLEAN operators can be used in the search pattern specifications and are defined to be:

AND	**&**
OR	**|**

You may use as many as you wish in formulating a search pattern. The OR operator | can be used or it can be implied by entering multiple search pattern entries into the Dialog Box formulation area. It is important to note the **OR** operation is done before the **AND** operation.

A **word** in the CDNameSearch search base can be any string of alphanumeric characters. A word is delimited by any space or special character. Word examples are DOG, UP ,and J. BLACK HAWK is an example of two words. Numbers like 1 and 10 are also words in this system. A single letter occurrence is also a word. Initials like A B C are treated as being three words. Certain special characters like + and $ are also treated as words.

It is important to note that you are only entering and searching **single terms or words** in the above examples.

Searches on multiple terms or words
Searches on **multiple terms or words** in a mark are handled with the more complex Boolean search formulations. The use of the AND operator (i.e. **&**) on each single word or prefix terms is shown below.

e.g. BLUE & MOON
QUICK & BROWN & FOX

A search can also be done using the OR operator (i.e. |). This gives you a search on different spelling variations all in one search pattern entry.

e.g. QUICK|QUIK|QUIC

Note: The OR operator can also be specified indirectly by entering each search pattern separately one at a time into the **Search Dialogue** box as in

QUICK
QUIK
QUIC

The CDNameSearch system searches the entire set of these three requests.
You will note that **you have to specify at least two search patterns** for the multiple-word occurrence situations as in the example of

BLACK HAWK

You need **both** these search patterns

BLACK&HAWK
BLACKHAWK

to search for the singular non-plural situation

and the following formulations if you want the plural situation retrieved also.

BLACK*&HAWK*
BLACKHAWK*

Search Patterns

Word, Prefix, Suffix or Root type search

It is very important to know that the prefix, suffix or Infix you will use cannot be more than 10 characters long, because the system will simply cut off the extra characters.

Example : Prefix
NATURALIST* will find all marks with a term starting with the 10 character string "naturalist". However NATURALISTIC* is identical to NATURALIST* since only the FIRST 10 characters are used for prefix search

Suffix
*NATURALISTIC is the same as *TURALISTIC since only the LAST 10 characters are used for the suffix search (NA is ignored)

Infix
NATURALISTIC is the same as *NATURALIST* since the FIRST 10 characters of an infix are used

A Word or Prefix or Suffix type search is generally fast.

The use of a wild card in the middle may or may not be slow depending upon the elements specified with it.

A fast trademark search for *infix* type searches has now been implemented in CDNameSearch. It is available for use with the **All Class, By Class** and **By Date** searches.

There are really two forms to these root-element searches. You get the really fast root search when you specify your search pattern in a simple form like:

Examples:
PRO
ITTLE
TALUS

The basic rules for invoking the fast *root* search are:

- 3 or more characters within the *'s (at the front and the end)
- and you do not specify any **?** or * character in it's formulation (including examples like *fel?par* or *TUr*LEs*).

This search situation applies to both the **All Class By Class** and **By Date** searches. The **By Class** search uses the fast approach initially and near the end of the search it ANDs the classes with it's root search result set.

If you specify one or two characters as the root portion or specify an **?** character, then you will invoke the "older" and "slower" type search and it is important to note that it is significantly slower.

The *root* type searches do not take a long time for the All Class, By Class and By Date searches. Specifying a short word element may however make the searches take a long time.

Note: While the root search with All Class, By Classes and By Date is faster, the root search is still possible for all the other searches, but is simply slower.

The following pages go into considerable detail with examples of how you specify the **search patterns**:

Basic Simple Word Searching

Examples:

search as

RAMBO
BAN
ZEST
MELROSE
J
PENGUINS

Note: plurals will not be found unless you specify the exact word you want it to retrieve on.

You may not want to do too much specific "word" searching as better results are often obtained with the broader "prefix" type searching described below.

Prefix Searching

You can do an **All Class** prefix search or restrict your prefix search to specific classes

Examples:

NATUR*
will retrieve marks like NATURE, NATURALLY, etc
SWEET*
DURA*
FLEX*

Plural Control

Use * at the end of a word to additionally retrieve the plural form or enter the plural spelling form as an additional search pattern entry as in a search for BOMB

Example:

BOMB*

or enter the request as two search patterns as in

BOMB
BOMBS

Suffix Searching

Specify the wildcard * at the beginning of the search pattern and follow it with the suffix element. Plurals may need to be dealt with as well.

Examples:

*DYN
*ETTE

*FLEX

It may be a good idea to first restrict your classes whenever possible.

More complicated Wild-Card Usage for searching(Term Searching)

The * character can be placed anywhere in the search patterns for a powerful search formulation.

Example:

DO*LE

gives you these types of search results

DOODLE
DOUBLE
DOLE

Note: you are finding matches on a single **word** only situation and not these elements appearing anywhere in a mark field.

More than one * is allowed

This means you can do some very powerful root-element type searching within the context of a single word.

Example:

FLEX occurring in any word anywhere

*UR*TLE for TURTLE

Example:

DO*LE*ER

finds

DOODLEMASTER

Note: This particular search pattern will not find DOODLE MASTER as a two word mark form.

Basic Two Word Searching

The AND operator is specified to request the presence of both words in the search.

STUNT&GEAR

BLACK&KITTEN
BLACK&KITTENS
or
BLACK&KITTEN*

DESERT&SHIELD*
SWEET*&NATUR*

Note: No word order is preserved for the pattern searched and consequently **word reversals** are not handled in any particular way. MASTER TRADE finds TRADE MASTER etc.

Note: you must specify the additional one-word search pattern if you also want to find these mark examples in your search.

Double Identical-Word Searching

You cannot directly search for marks like
PIZZA PIZZA
very easily with CDNameSearch. You can however search for PIZZA and then **Keep** the desired examples that you want.

Basic Three Word or Phrase type Searching

You may first restrict the classes to the class area of interest

Then you may write something like this:
TEENAGE&MUTANT&NINJA

ONLY&HER&HAIRDRESSER
ONLY&HER&HAIR&DRESSER

GRE*&WEST*&BREW* for GREAT WEST BREWING

Complex Searches

For most two word situations, you will need to specify at least two search patterns.

Example:
7 UP

Possible derivatives: 7 UP, 7UP, SEVEN-UP, SEVEN UP

Search as SEVEN&UP
SEVENUP
7&UP
7UP

Example: CHERRY BOMB

Possible derivatives: CHERRY BOMB, CHERRIE BOMB, CHERY BOMBS

Search as CHER*&BOMB*

Example: To search for COFFEE MATE's in class 30, type these search patterns in:

COFF*&MATE*
COFF*MAT*

Example:

To find DOODLE MASTER in two word situations, you need an extra search pattern for

DOOD*&MAST*

or something like that along with

DOODLEMASTER*

Example:

for KID'S STUFF and KIDSTUFF spelling variations

*KID*TU*
KID&*TU*

Still more Complex Searching

Remember to keep your search formulation patterns simple to avoid problems.

Example: QUICK FLOW

search as
QUI*&FLO*
QWI*&FLO*
KWI*&FLO*
CWI*&FLO*

or search as QUI*|QWI*|KWI*|CWI*&FLO*

Note: the | searches are done before the & searches.

Example: EASY FLOW

search as
EZ*&FLO*
EASY*&FLO*
EASI*&FLO*
EAZE*&FLO*

or search as EZ*|EASY*|EASI*|EAZE*&FLO*

Example:

Search for variations of QUICK SOLUTIONS

Specify your search patterns thus

KWIK|QUICK|QIK&SOLU*
KWICSOL*|QUICKSOL*|QUIKSOL*

but do not specify them as
KWIC&SOL*|KWICSOL*
as you will not get the desired results since | is done before **&**.

Another **wrong** formulation example would be entering

A & B & C | ABC

Since it does a search on the C | ABC request first and then ands the other two searches, it is clearly wrong.

Example:
Initials and **short word** combinations like ABC

search as
A&B&C
ABC

Note: You may have to restrict these by class as there can be an internal system limit encountered when searching initials.

Open Replacement Character Usage

The open replacement character can be used when searching to allow any character to be substituted for the ? when CDNameSearch does a search.

Example:

T?R?

finds all 4 letter words like TURO and TARY.

Note: More than one **?** may be specified in the search pattern.

Example:
???ETTE
????ETTE
restricts your search to leading 3 or 4 letter words found in the mark field.

Searching for Exact-Length Trademarks

You can search for and find Trademarks with certain characteristics and with a specific word length.

Example:

D??

gives you all marks having a 3 letter word in them starting with the letter **D**.

Searching Numbers

These need to be searched in both forms; their word representation and their number representation. Number forms are stored as searchable words.

A search for **A 1** might involve

A&1
A1
A&ONE
AONE

You can search for 1-800 usages (as trademarks) specify

1&800

You can search for *1* if you want to but it takes awhile.

Searching Numerals

You just search these entries just as you would normally as if they were words.

I
II
III
IV
V

Searching Letters

Single letters are stored in the search base as words. The TMO does not identify the trademarks which are a design of one or more letters. They are not specially marked in any way. When searching you cannot distinguish between the occurrence of an A as in:

THE LETTER A
A MAN ON A HORSE

You will have to browse through the entire set of marks retrieved and select the suitable ones.

Number of Special Characters & Letter Symbols in the CDNameSearch Database

Special Characters		Single Letters	
/	3717	ALETTER	2296
\	0	BLETTER	978
~	4	CLETTER	922
'	0	DLETTER	810
!	3098	ELETTER	939
@	230	FLETTER	579
#	156	GLETTER	913
$	613	HLETTER	812
DOLLAR	576	ILETTER	958
%	295	JLETTER	249
PERCENT	214	KLETTER	730
^	5	LLETTER	661
(	15000(more than)	MLETTER	2026
_	0	NLETTER	780
-	0	OLETTER	1338
+	1032	PLETTER	951
PLUS	4782	QLETTER	452
=	68	RLETTER	986
{	3	SLETTER	2390
}	3	TLETTER	1165
:	772	ULETTER	325
"	0	VLETTER	1049
>	47	WLETTER	925
,	3723	XLETTER	691
.	0	YLETTER	254
;	0	ZLETTER	316

Searching Special Characters

You may search for these special characters appearing in a Trade Mark.
Example:
**+ $ % # : ! / **

They may be searched individually as single words or with the use of wild-cards around them.

Example:
search for C PLUS type marks
C&PLUS
C+
C&+
CPLUS

Note: you can now search for + alone in a search.

Example:
+
PLUS

Other Common Search Terms

You can search for the words like DESIGN, DESSIN, DEVICE etc. They may help in identifying marks possibly with designs

Other common qualifying terms are:

SIGNATURE
LETTER or LETTERS
NUMERAL
REPRESENTATION
APPLICATION

Search Indexes

Canadian Search Indexes

Canada generates Search Indexes are generated for each trademark field supplied in each trademark document. These are:
Trademark field
Index Headings
containing the TMO supplied extra indexes which appeared in CIPO's Search Room Index Cards. This field contains either extra indexes or the figurative elements indexes (i.e. MAN-FANCIFUL).

Description of the trademark
for UCA and TMDA Act entries (wordy text description)

Foreign Character Translation field

The search indexes produced from these trademark 4 fields are word-oriented indexes.

Examples of Search Indexes generated for CDNameSearch

BAMBI	gives	BAMBI
BLACK KITTEN	gives	BLACK KITTEN
I.B.M.	gives	I B M
SNOWMAN & DESIGN	gives	SNOWMAN DESIGN

Some Extra Search indexes are generated for the trademark field automatically so as to make searching a little easier and convenient. These are **squeezed** indexes and additional search indexes for some special characters.

CDNameSearch Search Index Enhancements

Extra indexes have been generated for trademark entities where their forms are simply **squeezed together** as in these examples illustrated below. Also an extra search index for these trademarks having special punctuation characters contained in them has been added to CDNameSearch to enhance its searching capabilities.

Examples:

C H A M O N I X	gives	CHAMONIX
SPORTS PLUS	gives	SPORTSPLUS
THE PRICE IS RIGHT	gives	THEPRICEISRIGHT
RE/MAX	gives	REMAX
I.B.M.	gives	IBM
C PLUS	gives	CPLUS

Note: The squeezed entities are only put together as such if they occur **within 20 characters of the left hand side of the mark** however. They have been created only from the original trademark field.

This will provide some solutions to the badly formulated marks like CHAMONIX appearing in the one word situations. It will also give you more hits in the one-word two-word situations as well. Prefix searches may find more of the one word - two word situations as well. As before, searches of the form *NIX* will find the squeezed letter type marks like C H A M O N I X regardless of where they occur in a mark.

They do slow searching down a fair bit if you have a short lookup string or you did a heavy search of the form *PRO*. We are still refining the removal of certain junk entities like & DESIGN appearing in the marks.

Example:

RE/MAX

produces 3 search indexes

RE
MAX
REMAX

Note: REMAX is an example of a squeezed index

Note: You still need to prepare search patterns comprising

RE&MAX
REMAX

to cover off both spelling variations that might be on the register.

Example: A.B.C.

becomes
A
B
C
ABC

Example A B C

still is only

A
B
C

requiring two search formulations as

ABC
A&B&C

Example BABY'S

gives you these search indexes

BABY
S
BABYS

Searching three special characters % + $

You can now search these three special characters **% + $** separately regardless of where they appear in the Mark. They are also given special extra search indexes for this enhanced searching.

Note: As a special case, $ is also given an extra index where $ is replaced with an S.

Example: MI$ER

produces these search indexes

MI
ER
MIER
MI$ER
MISER
$

Note: a user search on "dollar" really involves a search on both the word and the symbol.

Example:

$
DOLLAR

Percent and **Plus** are similarly treated special characters.

Example AM+PM
produces these search indexes

AM
PM
AMPM
AM+PM
+

Note: Percent is searched in just the same way.

Reporting

Creating a search report for your client involves specifying a search pattern and choosing citations of interest from a display TIP window from the search results retrieved. You can click on the little square box in each Tip entry and move desired citations over to the Keep area screen. You can choose to print out the search results from the search window directly or build up the Keep area and print from there after you are satisfied you have collected all desirable citations to include in your search.

You can do multiple trademark searches and specify what classes you want. You can also include in the Keep area screen, citations from a Wares/Services search. Wares/Services searching is specified under the Search icon and it allows you one word or multiple word specifications just as in the Trademark Searching approach. It also produces a Tip window for subsequent examination. You could even do an Owner Name search and you could retrieve relevant citations from there.

You can also produce a session log detailing your search parameters, as discussed in chapter 8.

Starting a new Trademark Search

Suppose you want to start a fresh search with everything initialized all the way back to the initial default situation. Click on **Reset Session** to accomplish this. It does the following:

clears the Keep area

resets all the search reduction parameters back to the initial default situation

closes all opened Windows

resets all Classes set previously in whatever search done

resets **Session Log Capture On**

A number of changes have been added to accommodate User's application needs better. Many people have identified problems they have encountered when using the system in their place of work and many of these new changes are designed to upgrade the system's use accordingly.

These system use changes have been made to **Actions.** It now reveals these entries

Transfer to Keep
Delete Keep Item

Clear Keep List

View as Text or View as MultiView

View Preview
View Extended Preview
View Full Text
View Design
View Search Criteria

Session Log Capture On

Reset Session
Reset Search Parameters
Reset Session Log
Zoom Design

Keep all items
Subtract Items from Keep
Detailed Keep View

These features are now described in more detail.

The **Clear Keep List** item under **Actions** has been made a little more distinctive with border lines to help prevent users from accidentally deleting everything they have collected so far by accidentally clicking on the **Delete Keep item**.

Busy offices have people rushing in demanding a quick printout of an important document for their immediate needs. If one is doing a big search, the Session Log information becomes detrimentally enhanced with this irrelevant additional information. We now can cater for this extra activity without it affecting the log capturing process. Session Log Capture ON/OFF capabilities which can be controlled by users at their own discretion are now implemented. The system is initialized to capture Log information. Click on **Session Log Capture On** to change it to **Session Log Capture Off**. Then you can interrupt what you were doing and allow someone else to get their request in for their information. The system doesn't log this session log information anywhere. When this work is completed, you can click on **Session Log Capture Off** once more to toggle it back on again. Click on **Access** whenever you want to see what setting it is currently at.

Reset Search Parameters

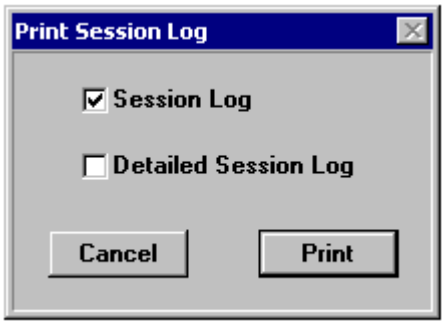
Click on this one to reset all your search reduction parameter options back to their initial default situation. This includes:

choice of Trademark fields
choice of Active or Inactive marks
choice of Pending or Registered
choice of Limit by Wares
choice of Classes specified in any type of search.

Reset Session Log

The Session Log has been expanded into the regular Session Log and a new Detailed Session Log which now reveals just "how common" each trademark component (word, prefix, etc.) is across each trademark field type searched. You now have a choice of printing them both out or your choice of just one. Clicking on Reset Session Log clears both of them.

The logs are printed out by clicking on Print and then on Session Log. A new window opens to allow you to specify a choice of:



Note: The Detailed Session Log can be quite lengthy.

The two entries
View as Text
View as MultiView

are available alternatively. They allow you to bring up a Tip as textual information or switch the system to a multiple Designs viewing format. Click on the appropriate one to switch between the two.

A click on **Zoom Design** brings up a larger window of a Trademark design. It can be enlarged further by a click on this window's **up arrow**.

Note: You should get in the habit of clicking on **Reset Session** found under the pull-down menu for **Actions** to clear all previous search settings.

Batching Search Entry Requests - the Load Feature

Users may create search patterns in files using any editor program (DOS's EDIT) and then **import** them to be loaded and then executed. See the Import feature in a later chapter for more information on this.

Any number of search pattern entries can be formulated and entered in the Dialog Box area for a particular trademark search. The system simply processes one at a time in doing your search. Specifying multiple search patterns allows you to go broader in your search and retrieve more information. This is necessary for spelling variations examples.

Chapter 4 Trademark Date Searching

Word Mark - By Dates

CDNameSearch allows you to limit the trademark search to a range of Action Dates. Searching is allowed on the following 8 Action date fields Date format is YEAR MONTH DAY without separators. September 1, 1949 is thus 19490901.

Modified - searches the Action list dates for all documents containing a most recent date in the range specified and these dates are recorded for whatever reason. Note: CIPO sends us approximately 2000 documents out of say 8000 per week for which there is no change to the most recent Action list date. You can repeat a particular earlier search you have already done and by specifying the range interval you want coverage for, you do a search on just the most recent documents CIPO has processed. Certain types of watching applications can be developed with this particular search but not really by formalized or new applications.

Filed - searches the trademark document filing dates. Note: each week a variety of filing dates come over. A few documents may not have filing dates (Newfoundland marks etc)

Advertised - searches advertised dates (a Wednesday date) as found in the Action list area. A Printout corresponding to the Weekly Journal information can be obtained this way. Note: there may be more than one date (each one different) for a document if it has been re-advertised. An Advertisement Watching service can be developed on your workstation for Advertisement type Watching activities.

Allowed - searches the allowance date which is when CIPO's Formalities section releases the trademark to proceed on the Registration stage with an ALLOWED status code.

Registered - searches the dates for a registered date for trademarks, a granted date for Plant Breeder varieties, an Entered on the List date for Geographic Indication marks, an approved date for Boy Scouts and Girl Guides and an advertised date for Section 9 marks.

Renewed - searches the renewal dates.

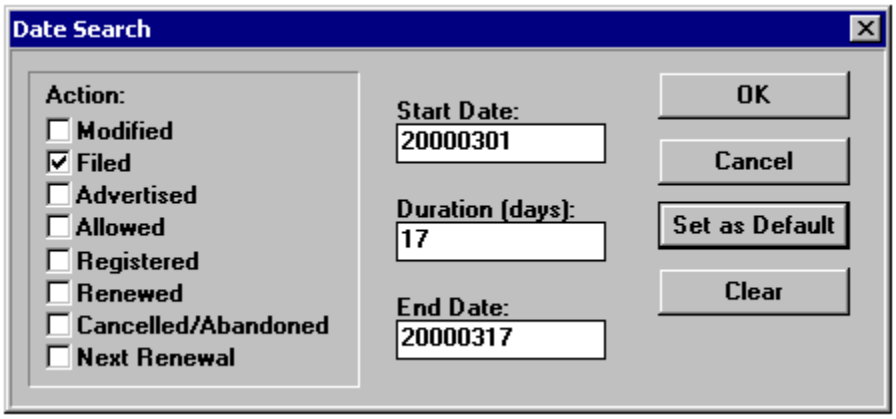
Inactive marks - searches the inactive date fields for the following Cancelled/Abandoned statuses; Abandoned - voluntary, Abandoned - Section 36, Abandoned - Section 40(3), Cancelled - Section 16(3), Abandoned, Cancel by

Owner, Abandon - Section 38 Opposition, Cancelled Section 50 UCA, Cancelled Section 23 UCA, and Cancelled Section 48 UCA, for the Pending marks and the Expunged and Refused actions such as: Refused, Withdrawn, Expunged - Failure to Renew, Expunged - Non-use, Expunged - Court Order, Expunged - Failure to Provide Information, Expunged - Failure to Provide Representation, Rights Surrendered, Removed, Refused - Section 38(8),

Next Renewal - searches the calculated next renewal date based on 15 year renewal period for TMA's, UCA's, ATM's and TMDA's. NFLD marks have no requirement to renew and neither do the Section 9's and others like Canadian Legion, Girl Guides, Boy Scouts. They are thus not searchable with renewal dates. A number of trademarks are renewed into the future and a number fail to get renewed at all.

These dates are extracted from the Action List area. Note: there can be more than one date found for a particular trademark document. Advertised marks can be re-advertised if something is wrong with the first advertised release. A mark can become inactive creating an abandoned/cancellation date and then be re-instated back at a later time to a new current status and date. Both of these dates are searchable. Note: you may need to set the search reduction parameters appropriately for each date search to ensure valid results are picked up as you conduct your search.

The **Word Mark - By Dates** menu opens this window:



You can choose a date range by first specifying a start date for the time range to be searched, and optionally specify the number of days in the range or specify a final date for the range. You may specify more than one date field if desired.

The initially suggested End Date is automatically obtained from the latest formalized date from the Stamp file information appearing on each weekly CD-ROM update disc.

Then click OK which takes you to the trademark search screen with the search parameter reduction options. At this point you can select search reduction parameters (pending/registered or active/inactive). You can choose that **all marks** be searched just by pressing enter or click on OK to an empty search pattern screen. Sometimes you might want to restrict a trademark search (for some mark or set of marks) to that date range. Some of these searches might take awhile to complete. Some search ranges provide result sets which exceed CDNameSearch's 15,000 search hit limit. The found results appear in the preview file sorted alphabetically.

You can set up your choice for a date range and click on Set as Default to keep it for all sessions done in that session.

Doing a search on say one weeks worth of inactive marks means a search on Modification date with the desired week specified followed by the search reduction specification for inactive. You also have to specify pending marks and inactive marks in abandoned/cancelled searches because the inactive extension documents will bring up any active original document. You can choose Registered marks and Inactive to get all inactive registrations for a specified date range.

The Log and Detailed Log file printouts have been changed to reflect the type of date search done, the date range used, and the search reduction parameters employed.

The desktop window views are appropriately labelled to identify each Action date search.

A simplistic watching application for your office might be developed as follows.

Search patterns can be stored in a Load file under the CANFED directory. These files are named accordingly

TName.mrk	identifies a file of trademark search patterns
Oname.own	identifies a file with owner and agent/rep name search patterns
LName.lkp	identifies a set of application of registration lookup numbers
FEName.des	identifies a file of figurative elements search patterns

First you specify the type of date search and range wanted, click OK and bring up the trademark search pattern window. Pre-loaded search patterns can be brought up to run by clicking on the **Load** button in the search pattern entry window, choosing the desired file and clicking on it, then clicking on **OK** to load the search patterns in and finally click on **search** to get CDNameSearch to run the search patterns.

You can **create your own load files** via the use of Notepad, the MS-DOS editor or any other editor or word processing system (Microsoft Word or Word Perfect).

A variety of load files are now being distributed and automatically loaded into the CANFED directory with each CDNameSearch Version upgrade.

Example: of a classic weekly watching situation:

You can set up a file called apple.mrk containing

Apple*

And run it weekly with a Modification date search of 7 days for Weekly update subscribers and 30/31 days for Monthly subscribers with this Load file.

Using **Next Renewal Date search** gives a look at the CIPO work load and renewal progress.

Date:	Active documents	Inactive Documents
Jun 1998	1	841
Jul 1998	2	637
Aug 1998	1	696
Sep 1998	1	754
Oct 1998	0	578
Nov 1998	1	686
Dec 1998	12	872
Jan 1999	20	753
Feb 1999	21	763
Mar 1999	26	806
Apr 1999	25	815
May 1999	14	792
Jun 1999	30	906
Jul 1999	397	328
Aug 1999	862	70
Sep 1999	708	59
Oct 1999	659	66
Nov 1999	819	72
Dec 1999	705	71
Jan 2000	676	49
Feb 2000	609	50

You need to go through the entire results set to identify your client's marks.

Chapter 5 Figurative Elements Searching

Overview

CDNameSearch system has been enhanced with Trademark designs processing capability. This design handling software allows you to **view** Trade Mark designs and to **print them out** individually as well as print them within a Register Page. Window zooming capabilities also allow a user to enlarge a user's view of a design to fill the complete monitor screen to show intricate details of a design.

Figurative Element Codes are used to describe a design for search purposes. Canadian Trademark Designs and the accompanying design search indexes are present for the Description of the Mark (DOMT) field and the Index heading field.

This means you can now search for pure design representations like

CIRCLE
RECTANGLES
MAN-FANCIFUL
WOMEN'S HEAD

CDNameSearch software allows you to

i) perform a Figurative Elements search and then view the design images individually from the Preview (TIP) Window that was created for the search

ii) use the **MultiView** feature to browse through all the designs in a search result window **six** at a time and then optionally keep the desired ones

iii) you can flip between browsing the designs with MultiView and viewing the textual data portion from the TIP as well as expand a design (zooming) for better viewing if it is needed

iv) print the trademark information out
by design only or
by Register Page with the accompanying design in it,
by Full Text (includes status information and design).

Trademark Figurative Elements searching proceeds along similar lines to word-mark searching except you would use the **Figurative Elements Codes** predominantly to retrieve design images. All Class and By Class searches can be done for designs.

See the section further on under **Print Management** for further information on setting up your printer to give the best printing results with designs.

Users must familiarize themselves with how the Canadian designs are described and referenced using **Figurative Elements codes** as currently used in the Index Heading field. Users also have to understand the significance of the design descriptions found in the "description of the mark" field.

The Technical Aspects of Using CDNameSearch to Search Figurative Elements

Initially users will have to **search broadly** to properly search Figurative Elements. We are recommending that you search for Figurative Elements in all 4 trademark fields (Trademark, Index Headings, Foreign Character Translation and Description).

Designs are available for you to view from the Tip Window of a search results set and from the Keep Window.

If you wish to view only the designs found in a search, click on the reduction parameter **Designs Only** in the reduction screen area for **Limit by:** before you initiate your search. This will give you all the designs including any of word marks which have a stylized design component to them.

Figurative Elements (Index Headings) Search

This new search algorithm under CDNameSearch's **Search** icon allows one to **see just what the figurative elements codes in actual use look like** and allows you to be selective in choosing specific figurative elements to be used in the large heavily diluted search areas. It shows you each Index Heading line more or less as you would see them in the Manual Search room index cards. Each one is a separate line entry.

It allows you to put in the figurative element terms and have the dual stage search work just like the owner name search works. This gives you the automatic ability in stage one to see all the different figurative elements as they appear on the card indexes (Index Headings) and then refine and choose those figurative elements you want included in your final figurative elements search results set.

It gives one the ability to see the different types of spelling formulations used. You can see where BOY FANCIFUL is used in the index headings for example and choose only those examples that are pertinent.

BOY FANCIFUL
BOY & GIRL FANCIFUL
BOY'S HEAD FANCIFUL
BOY'S HEAD FANCIFUL
CHILD - BOY FANCIFUL
CHILD-BOY CHEF, FANCIFUL
CHILD BOY'S FACE FANCIFUL
CHILD BOY'S HEAD FANCIFUL
CHILD BOY'S HEAD, CHINESE FANCIFUL

CHILDREN BOY & GIRL FANCIFUL
CHILDREN-BOYS FANCIFUL
MAN BOY & GIRL FANCIFUL

A search on BIRD shows you all the recorded **specific types of bird entries** as well. This applies also to ANIMAL, FISH, FLOWER, FRUIT, INSECT, CAT and DOG. You can see the different ways CIRCLES have been indexed and allow you to define a more specific search. This also applies to the other geometric searches for BARS, BANDS, BORDERS, HEXAGONAL, LINES, OVAL, QUADRILATERAL, RECTANGLE, RING, SQUARE, STRIPE, TRIANGLE, etc. You can see the current Index Headings being used for elements like BUILDING, CLOTHING, CROSS, DISH, FURNITURE, GRAIN, HAT, LABORATORY EQUIPMENT, MACHINE, MAP, MAPLE LEAF, MUSICAL INSTRUMENT, SCENE, SHIP, SHOE, STARS, SYMBOL, TOOL, TREE, VEGETABLE, and WHEEL.

Single letter searches can be done on these index headings too. When a letter forms a principal part of a design, it is given its very own index heading entry. Search for **A** by using the search pattern **ALETTER** to retrieve all the documents containing Index Headings with an entry for **A** alone. Using **A** alone gives you all the abbreviation examples as well. You can search the regular trademark fields with an all class search and get all the **A** entries as part of the Index Heading search. You can keep both search results windows open together and view them side by side for comparison purposes. Entries like **A,3** in application 469278 have the letter A in it along with an accompanying 3 numeral. A is still a letter in this example but it just isn't alone enough to get its own index heading entry.

You can search with CHARACTER to find the special characters identified in designs. You may also search by the same group of special characters (~ ! @ # $ % ^ * _ + = \ / etc) that you use in the trademark searches. The special characters for & and | are in theory searchable through the use of the CHARACTER index heading but CIPO needs to ensure us that they all seem to be there properly.

It is a very strong "study" tool. It gives you the ability to see what figurative element codes CIPO has used over time for particular design images; e.g.. Geometric designs, ANIMALS, MAN, WOMAN, and STAR, etc. Certain accompanying descriptive elements like SILHOUETTE, SIGNATURE can be printed off so that you can see where people are effectively putting silhouettes in a mark. You can retrieve all the marks using BAR and easily see what colors people have used on their designs to-date. Colors are recorded with many designs and there are many variations in the color red for instance. You can see those characteristics in a design which distinguishes a BAR from a LINE., GEOMETRIC and GEOMETRICAL SHAPED FIGURES, etc. You can study which figurative elements WINGED or SERRATED are commonly used for.

Figurative Elements Searching and Usage Limitations

At present this new algorithms search base consists of only the Index Headings for which there is an image/design present. The description of mark, foreign character translation and original trademark search indexes are not included in this search particular algorithm. There can only be figurative elements in the retrieved search results to which you must select the desired index headings that are suitable for your search.

It exists for word and prefix searching only. Note: a search on BIRD*HEAD*OWL* and BIRD&HEAD&OWL and BIRD*&HEAD*&OWL* all give different results.

A number of spelling errors do exist in these Index Headings but the frequency is down considerably from a couple of years ago. This search approach gives you a good tool to more easily see and spot the remaining ones. This system will be useful in identifying these errors for CIPO.

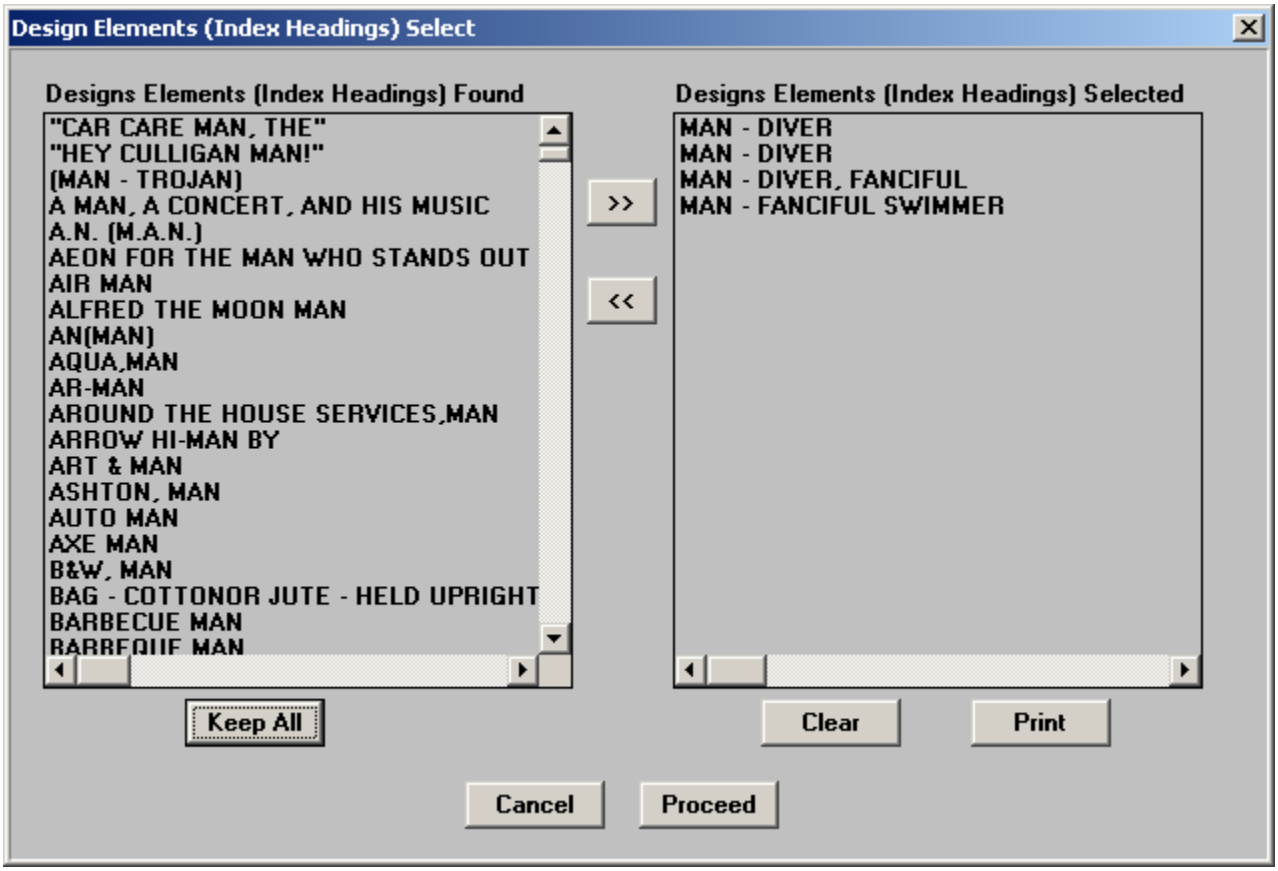
e.g. BUILDNG, CRICLES, FACNIFUL, PARALLELAL, PARALLELE, PONTED, 4POINTED, QUADRITERAL, QUDARILATERALS, RECTAGLE, SHPAED FIGURES etc.

Certain design images are very diluted. Examples MAN, WOMAN, RECTANGLE, CIRCLE, OVAL, STAR Certain ones contain over 15,000 hits and consequently need to be selectively reduced to get a proper search done. A search on SEAL runs into a dual meaning usage problem with the figurative element for a Certificate type seal and the animal seal both using the same word - SEAL. The search on SEAL*&ANIMAL* tends to give a more specific search.

A search for all trademarks having a design and both an APPLE and an ORANGE will fail as there are no Index Headings with both of them on it together. The regular trademark search is required for these.

There is an internal limit of 4000 different Index Headings that can be seen at one time. There is a problem if you search the letter **A** in that you get more than 4000 such differently spelled entries. Searching **ALETTER** gets you all the Index Headings which have an index heading line of just A.

Figurative Elements (Index Headings) Select Window Operation



The Figurative Elements (Index Headings) Select Window uses the following mouse movements and keys:

To select one figurative element from the left “found” panel, click on it, and then click the >> button to move it to the right “selected” panel. Or simply double click it.

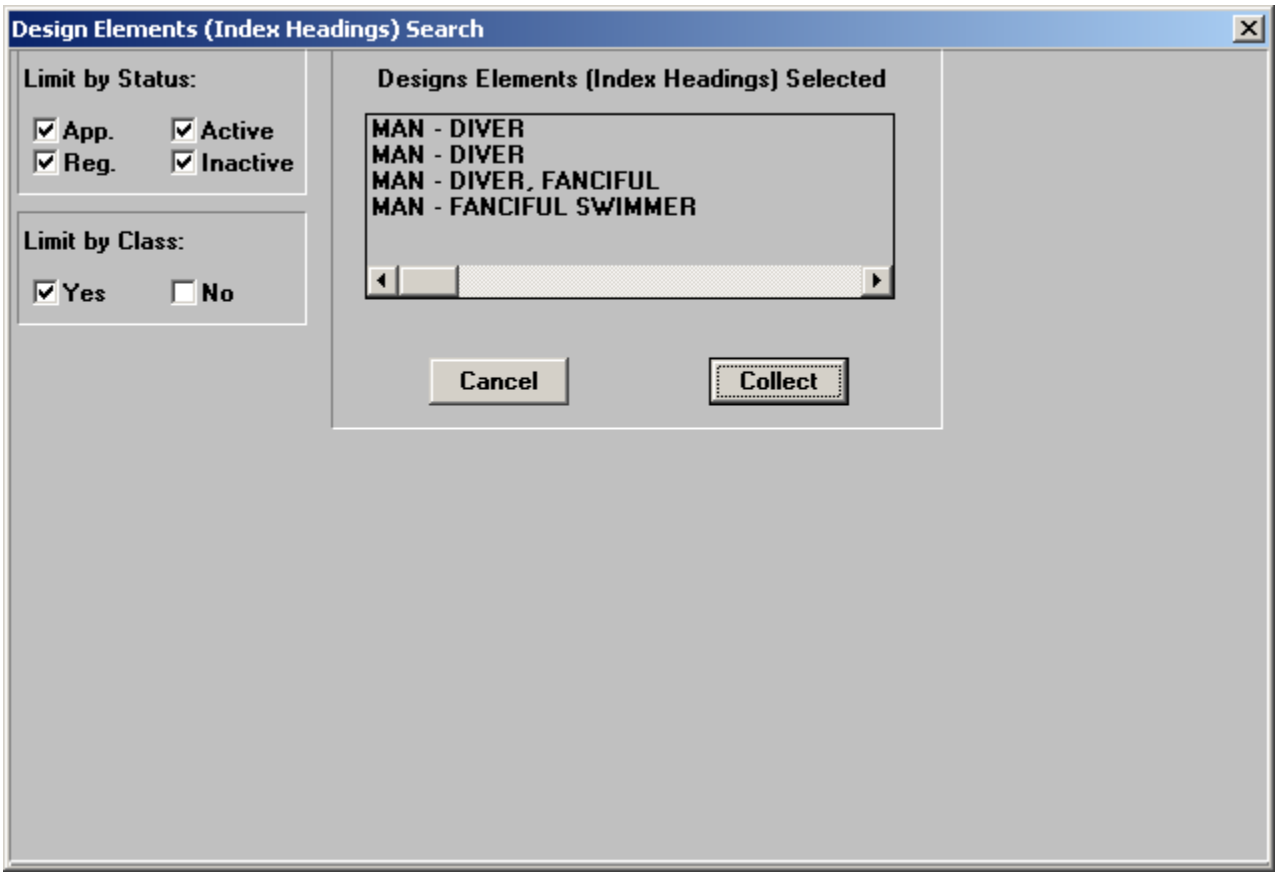
To select a range of elements, click and hold the mouse button and drag it over the others to select. Then click the >> button to move them to the other panel. Or click one, then use the <Shift><DownArrow> combination to select the elements below.

To select several elements that are not adjacent, hold the CTRL button while you click each with the mouse.

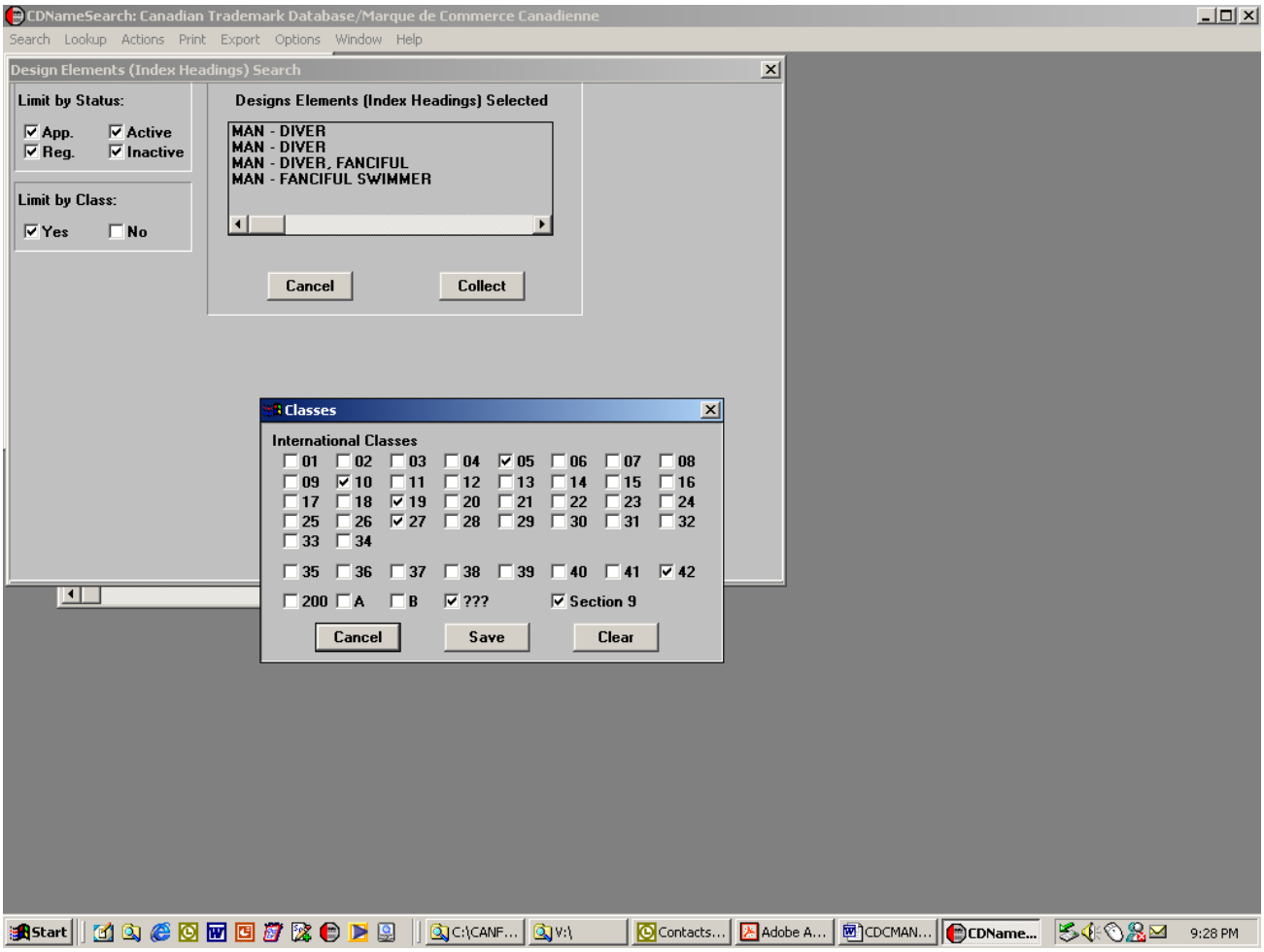
Similarly, you can choose elements in the right panel, and use the << button to move them to the left panel. It is sometimes easier to choose all elements with the <Keep All> button, and then discard some.

This feature has been implemented for the Owner Name Search screens as well.

When the Figurative Elements have been selected click the <Proceed> button.



In the resulting Figurative Elements (Index Headings) Search window, you may choose to limit by Status or to Limit by Class. If you choose to Limit by Class you see the following window, in which you should choose classes.



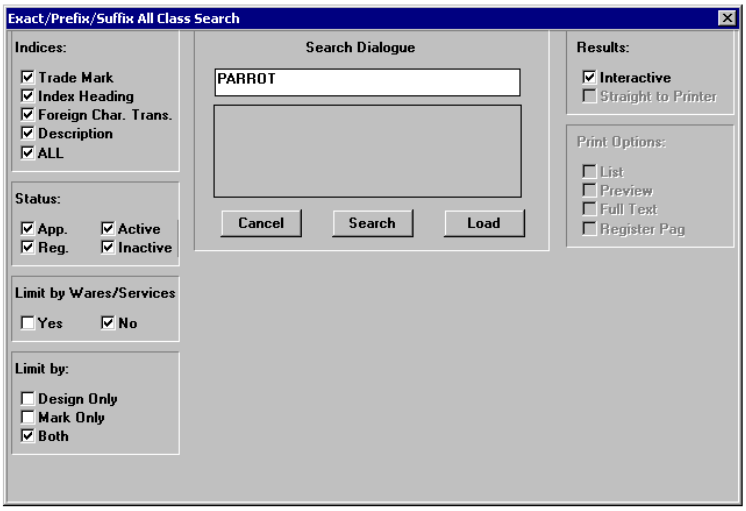
Then click <Collect> to start the search. A list of files will result.

Searching Figurative Elements with the Word Mark Screens

The following gives you an overview of a typical Figurative Elements search.
Lets say we want to search for all the designs of a **PARROT**

Go into **Search**

Word Mark-All Class

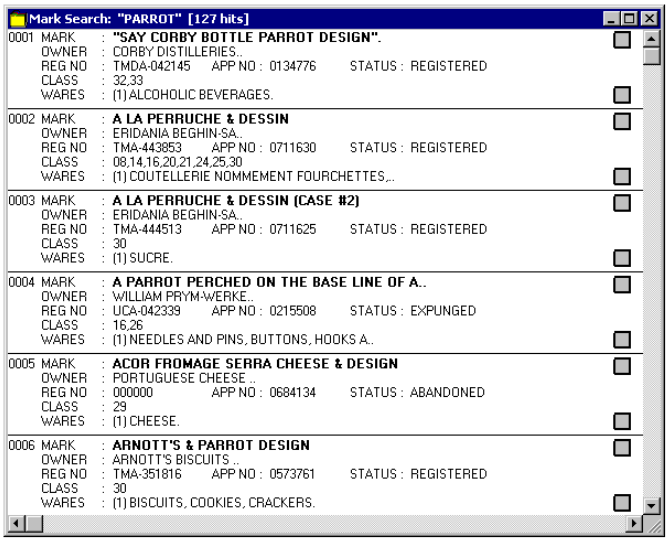


This brings up the search window with the **Limit by:** set to **Both** by default:

At this point the searcher must decide if he wants to browse through only design images (as in a pure design search) or generate a search results set with text and designs (as in Word mark searching).

Assume initially we want to see the textual information found in the TIP and then only want to view a few of these designs.

Example:
PARROT* gives a search result set containing 127 citations of which 107 have designs.


Mark Search: "PARROT" [127 hits]
0001 MARK : "SAY CORBY BOTTLE PARROT DESIGN".
OWNER : CORBY DISTILLERIES..
REG NO : TMDA-042145 APP NO : 0134776 STATUS : REGISTERED
CLASS : 32,33
WARES : (1) ALCOHOLIC BEVERAGES.
0002 MARK : A LA PERRUCHE & DESSIN
OWNER : ERIDANIA BEGHIN-SA..
REG NO : TMA-443853 APP NO : 0711630 STATUS : REGISTERED
CLASS : 08,14,16,20,21,24,25,30
WARES : (1) COUTELLERIE NOMMEMENT FOURCHETTES,..
0003 MARK : A LA PERRUCHE & DESSIN (CASE #2)
OWNER : ERIDANIA BEGHIN-SA..
REG NO : TMA-444513 APP NO : 0711625 STATUS : REGISTERED
CLASS : 30
WARES : (1) SUCRE.
0004 MARK : A PARROT PERCHED ON THE BASE LINE OF A..
OWNER : WILLIAM PRYM-WERKE..
REG NO : UCA-042339 APP NO : 0215508 STATUS : EXPUNGED
CLASS : 16,26
WARES : (1) NEEDLES AND PINS, BUTTONS, HOOKS A..
0005 MARK : ACOR FROMAGE SERRA CHEESE & DESIGN
OWNER : PORTUGUESE CHEESE ..
REG NO : 000000 APP NO : 0684134 STATUS : ABANDONED
CLASS : 29
WARES : (1) CHEESE.
0006 MARK : ARNOTT'S & PARROT DESIGN
OWNER : ARNOTT'S BISCUITS ..
REG NO : TMA-351816 APP NO : 0573761 STATUS : REGISTERED
CLASS : 30
WARES : (1) BISCUITS, COOKIES, CRACKERS.

Viewing Designs

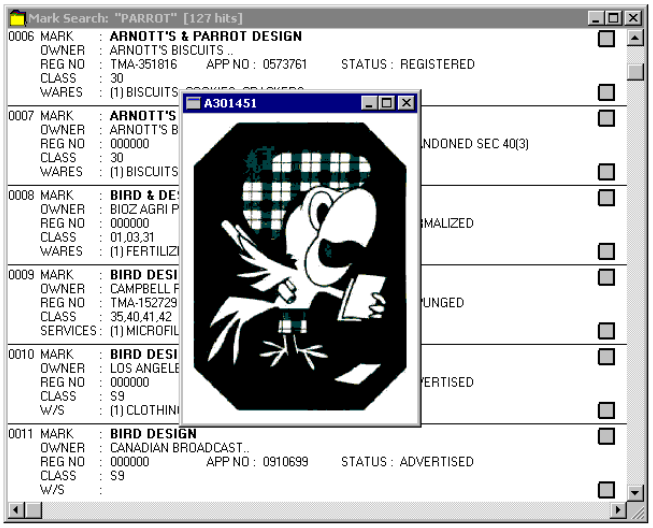
To View Designs Individually from the TIP

The TIP window contains a box at the lower right hand corner of each citation to designate that the mark has a design associated with it. No box appears if there is no design.

You have two choices to access designs available to you this way:

i) click on the bottom box in the TIP display to bring up a display of the design or

ii) highlight a TIP entry by clicking on it and then click on View Design found under Actions


Mark Search: "PARROT" [127 hits]
0006 MARK : ARNOTT'S & PARROT DESIGN
OWNER : ARNOTT'S BISCUITS ..
REG NO : TMA-351816 APP NO : 0573761 STATUS : REGISTERED
CLASS : 30
WARES : (1) BISCUITS
A301451
0007 MARK : ARNOTT'S
OWNER : ARNOTT'S B
REG NO : 000000
CLASS : 30
WARES : (1) BISCUITS
0008 MARK : BIRD & DE
OWNER : BIOZ AGRI P
REG NO : 000000
CLASS : 01,03,31
WARES : (1) FERTILIZI
0009 MARK : BIRD DESI
OWNER : CAMPBELL F
REG NO : TMA-152729
CLASS : 35,40,41,42
SERVICES : (1) MICROFIL
0010 MARK : BIRD DESI
OWNER : LOS ANGELE
REG NO : 000000
CLASS : S9
W/S : (1) CLOTHIN
0011 MARK : BIRD DESIGN
OWNER : CANADIAN BROADCAST..
REG NO : 000000 APP NO : 0910699 STATUS : ADVERTISED
CLASS : S9
W/S :

Both of these activities bring up a design image in a Window. You have to close the Window afterwards.

CDNameSearch: Canadian Trademark Database/Marque de Commerce Canadienne - [A301451]
Search Lookup Actions Print Export Options Window Help

Designs can be expanded in one of two ways:

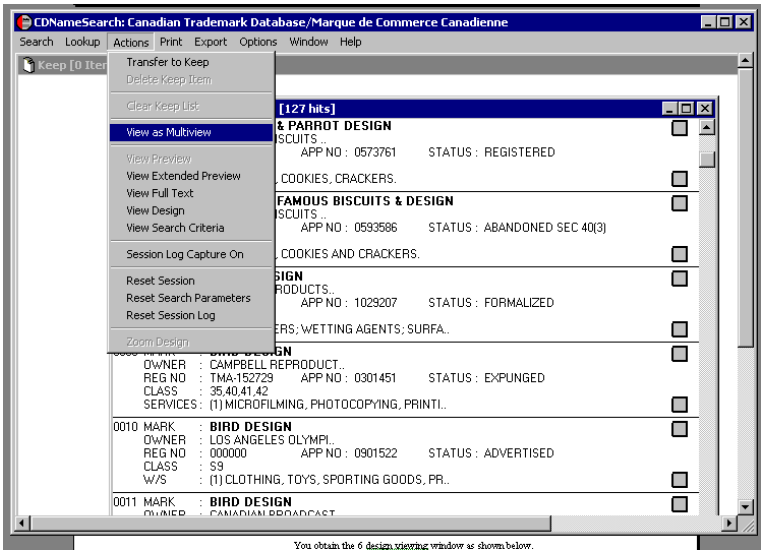
i) click on the up arrow in the Design Window

ii) click on **Zoom Design** under **Actions**

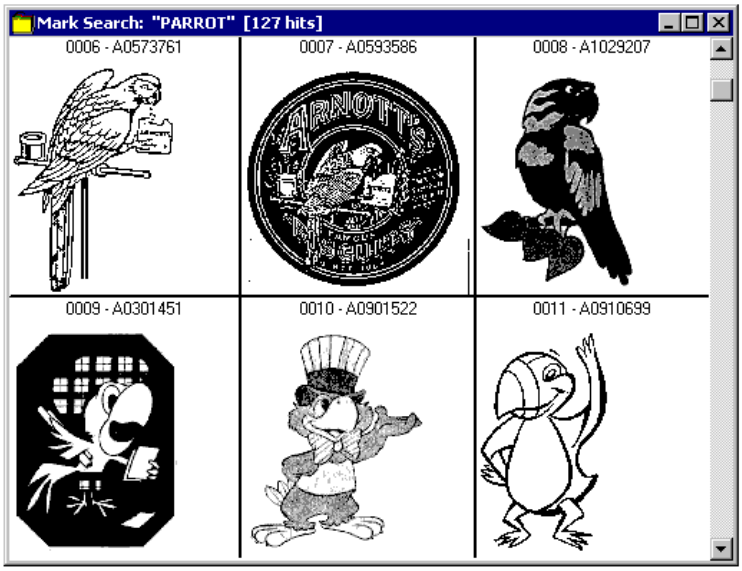
The design representation now fills the entire screen. Close the design window when you are finished with it.

View Multiple Designs with the MultiView Feature

You can browse through a search result set TIP by clicking on View as Multi-View found under Actions. These are really two approaches in using the MultiView feature. The first one allows you to view a design if there was one for an entry in the Tip. Otherwise the Multi-View box only shows the item no, the Application number and the phrase No Design. The second approach allows you to get a Multi-View of pure designs only . You have to have specified that you wanted this feature before you did the search. This is achieved by initiating the desired search and setting the limit to Designs Only. Then you can see only designs displayed on the terminal screen in a Window presented 6 at a time. Again click on View as MultiView under Actions to call this feature up.


CDNameSearch: Canadian Trademark Database/Marque de Commerce Canadienne
Search Lookup Actions Print Export Options Window Help
Transfer to Keep
Delete Keep Item
Clear Keep List
View as Multiview
View Preview
View Extended Preview
View Full Text
View Design
View Search Criteria
Session Log Capture On
Reset Session
Reset Search Parameters
Reset Session Log
Zoom Design
[127 hits]
& PARROT DESIGN
APP NO : 0573761 STATUS : REGISTERED
FAMOUS BISCUITS & DESIGN
APP NO : 0593586 STATUS : ABANDONED SEC 40(3)
APP NO : 1029207 STATUS : FORMALIZED
OWNER : CAMPBELL REPRODUCT..
REG NO : TMA-152729 APP NO : 0301451 STATUS : EXPUNGED
CLASS : 35,40,41,42
SERVICES : (1) MICROFILMING, PHOTOCOPYING, PRINTI..
0010 MARK : BIRD DESIGN
OWNER : LOS ANGELES OLYMPI..
REG NO : 000000 APP NO : 0901522 STATUS : ADVERTISED
CLASS : S9
W/S : (1) CLOTHING, TOYS, SPORTING GOODS, PR..
0011 MARK : BIRD DESIGN
You obtain the 6 design viewing window as shown below.

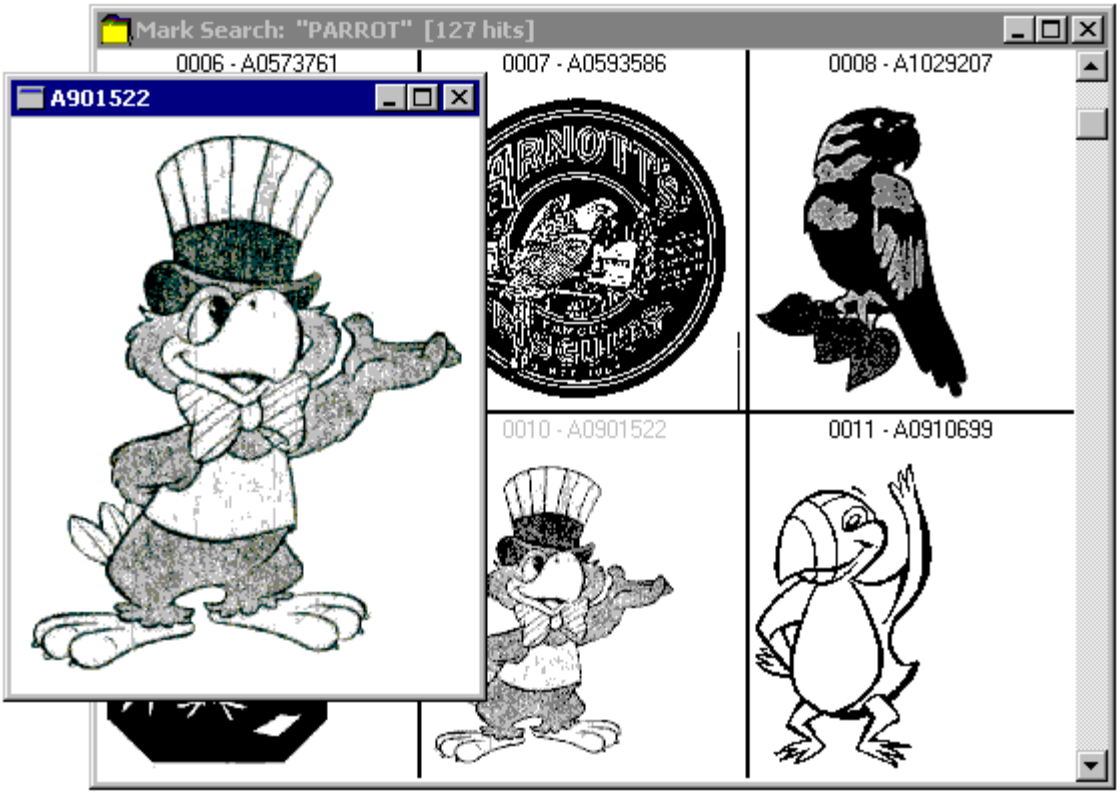
You obtain the 6 design viewing window as shown below.



You can scroll forward and backward through this multiple design display window with the **Page up** and **Page down** buttons or by using the Window Scroll bars. Each Page down gives you the next 6 images in the result set.

You can click on a design (turns the file number a slightly different color-red usually) and then by clicking on **View Design** under **Actions**, one can open up a larger window with the design in it. This window can be expanded to fill the entire screen. Once you have hi-light a design entity, you can double click the right-most mouse toe or button to see an enlarged viewing Window which can be enlarged again. You can double click the left-most mouse toe or button to send a citation to the **Keep** window. Citations moved to the **Keep** Window can be viewed again with a MultiView view.

You can ask for an enlarged image by clicking on a citation and then double clicking on the right-most mouse toe. This opens up a larger window which contains the design.



By clicking on **Zoom Design** under **Actions** to a hi-light design entry you can get the design to present an enlarged window which you can make fill up the Monitor Screen. You can also expand this enlarged Window by clicking on the up arrow. Close it when you are finished.

You also have the option of flipping back to the TIP Window to view the text whenever you want. Click on **View Text** under **Actions** to have it flip back to the TIP. You have access to all the textual mark information as before. Click on **View MultiView** to get the images back.

Printing Designs

You can print Registration Pages with designs or the design separately.

Click on **Register Page** for the Register Pages with designs
Click on **Full Text** for status information and the design
and on **Design** for the design only printout.

They can be printed out individually or as an entire set.

Designs & Owner Name Searches

You can search for only the designs owned by a certain company. A search on McDonald* gives you a view of their designs, comprising Ronald McDonald, the other characters; golden arches etc.

Designs and Wares & Services Searches

You can look for the design images available for a particular type of Wares or Services product too.

Managing your Session

Viewing designs take up a lot of space in your microcomputer. You may not be able to keep lots of Windows around as you have been doing with the textual information so be prepared to close them more frequently.

You will have to wait and use the View MultiView feature after the complete TIP is built.

Managing the Keep Area

Citations can be put in the Keep Window either from the textual view from a Tip or from a pure MultiView of Designs. You may have entries in the Keep window that you want to review again with MultiView. Click on the Keep Window area to let the system know that this is the current Window you want it to use. Click on MultiView under Actions to bring up a new MultiView Window of the designs. You can browse forward and backward as before. A click on a design tells the system you are referring to that citation. A double click on the left most mouse toe brings up the Register Page. A double click on the right most mouse-toe opens an enlarged designs window which can be zoomed on.

Once you have converted the Keep Window from a text view to a MultiView form, you will need to go back to the textual form. This is accomplished by clicking on **View as Text** under **Actions**.
Once you have the textual form of the Keep Window back, you have these actions available to you:

- double clicking on the left-most mouse toe brings up the Register Page

- double clicking on the right-most mouse toe brings up the Expanded Preview report

- click on View Designs under Actions brings up an enlarged Design Window on the hi-light keep citation

Delete under Actions removes the hi-light citation from the Keep Window

Trademark Designs

Approximately thirty percent of the trademarks have designs. Pure designs as the only form of the mark may only occur ten percent of the time. Some designs are just stylized or fanciful ways of writing out or representing the word mark.

Design Descriptor Codes

Users need to be familiar with the **Design Descriptor Codes**. Information on them is found in the following pages, in Appendix A of the CDNameSearch Manual and under **Descriptor Codes** file found under **Help** on the CDNameSearch system itself.

Searching with Prefixes

Searching with prefixes like PARROT* is recommended to also take care of the spelling plural situations.

You also may need to put in a number of search patterns for each design search you want to do. There are a number of Synonyms in use. There may be more unusual spelling variations of a design representation which also is rare. The older Act design descriptions also pose special search pattern formulation difficulties.

More complex design formulations may also be searched for

MAN&FANCIFUL&MAPLE&LEAF
OVAL*&LINE*

You may also search the words: DEVICE, SYMBOL, DESIGN and DESSIN too.

Example:

A & DESIGN

You can turn off the **Description** field if you encounter too many citations for the search to be useful and you don't mind redoing the search again. Just remember to turn that trademark field back on again for any subsequent searches you may do.

There is also a tremendous amount of overlap between the word marks and the design descriptions. It is not possible to tell whether PARROT for example is being used as a word mark or a design mark. It also may have a design but the design may only be a stylized or fancy written form of PARROT.

Using "Design Descriptor Codes" in Searching Designs

The Canadian Trade Mark Office has been coding accompanying textual Design element descriptions for each design for over 50 years. This "descriptive design" codes system in use is fairly unique to Canada.

Design code descriptions follow a basic syntax structure. They consist of a general descriptive category and may be followed by one or more sub-categories.

Descriptive generic heading	frequency
EURO	134
2000	328
MAN - FANCIFUL, COWBOY	66

There are 4 Trade Mark Acts being administered by the Canadian Trade Marks Office. These are:

Newfoundland Act - trademarks registered before Newfoundland joined Canada
TMDA - Trade Mark and Design Act
U.C.A. - Unfair Competition Act
TMA - Trade Mark Act

Historically for the marks registered under NFLD, UCA's and TMDA's, their designs were described via written text in the "description of the Trade Mark field". Each owner described his own mark his own way. Later on, the Trade Mark's Office began putting common design descriptions in a special Index Heading field in a more systematic fashion.

TMA is the only Act that **new** trademarks are registered under. The other three still have active trademark registrations undergoing renewals associated with them. TMDA allowed trademark designs to be described verbally. These descriptions tend to be quite long and wordy. UCA also allowed similar design descriptions. No designs were permitted to be registered under the Newfoundland Act. This mixture of worthwhile design descriptions occurring in these "descriptions of the trademark" and in Index Headings complicates the business of providing orderliness to the design search process. There may or may not be Index Headings associated with the mark.

The four trademark fields which may describe a mark are:
Trademark field
Index Heading field
Foreign Character Translation field and
the description of the trademark field (if it is a design).

Text for a mark are found in all four fields. Design descriptions can be found in most of these fields.

Designs were placed on the Index Cards in the Manual Search Room in Hull, Quebec for Trademark search purposes.

The designs applied for and registered under TMA were given design descriptive elements by the Canadian TMO as searchable index cards.

Trademark designs which have common "generic" features which have been brought together for search purposes. It is imperative that these design marks must be "comparable" for searching purposes. The simplest method of bringing them together is through the use of "generic" headings where it is possible to do so.

In general, the TMO coding practice is to identify the 2-5 major design entities or features you see in the design when you first look at it and then place these in the Index Heading field. For example this may be a picture of a bear. It would be given the Index Heading entry for ANIMAL-BEAR. Although some of the earlier indexes may have been entered as BEAR alone. Note: small insignificant design characteristics may not be identified at all. Generally these commonly accepted generic type headings are used wherever possible.

The design code descriptor comprise words which can describe aspects of the design such as:

- the symbols used
- pictures of animals, human beings or things
- very common design feature elements
- common or special characteristics of the design
- abstract design representations

Symbols are used in many design marks. Where such symbols are portrayed in the design the common index heading must be employed. Such headings would include ARROW; CROWN; DIAMOND; FLASH; SCENE and SHIELD.

Pictures of animals, human beings or things are used in many marks. They need not have any significance with regard to the goods themselves but by being shown they form a very important part of the mark.

Rare Figurative Element Codes

Designs of a rare design representation such as HEDGEHOG may only have one or two entries. It may be coded as ANIMAL or ANIMAL-HEDGEHOG or as HEDGEHOG. These types of rare entries may have a very low frequency of occurrence. Presumably any picture element imaginable could be recorded. The searcher is on their own in trying to find these when searching. You may have to go broad a lot of the time for these.

The descriptions of UCA's, TMDA's and NFLD design marks may have a reference to a design representation in their lengthy textual descriptions. It may also exist only once or twice on the Register as in the HEDGEHOG example. Oddly enough the Trademark field may be the only place where a design can be found and not in the Description or the Index Heading field. PHOENIX is an example of this.

Searchers should be cautious and keep their searches as broad as possible.

Major Figurative Element Codes

Examples of some of the major figurative element codes follow:

BALL - includes baseball, football, and golfball etc

BIRD - All birds regardless of proper name, are shown under this heading. Proper names are added as a sub-category as in BIRD-EAGLE; BIRD-EAGLE'S HEAD.

BUILDING -All structures are included under this heading, comprising arches, towers, windmills, but sub-headings could be used, e.g. BUILDING-ARCH; BUILDING-CASTLE.

CAT - Includes all felines with the exception of LION (CAT-COUGAR; CAT-PANTHER; CAT-TIGER)

CATTLE - All domestic cloven-hoofed animals are shown under this heading such as DEER; DEER-ANTELOPE; DEER-MOOSE.

CHEVRON -All angled bar like representations.

DOG - All representation of a dog.

DEVICE -

FISH - All fish are included under this heading and where possible the name of the species e.g. FISH-SALMON

FRUIT - All fruit descriptions

GEOMETRIC FIGURES - There are a variety of geometric figures that can be identified. These include:

CIRCLE, CONE, DOTS, DASHES
ELIPSE, HELIX, OCTAGON, OVAL

PARALLELOGRAM, PENTAGON,
QUADRILATERAL
RECTANGLE, SQUARE, SWIRL, SPIRAL
TRAPEZOID, TRIANGLE

LABORATORY EQUIPMENT - All items of laboratory equipment are shown under this heading including beakers, flasks, retorts, test tubes, etc.

LABEL -Many marks are merely the reproduction of a label.

MAN - A representation of a man is found in this category. A great number of subcategories exist for MAN.

MAP - All maps are included. They are shown as MAP alone or followed by a subcategory such as the name of the country or place, e.g. MAP-QUEBEC.

MAPLE LEAF - All variations of the Canadian Maple Leaf are grouped under this one heading due to the large number of marks containing a maple leaf. Other leaf's i.e. oak leaf may be found under LEAF.

MEDAL -All medals and coins are found under this heading.

SYMBOL -Is used to identify an electrical or electronic symbol, male/female sex symbol, Olympic symbol and any symbol that is not easily described with any of the other design descriptor words or expressions.

WOMAN -all representations of a woman are found in this category.

Cautions

These design codes have been created by a number of different people and their support teams over the years. There are a number of discontinued references, typos, and unusual or non-standard spelling forms.

Very common features of design marks

There are a number of features of design marks that are common to a large number of marks. Some are so common that they are better ignored when searching. The following is a list of common features found in design marks that may be too common to be useful.

BRAND
CIRCLE
DESIGN
DEVICE
FIGURE
LABEL
OVAL
PANEL
PHRASE
RECTANGLE
REPRESENTATION
SIGNATURE
TRIANGLE
WRAPPER

Characteristics or subcategories identified in designs

Some examples of characteristics or subcategories identified in designs are:

CONVENTIONAL
FANCIFUL
IRREGULAR
OLD FASHIONED
PORTRAIT
SILHOUETTE

Human-like qualities or activity descriptions

Certain other human like qualities or activity descriptions are expressed as:

BOUNCING
CLIMBING
DANCING
EXERCISING
FENCING
KNEELING
KNITTING
LEANING
LEAPING
LICKING
LIFTING
MOUNTED
RECLINING
RIDING
ROWING
RUNNING
RUNNER
SEATED
SHOOTING
SINGING
SITTING
SKIING
SLIDING
SMILING
STANDING
STRETCHING
SURFING
SWIMMING
WINKING
WALKING
WORKING

Geometric Figurative Elements

Certain pure geometric Figurative Elements may have these subcategories associated with them:

ANGULAR
ANGULARLY
ANNULAR
ANNULARLY
ANNULUS
ARCHED
ARCHES
ARCS
ARRAY
ASCENDING
ASYMMETRIC
ASYMMETRICAL
AXIAL
AXIALLY
BACKDROP
BACKWARD
BAND
BANDED
BANNERS
BARS
BEVELLED
BEVELED
BIFURCATED
BISECTED
BLOCK
BLOCKS
BORDER
BROKEN
CANTILEVERED
CHECKERED
CHECKERBOARD
CHEVRON
CIRCLE
CIRCLES
CIRCULAR
CIRCULARLY
CIRCUMFERENTIAL
CIRCUMSCRIBING
CLASPED
CLINGING
COLUMNS
CONCAVE
CONCAVELY
CONCENTRIC
CONCENTRICALLY
CONGRUENT
CONICAL
CONICALLY
CONTOURS
CONTOURED
CONVERGING

CONVEX
CONVEXLY
CORNERED
CRESCENT
CRISSCROSS
CROSS
CROSSED
CUBE
CUBES
CURLED
CURVATURE
CURVE
CURVED
CURVING
DARKENED
DASHED
DEBOSSED
DECAGON
DETACHED
DIAGONAL
DIAGONALS
DIAGONALLY
DIAMETRICALLY
DISSECTING
DISTORTED
DOTTED
DOTTING
EDGED
EDGING
ELIPSE
ELIPSES
ELIPSOID
ELLIPTICAL
ELIPTICALLY
ELONGATE
EMBEDDED
ENSCONCED
ENTWINED
EQUILATERAL
ERUPTING
FIGHTING
FINNED
FLAMING
FLANKING
FLARED
FLATTENED
FLOATING
FLOWING
FLUTED
FRYING
GEOMETRIC
GEOMETRICAL
GEOMETRIC FIGURES
GEOMETRIC SHAPED FIGURES
GLOWING
GRASPING
GRIPPING
GROOVED
GUADRANGULAR
HELICAL
HEMISPHERICAL
HEPTEGON
HERALDIC
HUMANIZED
HEXAGONAL SHAPED FIGURES
HORIZONTAL
HYPHENATED
INCLINED
INCREASING
INSERTED
INTERCONNECTED
INTERCONNECTING
INTERCONNECTION
INTERLACED
INTERLEAVED
INTERLOCKED
INTERSECTED
INTERSECTING
INTERSECT
INTERTWINED
INTERWOVEN
ISOCELES
JAGGED
JOIN
JOINT
LAMINATE
LINE
LINE CURVED
LINES
LYING
MANUALLY
MOUNTING
MUSTACHED
NONAGONAL SHAPED FIGURE
OBLONG
OBTUSE
OCTAGONAL SHAPED FIGURE
OPAQUE
ORTHOGANOL
OUTSPREAD
OUTSTRETCHED
OVAL SHAPED FIGURES
OVERLAPPING
OVERLAYED
OVERLAYING
OVERLAYS

PACKAGING
PARALLEL
PERFORMING
PENTAGONAL
PENTAGON SHAPED FIGURES
PERPENDICULAR
PIERCING
PLEATED
PLUMED
POINTED
POINTING
POLISHING
POURING
PRAISED
PROTRUDING
PULLING
PUSHING
QUADRANGULAR
RELEASING
RECTANGULAR SHAPED FIGURE
RHOMBOIDAL
RIBBED
RING
RINGED
RISING
ROUNDED
SCALLOP
SCALLOPED
SEMI
SEMI-CIRCULAR
SERRATED
SEGMENT
SEGMENTED
SERRATED
SHADOWED
SHAKING
SHINING
SLANTED
SLANTING
SLOPING
SOLID
SPHERICAL
SPINNING
SPIRAL
SPIRALLY
SPIRALS
STRIPE
STRIPES
STIPLING
SWINGING
SWIRLED
STRIATED
TAPERING
TAPERED
TAPEING
TEXTURED
TOOTHED
TOUCHING
TRANSPARENT
TRANSPOSED
TRANSVERSE
TRAPEZOIDAL
TRAVERSING
TRIANGLE SHAPED FIGURE
TRIANGULARLY
UPRAISED
UPRIGHT
UPTURNED
UNDERLINING
WINDING
WINGED
ZIG-ZAG.

Similar and occasionally confusing Figurative Elements

Certain types of Figurative Elements are similar and can occasionally be confusing to someone trying to search them. Examples of these are:

ARC	SEGMENT
BALL	BASEBALL
BAND	STRIPE
CHILD	BOY, GIRL
DEVICE	SYMBOL
ELIPSE	OVAL
GLOBE	WORLD
HEAVENLY BODIES	CELESTIAL, PLANETS

LINE	BAR, BAND
RAIN	DROPS, DROPLETS
RING	CIRCLE
SHIELD	CREST, PLAQUE
SUNBURST	SUN & RAYS

Synonyms

Some entries are synonyms of each other requiring one of more of them to be searched each time. Examples of these are:

AEROPLANE	AIRPLANE,JET,JETLINER, PLANES, PLANE
ANGEL	CHERUB
AUTOMOBILE	AUTO,CAR,VEHICLE
BALL	BASEBALL
BEAKER	BEEKER
BEAR	PANDA,GRIZZLY,KOALA
BEGGAR	PEDLAR
BRANCHES	LEAVES,LEAF,BUSH,BUSHES
BRUSHES	PAINTBRUSHES
BULLS EYE	TARGET
BURRO	DONKEY, MULE
CATHEDRAL	STEEPLE,CHURCH, CHURCHES
CHART	GRAPH
COBBLER	TAILOR, SHOEMAKER
COW	BULL, STEER
CONCOPIA	HORNS OF PLENTY
CONDOR	EAGLE,FALCON,OSPREY,HAWK, PEREGRINE
CONVICT	PRISONER
CROW	RAVEN
CROWN	KROWN
CRUSIFIX	CROSS
CRUSTACEAN	CRAB,SEASHELL,LOBSTER
CYGNET	SWANS, SIGNET
DAGGER	KNIFE, KNIVES
DEER	REINDEER
DERRINGER	GUN,PISTOL,RIFLE
DIVERS	MAN-DIVING,SCUBA
DOLPHIN	PORPOISE
DOORMAN	BELLHOP
DRAGON	DINOSAUR
EQUESTRIAN	HORSEMAN
EYE GLASSES	SPECTACLES,SUNGLASSES
FAIRY	ELVES,ELF, PIXIE, IMP, GNOMES, LEPRAUCHAUN
FIVE STARS	5 STARS
FLAGS	PENNANTS,PENANTS,
FOOTPRINT	PAWS
GRIFFEN	GRIFFIN,GRIFFON
HAT-RIDERS CAP	HAT-JOCKEY
HAT-TURBAN	HAT-TURBIN
HEADRESS	HEAD DRESS

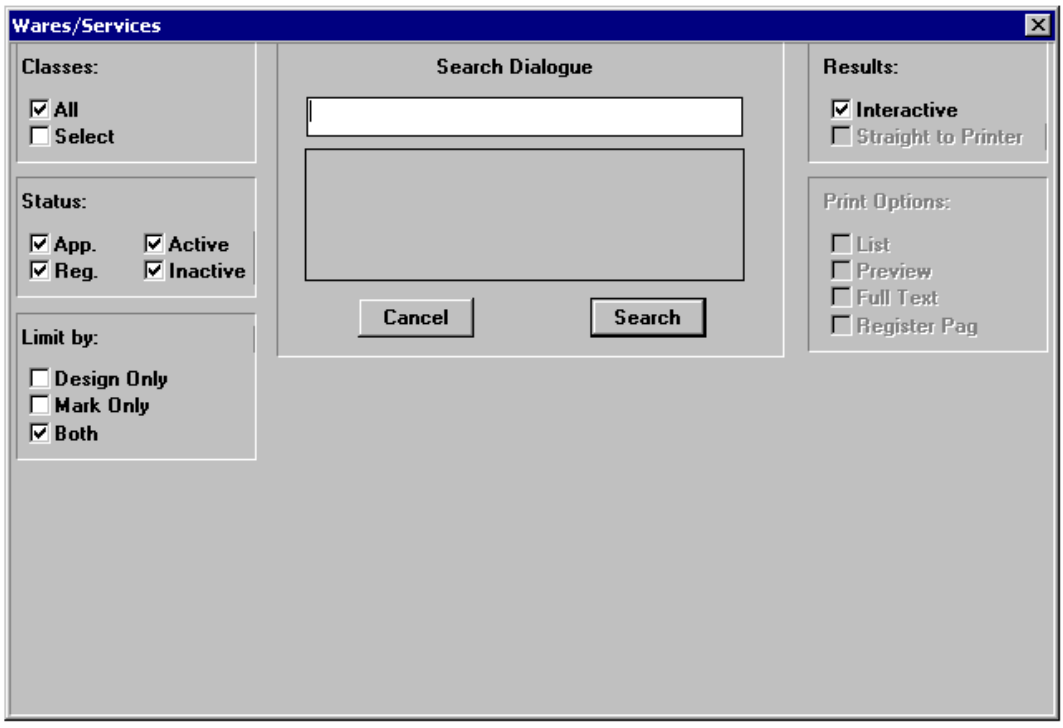
HELICOPTER	HELECOPTER
HELMET	HAT-HARD HAT
HEMISPHERE	GLOBE,WORLD
HORSE WINGED	PEGASUS
ISLAND	ISLE
JESTER	GESTER
KEYS-PIANO	KEYBOARD-PIANO
MAN-JOCKEY	MAN-HORSEMAN
MAN-SCHOLAR	GRADUATE
MARKSMAN	MAN-HUNTER
MINER	PROSPECTOR
PANTS	JEANS,TROUSERS
PAWS	PAWPRINTS, TRACKS
PEGASUS	PECASUS, HORSE WINGED
PELICAN	PELIKAN
PLIARS	PLIERS
PRAIRIE PROVINCES	WESTERN CANADA
PUMA	MOUNTAIN LION, LION, PANTHER, LYNX,
REPTILE	CROCODILE, ALIGATOR
ROCKET	SPACESHIP, UFO
SPADE	SHOVEL
SHIP-STEAMSHIP	SHIP-STEAMBOAT
SUITCASES	BRIEFCASES, TRUNKS, CASES
SYMBOL-MALE	SYMBOL-MAN
TEEPEE	TEE PEE, WIGWAM, TENT
TOOL-ALLAN	TOOL-ALLEN
TURTLE	TORTOISE
UNITED STATES	USA,U.S.A.
ZIG ZAG	ZIGZAG

See Appendix A for more information on the Index Headings you can search on.

Chapter 6 Wares / Services Searching

You may search the Wares and Services field separately or as part of a trademark search with or without classes. The techniques of specifying what Wares and Services you wish to search are similar to what is allowed for Trademark searching.

A click on Wares/Services under Search brings up the Screen



You may enter any number of Wares and Services terms to be searched and the system will allow you to create a Tip of documents to view comprising only those specific wares selected. However you may also click on the Search Parameters option initially and set the International Classes to restrict your search. You may also select on Pending or Registrations or active-only trademarks if you wish.

Single word searching is straight forward. A single word is searched as follows:

TRACTOR*
PUMPKIN*

SEED*

Note: you must specify the * in your search right now in order for it to work. Later on, we will allow a single word to be specified.

Note: there are a few high-frequency words which have not been made searchable (e.g. SERVICES).

Searching for multiple word situations like:

CAN OPENERS

involves a search request of the form

CAN*&OPENER*

Since this is a word oriented search system, it finds documents with both words in them and AND's them together. There is no guarantee the two words CAN and OPENER are found side by side. There is no adjacency operator just yet.

Use more than one search entry in your search request. Example:

CODFISH*
COD*&FISH*

to retrieve both spelling variations.

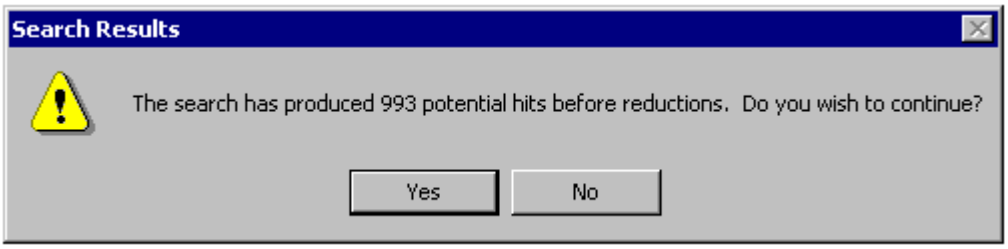
Another small concern is the fact that a few trademark documents have text of the form

,h ot dogs,

in it due to some data conversion and data entry errors over at the TMO. It isn't easy to search these successfully. The online systems also suffer from this data phenomena. Also note that both WEINER* and WIENER* need to be searched for that particular case.

Once you have done a search request, you can examine the Wares/Services field for suitable citations and move them over to the **Keep** screen.

A Wares/Services Search Results screen is displayed



A click on **Yes** generates a **Tip** window. At this point, you can "keep" desired citations, view a Register Page, or print out a desired report of the results.

This approach gives you a simple straight forward Wares/Services search.

You could also have requested for a wares search to be added to either of the Trademark searches

Word Mark - All Class
Word Mark - By Class
Word Mark - By Date

To do this, just click on **Search Parameters** and Limit by **Wares.**

It asks you to enter your Wares/Services search entries before being allowed to enter your trademark and class information. Then the system does the trademark search.

Chapter 7 Owner Name Searching

Owner Name Searching

This search retrieves all Owner Names specified as Current Owner, or as the Original Owner/Registrant if that is all that is present.

Owner Names may have unusual spelling variations. You can select desired owner names from the name hit-list and from there go on to look at all the marks under one or more of these names. They can be selected and moved over to the Keep area screen as desired for later printing out.

How to Search the Present Owner

An entirely new way of searching Present Owner Names has been devised . The entire length of the name is available for searching. The idea of letting you see all the different spelling variations has been left in the system allowing you to choose the ones you want. Present Owners comprise the current Owner Name if present if not, the Original Register Name.

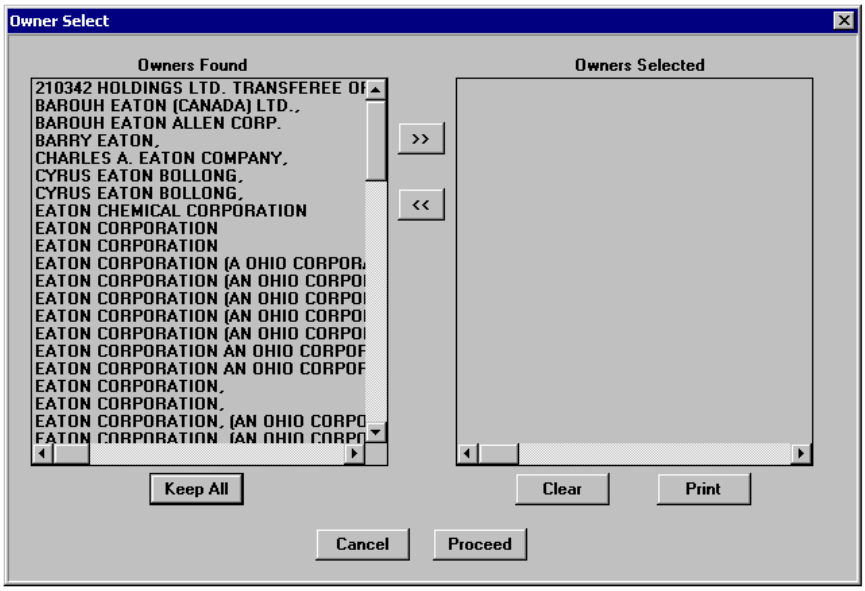
A click on Owners under the Search item brings up this Search Dialogue box.

Note: You may enter an exact word, prefix, or infix terms for a Present Owner name search. You may use the Wild-card and Open replacement character in whatever Boolean forms that you wish. You may enter more than one Owner name in your search request for an expanded type of search. You may put in as many spelling variations as necessary too. This would give you a broad search but you have the ability to select what you want afterwards.

A **Search Status** Window appears which shows the search results displayed.

An **Owner Select** window appears to allow you to choose those Present Owner Names you want to "keep" or select" out of the document set you have just created.

You may print the **Owners Found** results set by moving them over to the **Owners Selected** Window. Then click on Print. There is no easy way to move them all back to the **Owners Found** screen but it can be done (see further on).

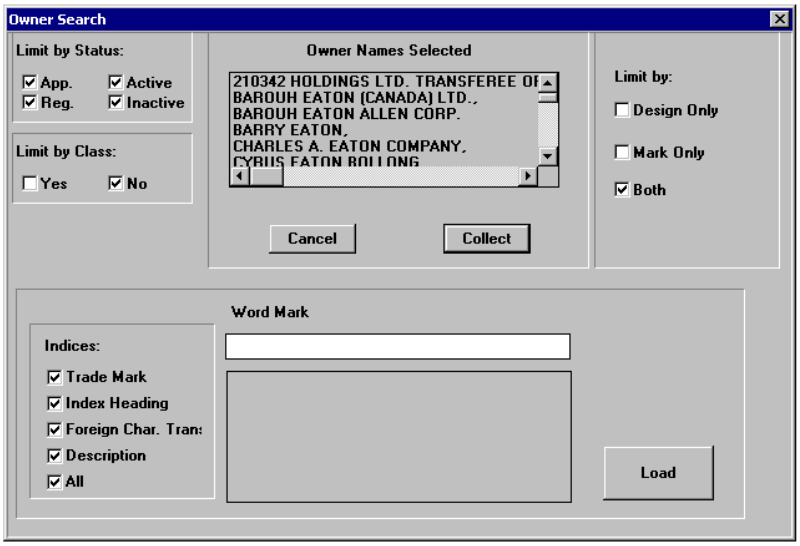


Choose the desired Present Owner names in one of two ways:

i) **Individually**
Double click on a selected entry to keep or select it.
It is removed from the Owners Found box over to the Owners **Selected** box.

Note: To move them back to the **Owners Found** box from the **Owners Selected** box, simply double click on them.

ii) **Keeping Them All**
Click on the **Keep All** icon if you want to keep all of them. Then click on **Proceed** to bring up the next window.



You may now "choose" to restrict the marks selected by the Present Owner Name search if you wish. Click on the desired entries to toggle them off or back on. Active-only marks may be chosen or Pending Only if you wish. The TMO does not correct errors on inactive trademark documents and this accounts for many of the unusual spellings or misspellings.

Click on **Collect** to prepare a Tip display of all marks owned by these respective companies. From the Tip display, you can **keep** desired ones or simply print out a **Report** of your choice from the Tip set.

Once you have done one Owner Name Search, the system remembers this and has the previous results set sitting there waiting for you to access it again possibly to refine it. When you ask for the next Owner Name search it prompts you with:

Clicking on **Yes** allows you to go back to the previous search results and modify the owner name citations you selected under the Owners Found and Owners Selected boxes. In this way you can refine your search to be more like what you want.

Clicking on **No** allows you to do a new Present Owner search.

Chapter 8 Reports

Printing CDNameSearch Documents

Overview

The Printing operation is "context sensitive" in this system. The system assumes that you want citations printed out from the last screen area you were working on. The most recently activated screen is shown with a small darkened line (often red) around this designated window. If it is not, then click on the Keep screen once to let it know you want to print from that Keep screen area. Then click on **Print** and the drop-down menu will allow you to choose one of **List, Detailed List, Preview, Extended Preview or Full Text and Session Log.**

List	a simple list of trademarks
Detailed List	a **List** with Registration numbers and status information too
Preview	the Tip information display
Extended Preview	an expanded Preview report with up to 500 Characters of Wares information and 5 lines of Owner name information and Index Headings when available
Full Text	the full Trademark document information. (i.e. Register Page information accompanied by status information, design, classes and Index Headings)
Design	a printout of the design only.
Register Page	a copy as close to the Trademark Register Page as we can make it. An accompanying design is also printed out with it.

You may print from any search result screen you have.

A Print request generally refers to the entire set of documents in the search results screen. You may also bring up or display a trademark document alone on the screen and then click on **Print** and **Register Page**. It will print just that one document.

The **Extended Preview** report is printed by clicking on its icon under **Print**. However it can be viewed by clicking on the right-most mouse toe on your mouse device.

Printing from the Keep screen is a little different from printing from a search result screen. You may do any number of different trademark searches to find suitable citations to add to your "Keep" screen. When you are satisfied with your "built up" collection in Keep, you may print a report out by clicking on the PRINT icon and choosing a report.

Setting up your Print Fonts

The system will come with certain defaults when you load it initially. You can go into **Configuration** under **Options** to see them and change them if you so wish.

Printer Font Selection

for Windows 3.1, 9X and NT

New Courier	10	is the default choice.

Exporting CDNameSearch Reports

The EXPORT Report Information Feature

An **Export** report information feature has been added to the CDNameSearch system to allow users to export report(s) directly to a permanent ASCII-type **text file** on your PC's hard disk, rather than just sending them to the laser printer. Upon leaving CDNameSearch, you may then **import** that file into your Word Processing package such as WordPerfect or Word and use or modify the information anyway you wish.

The name of the exported text file containing report information is always called *.TXT you have to rename it and it is found in the CANFED directory on your hard drive. This allows you to export different types of report printouts without having to leave your CDNameSearch session.

However, once you click on RESET SESSION, the EXPORT.TXT file is automatically deleted.

Note: The **Session Log** information is stored in a hard disk file called **SESSION.LOG.** The **Detail Session Log** file is called **DETAIL.LOG.** Both contain their information when CDNameSearch is closed normally. They can then be picked up and brought into Word Perfect type systems. They are erased by **Reset Session** or **Reset Session Log.**

Exporting Documents for WordPerfect

First you must convert your ASCII type document using the utility CDCONV.

CDCONV - CDNameSearch French Character Conversion Utility

Once you have exported all the reports you wish and have closed down CDNameSearch, there is one thing you MUST do BEFORE you are able to import your documents into WordPerfect. You must use the CDNameSearch French Character Conversion Utility to convert all the TMO supplied ISO French characters in your document to a format that is acceptable to WordPerfect. To do this you simply type

cdconv [output file name]

You must be in the CANFED directory to do this. The output file name is optional. If you do not put one in, the Utility will write to a default file name and it will inform you of the name of that file when it has completed. This converted file is the file you will next import into WordPerfect.

NOTE: This conversion utility is NOT required for MICROSOFT WORD and may not be required for WordPerfect for WINDOWS. In both these instances, the file you will import will be called EXPORT.TXT and is located in your CANFED directory.

You may now import your file into WordPerfect with CD.WPM

We are providing you with a WordPerfect macro that will import a given CDNameSearch file into WordPerfect and automatically format it for you. The macro, called CD.WPM, is currently located in your CANFED directory when you first load the new software via INSTALL. It must be copied to your WordPerfect directory before you proceed to import your CDNameSearch document. To do this, you must be in the c:\ directory, and type:

copy c:\canfed\cd.wpm [c:\wp\]cd.wpm

where [c:\wp\] is the full path and name of your WordPerfect directory.

Once you are in WordPerfect, you then invoke the macro by typing:

ALT-F10

You will then be prompted for the name of the macro you wish to invoke, type:

CD[enter]

You will then be prompted for the name of the file you wish to import and format. At this point you either type the name of the output file you entered when you ran CDCONV, or the default file name that was given to you when the Utility completed.

NOTE: This macro, and the import instructions apply ONLY to WordPerfect. You may import the exported file directly into MICROSOFT WORD without the use of any macro, but it will require formatting manually.

List

Mark List - Canadian Trademark Database

Latest Date New Applications Made Available For Public Inspection : 2000-03-17

Date: Friday March 24, 2000 - 15:36

0001:	0911534	FRANCO MANIA LOGO DESIGN
0002:	0910957	TORONTO THE WORLD WITHIN A CITY. & DES..
0003:	TMA-490959	WOLVERINE WORLD WIDE & DESIGN
0004:	TMA-461253	WWW DESIGN
0005:	TMA-515392	WWW TRIPLEWELL DESIGN
0006:	TMA-516780	WWW.BRANCHE.COM
0007:	0911125	WWW.FMCOEUR.CA
0008:	TMA-496345	WWW.GMCANADA.COM
0009:	TMA-505525	WWW.GOODSTAFF.COM
0010:	0911126	WWW.HEARTANDSTROKE.CA
0011:	0908208	WWW.INNOVATION.CA
0012:	TMA-519964	WWW.JONESSODA.COM
0013:	0909813	WWW.NAIT.AB.CA.
0014:	TMA-501397	WWW.NASCAR.COM NASCAR ONLINE & DESIGN
0015:	TMA-512019	WWW.PLEASEMUM.COM DESIGN
0016:	TMA-497361	WWW.SARTORIALE.IT DI PAL ZILERI
0017:	TMA-515706	WWW.THE-XCHANGE.COM
0018:	TMA-509384	WWW.VINTEX.COM
0019:	TMA-497667	WWW.WATSONWYATT.CA
0020:	TMA-506933	WWW.WBU.COM

Detail List

Mark Detail List - Canadian Trademark Database

Latest Date New Applications Made Available For Public Inspection : 2000-03-17

Date: Friday March 24, 2000 - 15:36

0001	0911534		FRANCO MANIA LOGO DESIGN	ADVERTISED
0002	0910957		TORONTO THE WORLD WITHIN	ADVERTISED
0003	0776288	TMA-490959	WOLVERINE WORLD WIDE & D	REGISTERED
0004	0776289	TMA-461253	WWW DESIGN	REGISTERED
0005	0875251	TMA-515392	WWW TRIPLEWELL DESIGN	REGISTERED
0006	0885108	TMA-516780	WWW.BRANCHE.COM	REGISTERED
0007	0911125		WWW.FMCOEUR.CA	ADVERTISED
0008	0841171	TMA-496345	WWW.GMCANADA.COM	REGISTERED

```
0009  0853152       TMA-505525   WWW.GOODSTAFF.COM          REGISTERED
0010  0911126                    WWW.HEARTANDSTROKE.CA      ADVERTISED
0011  0908208                    WWW.INNOVATION.CA          ADVERTISED
0012  0879217       TMA-519964   WWW.JONESSODA.COM          REGISTERED
0013  0909813                    WWW.NAIT.AB.CA.            ADVERTISED
0014  0847716       TMA-501397   WWW.NASCAR.COM NASCAR ON   REGISTERED
0015  0865016       TMA-512019   WWW.PLEASEMUM.COM DESIGN   REGISTERED
0016  0839822       TMA-497361   WWW.SARTORIALE.IT DI PAL   REGISTERED
0017  0873452       TMA-515706   WWW.THE-XCHANGE.COM        REGISTERED
0018  0869629       TMA-509384   WWW.VINTEX.COM             REGISTERED
0019  0831161       TMA-497667   WWW.WATSONWYATT.CA         REGISTERED
0020  0855071       TMA-506933   WWW.WBU.COM                REGISTERED
```

Mark Preview List

The preview report contains up to 5 lines of Owner Name and address information. It contains an expanded 500 character Wares and Services printout as well. The **Index Headings** will also appear in this report.

```
Mark Preview List - Canadian Trademark Database


Latest Date New Applications Made Available For Public Inspection : 2000-03-17

Date:  Friday March 24, 2000 - 15:37


0001  MARK     :  FRANCO MANIA LOGO DESIGN
      OWNER    :  CANADIAN BROADCAST..
      REG NO   :  000000
      APP NO   :  0911534
      STATUS   :  ADVERTISED
      CLASS    :
      W/S      :


0002  MARK     :  TORONTO THE WORLD WITHIN A CITY. & DES..
      OWNER    :  TORONTO CONVENTION..
      REG NO   :  000000
      APP NO   :  0910957
      STATUS   :  ADVERTISED
      CLASS    :  S9
      SERVICES :  (1) PROMOTING, ATTRACTING AND SECURING..


0003  MARK     :  WOLVERINE WORLD WIDE & DESIGN
      OWNER    :  WOLVERINE WORLD WI..
      REG NO   :  TMA-490959
      APP NO   :  0776288
      STATUS   :  REGISTERED
      CLASS    :  25
      WARES    :  (1) FOOTWEAR NAMELY, BOOTS, SHOES, SLI..
```

0004 MARK : WWW DESIGN
OWNER : WOLVERINE WORLD WI..
REG NO : TMA-461253
APP NO : 0776289
STATUS : REGISTERED
CLASS : 25
WARES : (1) FOOTWEAR NAMELY BOOTS, SHOES, SLIP..

0005 MARK : WWW TRIPLEWELL DESIGN
OWNER : TRIPLEWELL ENTERPR..
REG NO : TMA-515392
APP NO : 0875251
STATUS : REGISTERED
CLASS : 12
WARES : (1) AUTOMOBILE CAR SEATS.

0006 MARK : WWW.BRANCHE.COM
OWNER : LITTLE PRINCESS CH..
REG NO : TMA-516780
APP NO : 0885108
STATUS : REGISTERED
CLASS : 25
WARES : (1) CHILDREN'S OUTERWEAR, NAMELY SKI J..

0007 MARK : WWW.FMCOEUR.CA
OWNER : HEART AND STROKE F..
REG NO : 000000
APP NO : 0911125
STATUS : ADVERTISED
CLASS :
W/S :

0008 MARK : WWW.GMCANADA.COM
OWNER : GENERAL MOTORS COR..
REG NO : TMA-496345
APP NO : 0841171
STATUS : REGISTERED
CLASS : 35,37
SERVICES : (1) ADVERTISING AND PROMOTIONAL SERVIC..

0009 MARK : WWW.GOODSTAFF.COM
OWNER : GALT WESTERN PERSO..
REG NO : TMA-505525
APP NO : 0853152
STATUS : REGISTERED
CLASS : 35,42
SERVICES : (1) PUBLICATION OF RESUMES AND EMPLOYM..

0010 MARK : WWW.HEARTANDSTROKE.CA
OWNER : HEART AND STROKE F..
REG NO : 000000

```
      APP NO    :  0911126
      STATUS    :  ADVERTISED
      CLASS     :
      W/S       :


0011  MARK      :  WWW.INNOVATION.CA
      OWNER     :  CANADA FOUNDATION ..
      REG NO    :  000000
      APP NO    :  0908208
      STATUS    :  ADVERTISED
      CLASS     :  S9
      W/S       :


0012  MARK      :  WWW.JONESSODA.COM
      OWNER     :  URBAN JUICE & SODA..
      REG NO    :  TMA-519964
      APP NO    :  0879217
      STATUS    :  REGISTERED
      CLASS     :  32,35,38,42
      W/S       :  (1) NON-ALCOHOLIC CARBONATED AND NON-C..


0013  MARK      :  WWW.NAIT.AB.CA.
      OWNER     :  NORTHERN ALBERTA I..
      REG NO    :  000000
      APP NO    :  0909813
      STATUS    :  ADVERTISED
      CLASS     :  S9
      W/S       :  (1) SERVICES FOR SCHOLASTIC, TECHNOLOG..


0014  MARK      :  WWW.NASCAR.COM NASCAR ONLINE & DESIGN
      OWNER     :  NATIONAL ASSOCIATI..
      REG NO    :  TMA-501397
      APP NO    :  0847716
      STATUS    :  REGISTERED
      CLASS     :  37,38,42
      SERVICES  :  (1) PROVIDING A DATABASE OF NEWS, INFO..


0015  MARK      :  WWW.PLEASEMUM.COM DESIGN
      OWNER     :  ELIA FASHIONS LTD.
      REG NO    :  TMA-512019
      APP NO    :  0865016
      STATUS    :  REGISTERED
      CLASS     :  18,25
      WARES     :  (1) WOMEN'S CLOTHING NAMELY BLOUSES, S..


0016  MARK      :  WWW.SARTORIALE.IT DI PAL ZILERI
      OWNER     :  FORALL CONFEZIONI ..
      REG NO    :  TMA-497361
      APP NO    :  0839822
      STATUS    :  REGISTERED
      CLASS     :  01,03,04,05,09,16,25,30
      WARES     :  (1) SOAPS, PERFUMERY, DEODORANTS FOR P..
```

```
0017  MARK     :  WWW.THE-XCHANGE.COM
      OWNER    :  HOFFMANN-LA ROCHE ..
      REG NO   :  TMA-515706
      APP NO   :  0873452
      STATUS   :  REGISTERED
      CLASS    :  35,42
      SERVICES :  (1) PROVISION OF CONTINUING MEDICAL AN..

0018  MARK     :  WWW.VINTEX.COM
      OWNER    :  VINTEX INC.
      REG NO   :  TMA-509384
      APP NO   :  0869629
      STATUS   :  REGISTERED
      CLASS    :  35,36,42
      SERVICES :  (1) ADVERTISING, PROMOTIONAL AND CUSTO..

0019  MARK     :  WWW.WATSONWYATT.CA
      OWNER    :  WATSON WYATT & COM..
      REG NO   :  TMA-497667
      APP NO   :  0831161
      STATUS   :  REGISTERED
      CLASS    :  35,36,42
      SERVICES :  (1) EMPLOYEE BENEFITS AND COMPENSATION..

0020  MARK     :  WWW.WBU.COM
      OWNER    :  WILD BIRDS UNLIMIT..
      REG NO   :  TMA-506933
      APP NO   :  0855071
      STATUS   :  REGISTERED
      CLASS    :  42
      SERVICES :  (1) PROVIDING INFORMATION IN THE FIELD..
```

Extended Preview

```
Mark Extended Preview List - Canadian Trademark Database

Latest Date New Applications Made Available For Public Inspection : 2000-03-17

Date:  Friday March 24, 2000 - 15:37

0001  MARK     :  FRANCO MANIA logo design
      STATUS   :  ADVERTISED
      APP. NO. :  911 534
      APP. DATE:  10 nov/Nov 1999
      OWNER    :  CANADIAN BROADCASTING CORPORATION SOCIÉTÉ
```

RADIO-CANADA
250 LANARK AVENUE
P.O. BOX 3220, STATION C
OTTAWA, ONTARIO

WARES:

INDEXES : FRANCO MANIA
WWW.FRANCOMANIA.CA
FRANCOMANIA.CA, WWW.
NUMERALS-19
NUMERALS-20
NUMERALS-99
NUMERAL-00
NUMERALS-1999
NUMERALS-2000
HAND
GLOBE
MAP
STAMP
CIRCLE
MAPLE LEAF

0002 MARK : TORONTO THE WORLD WITHIN A CITY. & DESIGN
STATUS : ADVERTISED
APP. NO. : 910 957
APP. DATE: 04 mai/May 1999
OWNER : TORONTO CONVENTION AND VISITORS ASSOCIATION,
207 QUEENS QUAY WEST,
BOX 126,
SUITE 590,
TORONTO ONTARIO

SERVICES:
(1) Promoting, attracting and securing convention and visitors' business for the City of Toronto and the provision of convention and visitor-related services to visitors to the City of Toronto.

INDEXES : TORONTO THE WORLD WITHIN A CITY.
WWW.TOURISM-TORONTO.COM
TOURISM-TORONTO.COM, WWW.
COM, WWW.TOURISM-TORONTO.
TORONTO, TOURISM- (WWW.TOURISM-TORONTO.COM)

0003 MARK : WOLVERINE WORLD WIDE & DESIGN
STATUS : REGISTERED
REG. NO. : TMA490,959
REG. DATE: 05 mars/Mar 1998
OWNER : WOLVERINE WORLD WIDE, INC., (A DELAWARE CORPORATION),
9341 COURTLAND DR., N.E.,
ROCKFORD, MICHIGAN 49351,
UNITED STATES OF AMERICA

WARES:
(1) Footwear namely, boots, shoes, slippers, socks, stockings, and hosiery.

INDEXES : WOLVERINE WORLD WIDE
WWW
WW(WWW)
LINE-ZIGZAG

```
0004  MARK      :  WWW DESIGN
      STATUS    :  REGISTERED
      REG. NO.  :  TMA461,253
      REG. DATE:   16 août/Aug 1996
      OWNER     :  WOLVERINE WORLD WIDE, INC., (A DELAWARE
                    CORPORATION),
                    9341 COURTLAND DR., N.E.,
                    ROCKFORD, MICHIGAN 49351,
                    UNITED STATES OF AMERICA
      WARES:
 (1)  Footwear namely boots, shoes, slippers, socks, stockings, and hosiery.
      INDEXES   :  WWW
                    WW(WWW)
                    LINE-ZIGZAG
```

The list contains as many marks as the window from which it is was printed.

Full Text

An expanded "full text information" type of Register Page allows you to have access to more information than what is currently on the Register Page.

```
APPL'N/DEM. NO:    910 957                                  Section 9(1)(n)(iii)

ADVERTISED/ANNONCÉE DANS LE JOURNAL

FILING DATE/DATE DE PRODUCTION:                                  04 mai/May 1999


OWNER/PROPRIÉTAIRE:

TORONTO CONVENTION AND VISITORS ASSOCIATION,
207 QUEENS QUAY WEST,
BOX 126,
SUITE 590,
TORONTO ONTARIO
M5J 1A7

AGENT:       REFERENCE: SPENCER

STEPHEN AUERBACK
(SPENCER LAW FIRM)
130 BLOOR STREET WEST
SUITE 1100
TORONTO
ONTARIO M5S 1N5


OFFICIAL MARK/MARQUE OFFICIELLE:
```

CDNameSearch

- Interactive Trademark Search -

MARK DESCRIPTIVE REFERENCE/REFERENCE DESCRIPTIVE DE LA MARQUE:

TORONTO THE WORLD WITHIN A CITY. & DESIGN

SERVICES/SERVICES:

(1) Promoting, attracting and securing convention and visitors' business for the City of Toronto and the provision of convention and visitor-related services to visitors to the City of Toronto.

WARES & SERVICES CLASS CODES/CODES DE CLASSIFICATION DES MARCHANDISES & SERVICES:

42 35

INDEX HEADINGS/RUBRIQUES DE L'INDEX:

TORONTO THE WORLD WITHIN A CITY.
WWW.TOURISM-TORONTO.COM
TOURISM-TORONTO.COM, WWW.
COM, WWW.TOURISM-TORONTO.
TORONTO, TOURISM- (WWW.TOURISM-TORONTO.COM)

ACTION	DATE	BF
filed/Produite	1999/05/04	
created/Créé	1999/05/17	
formalized/Formalisée	1999/05/19	
correspondence created/Correspondance créée	1999/05/26	1999/09/26
accepted for publication/Acceptée pour publication	1999/07/15	
translation requested/Traduction demandée 19990803151030	1999/07/20	1999/08/11
translation received/Traduction reçue	1999/08/03	
Extracted for Advertisement/Extrait pour Publicati Vol.46 Issue 2340 1999/09/01	1999/08/17	
advertised/Publiée Vol.46 Issue 2340	1999/09/01	

Register Page

CDNameSearch

- Interactive Trademark Search -

This gives you a copy of the Register Page in as close as we can make it to the TMO **Official Register Page**. Note: Pending mark printouts always follow the **Full Text** format as Register Pages are associated only with Registered Marks.

APPL'N/DEM. NO: 910 957 Section 9(1)(n)(iii)

ADVERTISED/ANNONCÉE DANS LE JOURNAL

FILING DATE/DATE DE PRODUCTION: 04 mai/May 1999

OWNER/PROPRIÉTAIRE:

TORONTO CONVENTION AND VISITORS ASSOCIATION,
207 QUEENS QUAY WEST,
BOX 126,
SUITE 590,
TORONTO ONTARIO
M5J 1A7

AGENT: REFERENCE: SPENCER

STEPHEN AUERBACK
(SPENCER LAW FIRM)
130 BLOOR STREET WEST
SUITE 1100
TORONTO
ONTARIO M5S 1N5

OFFICIAL MARK/MARQUE OFFICIELLE

MARK DESCRIPTIVE REFERENCE/REFERENCE DESCRIPTIVE DE LA MARQUE:

TORONTO THE WORLD WITHIN A CITY. & DESIGN

SERVICES/SERVICES:

(1) Promoting, attracting and securing convention and visitors' business for the City of Toronto and the provision of convention and visitor-related services to visitors to the City of Toronto.

WARES & SERVICES CLASS CODES/CODES DE CLASSIFICATION DES MARCHANDISES & SERVICES:

```
42 35

INDEX HEADINGS/RUBRIQUES DE L'INDEX:

  TORONTO THE WORLD WITHIN A CITY.
  WWW.TOURISM-TORONTO.COM
  TOURISM-TORONTO.COM, WWW.
  COM, WWW.TOURISM-TORONTO.
  TORONTO, TOURISM- (WWW.TOURISM-TORONTO.COM)


ACTION                                                DATE        BF

filed/Produite                                      1999/05/04
created/Créé                                        1999/05/17
formalized/Formalisée                               1999/05/19
correspondence created/Correspondance créée         1999/05/26 1999/09/26
accepted for publication/Acceptée pour publication  1999/07/15
translation requested/Traduction demandée           1999/07/20 1999/08/11
  19990803151030
translation received/Traduction reçue               1999/08/03
Extracted for Advertisement/Extrait pour Publicati  1999/08/17
  Vol.46 Issue 2340 1999/09/01
advertised/Publiée                                  1999/09/01
  Vol.46 Issue 2340
```

Search Logs and Session Log

The **List** printout gives you information on the Last Application entered in the Canadian Trademark database and the most recent Filing Date recorded (more or less).

A more complex **Detailed List** printout gives you the **Registration Numbers** if present and some **Status** field information.

If you are making your print request from a search results window, the **List** printout page includes the **Search Log** information you used in your search. This information is also appended to the accumulated **Session Log** each time you do another search.

It includes:

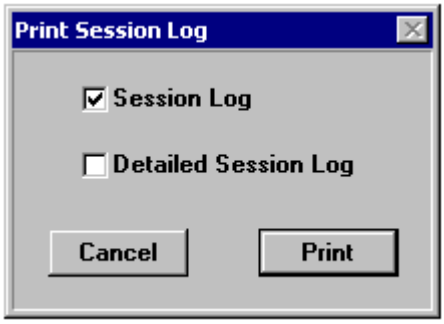
the Type of search (all Class or By Class)
the search request entry formulations used
the classes used
Trademark indexes specified
the Trademark types searched
and status used in the search

This information is also provided on the Preview and FullText Report printouts.

The system maintains all search specification information in a special accumulated session **Session Log** that you may print out as needed. The **Session Log** has been expanded into the regular Session Log and a new **Detailed Session Log** which now reveals just **"how common"** each trademark component (word, prefix, etc.) is across each trademark field

type searched. You now have a choice of printing them both out or your choice of just one. Clicking on **Reset Session Log** clears both of them.

The logs are printed out by clicking on **Print** and then on **Session Log**. A new window opens to allow you to specify a choice of:



Note: The Detailed Session Log can be quite lengthy.

You may request that this accumulated **Session Log** be erased so that you can do another search. Click on **Reset Session Log** found under the **Actions** icon. The process of collecting search specification information simply starts over.

Note: An individual **Search Log** printout is not automatically provided when you are printing from the Keep window but you can print the accumulated **Session Log** from there.

The **Database Status Log** Screen you see when you start up CDNameSearch up is always available to view by clicking on **About** from under **Options**. The current individual **Search Log** information for a search results window is available for viewing anytime by clicking on **View Search Criteria** under **Actions**.

Some changes have been made to the CDNameSearch system to allow you to use the **Courier** font with Font Size 12 for report printouts. The Extended Preview report does not truncate the last 2-3 characters on the right on certain long documents.

Session Log

Session Log

DATABASE STATUS

Last application entered in database is :	Application Number :	737 148
	Filing Date :	1993-09-17

SESSION DATE: Wednesday, January 19, 1994 - 12:57

SESSION LOG

SEARCH PARAMETERS : 6 hits produced.

TYPE : WORD MARK - ALL CLASS
STRING # 1 : INDIAN&MOTORCY*
CLASSES : ALL
INDICES : TRADE MARK, INDEX HEADING,
FOREIGN CHARACTER TRANSLATION,
DESCRIPTION OF MARK
STATUS : APPLICATION, REGISTRATION, ACTIVE, INACTIVE

Detail Session Log

Detail Session Log

DATABASE STATUS

Last application entered in database is : Application Number : 737 148
Filing Date : 1993-09-17

SESSION DATE: Wednesday, January 19, 1994 - 12:57

DETAILED SESSION LOG

SEARCH PARAMETERS : 6 hits produced.

TYPE : WORD MARK - ALL CLASS
STRING # 1 : INDIAN&MOTORCY*
CLASSES : ALL
INDICES : TRADE MARK, INDEX HEADING,
FOREIGN CHARACTER TRANSLATION,
DESCRIPTION OF MARK
STATUS : APPLICATION, REGISTRATION, ACTIVE, INACTIVE

Searching CD-ROM data set.
Exact operation: INDIAN [trade mark] found 131 hits
Prefix operation: MOTORCY [trade mark] found 11 hits
And operation 3 items found

Exact operation: INDIAN [index heading] found 273 hits
Prefix operation: MOTORCY [index heading] found 29 hits
And operation 4 items found

Exact operation: INDIAN [foreign character translation] found 1 hits
Prefix operation: MOTORCY [foreign character translation found 0 hits

And operation 0 items found

Exact operation: INDIAN [mark description] found 64 hits
Prefix operation: MOTORCY [mark description] found 0 hits
And operation 0 items found

4 Items found.

Printing CDNameSearch Windows

You may print the entire CDNameSearch screens as they are or you may select certain portions of them for printing. You may also move these screens (either in full or partially) to a Word document you are building and print that new piece of work.

Within CDNameSearch, once you have chosen a desired screen, capture this information by
Hold the shift key down and press the **Print Scrn** button

The go to Start => Programs => Accessories => Paint Brush

Click on Paint Brush and it slowly brings up its main work screen. Once it has done this,
Hold the shift key down and press **Insert** key

This will bring that previous CDNameSearch Window(s) into Paint Brush. It takes awhile.

You may print this out by clicking on Files and the Print. You can resize your window to maximize but it has a tendency to print only the left most portion of the view.

An alternative is to Select a portion of the Window screens on display by choosing the little dashed square box and then moving the mouse point arrow to the upper left corner of the desired window. Holding the mouse toe down and dragging to the far window puts a white border around the desired window portion.

You could use File and Print to print that window. You can manipulate the size of the window a bit as well.

Another useful option is to go down to Start and open up a copy of Word with either a new document or edit an existing one that you want this picture for. Move the cursor to where you want the picture image to be dropped into. You can have text around it or before it.

Click on **Edit** and then on **Paste** in its drop down menu to place a copy of the image in your document.

If you click on the window image, you can resize it (from the corners) or move it anywhere you want in the page. You can print this Word page out as desired.

Chapter 9 Repeating Searches with Load

Repeating Searches

You are now able to create an ASCII file using an Editor which contains locate and search commands for use with the CDNameSearch system. These pre-stored commands are of these three types:

Lookup file number specification commands
Trademark search commands
for Word Mark - All Class searching
for Word Mark - By Class searching
Owner name search commands.

These commands are executed from within CDNameSearch by clicking on the Load icon, by choosing the Load file you want and then executing it to produce a desired Windows result set.

This new capability is for people who do the same type of searches or Lookups every week or every month on a regular basis. It provides trademark watching abilities.

CDNameSearch system identifies any malformed search strings in the Load files and ignores them so that you may correct them later on.

A search from any of
Word Mark - All Class
Word Mark - By Class
Owner
now gives you the option entering your search queries via Load from your microcomputers hard disk. You will have already prepared the disk files using maybe the DOS EDIT facility or some other.

The format and syntax of the input data for the pre-stored **Locate Load** files is as follows:

A500000
t234501
n000001

These command files can be written in either UPPER or lower case text. The Search reductions have to be set or chosen before you initiate a **Load** file for execution. The upper limit for the number of entries you can have in a Locate **Load** file is 500 numbers.

The file would be named in DOS with the suffix .LKP as in a name like SNEAD.LKP. These **Load** files are to be used in places where there is a high degree of repetition to your daily or weekly work. These **Locate Load** files are very useful if you are watching certain marks on behalf of your clients. Maybe they are Pending marks and you want to be informed each week if there has been a change to the status of the mark.

A pre-stored **Trademark Load** file may look like:

dry&eas*
dri&eas*
dry&ez*
dri&ez*
dry&es*
dri&es*

and it would be named with suffix of .MRK as in DRY.MRK. These trademark search Load files can be used in Watching for certain trade mark situations, for finding really complicated trademark search examples which is done quite often, and maybe for keeping an eye on a certain part of the trademark register for any new activity going on.

An **Owner Name Load** file would look like:

General&mill*
General&food*

and it would be named with an .OWN suffix as in GENERAL.OWN. If you do many searches for one owner name, you can set up a **Load** file to simply accomplish all this for you. A complicated Owner name search could be set up for Mercedes Benz type owner names where there is more than one spelling of that set of businesses. The spelling variations on PROCTOR & GAMBLE are well known.

Load File Naming Conventions

To summarize, the **Load** files have to be named as follows:

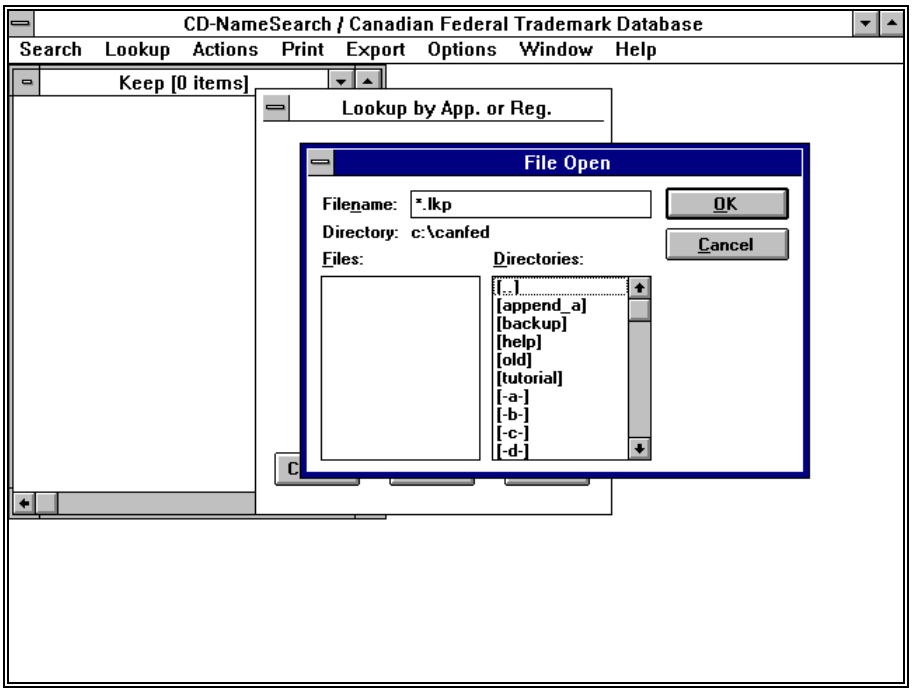
name.LKP - for Locate Load files
name.MRK - for Trade Mark search Load files
name.OWN - for Owner Name search Load files.

Note: **name** may be common to all three separate **Load** files if it is all for the same entity or client.

Saving Load Files

All these pre-stored load files are best saved in the CANFED directory on your hard disk. It isn't entirely necessary to do this as you can refer to Load files from other directories as well.

The Locate Window now contains 3 icons for you to click on; these being **Cancel, Locate and Load**. A click on **Load** brings up the window which allows you to see the **.lkp Load** files sitting on your hard disk. It initially defaults to the directory you are normally running CDNameSearch from (e.g. CANFED). This viewing window looks like:



A click on the **Files** window exposes the contents of all the name. LKP files stored under the directory **canfed**. You can click on a desired name**.lkp** entry and it will be hi-light. It is then moved up to the **Filename** box entry. A click on **Ok** or double clicking on the chosen load file will load it's search or locate commands into the Locate command storage area window. Click on **Locate** or push **Enter** to initiate the lookups.

Using these pre-stored command files for trademark and owner name searching is an identical process to the one described above for locate.

You can use other directories to store your pre-stored command files. You can choose the desired directory to retrieve these from by clicking on the **Directories** window. It shows you all the DOS Directory names available to you from your hard disk. You simply choose the desired one by clicking on the one you want. It moves this directory name into the **Directory** entry. A click on the **Files** window shows you what is available.

Chapter 10 Configuration and Documentation

Installing CDNameSearch

Documentation on installing CDNameSearch onto your PC or server is available separately. Over time, the database and the number of disks grows, and the installation may change.

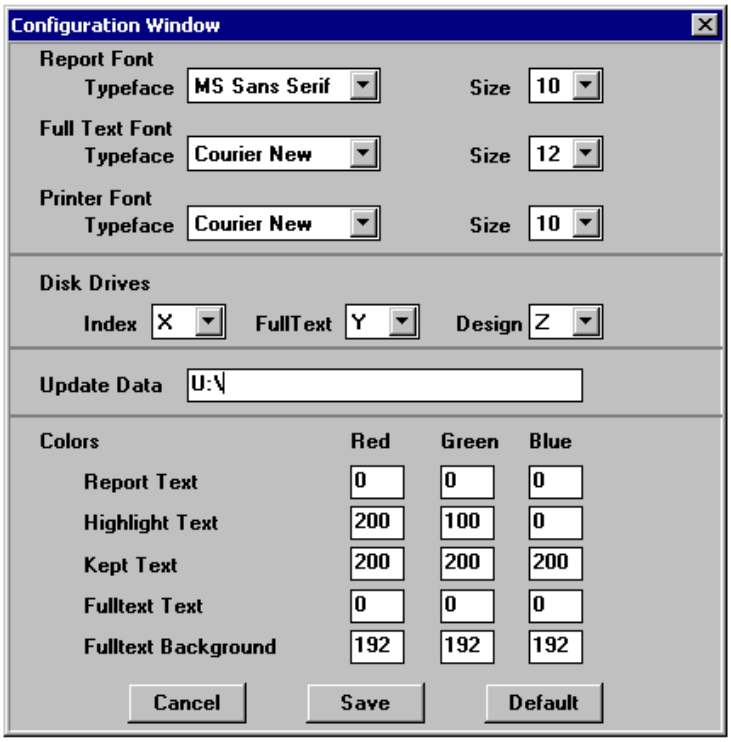
Configuration

Configuration under **Options** is used to tell the system where you are placing your CD-ROM discs (i.e. in which CD-ROM drives). The microcomputer determines how many CD-ROM drives are connected to your system during the boot up operation and what their specific drive letter codes are. Four drive CD-ROM systems allow you to place the Canadian discs in drives X , Y , Z and U for the Dynamic Update Index, Fulltext, Design, and Update.

A click on **Default** sets a default situation. By clicking on each down-arrow beside each Disk Drive entry, you can see little windows which shows you what is available to set or use. Click on the one you want for each drive.

Click on **Save** to save these specifications for this session and all others that follow.

Print fonts to be used can also be changed. Each installation seems to be different and there are significant differences between Windows 3.1 ,98 and NT.



Colors can be altered for the display screens and highlight text.

Thus figure illustrates the look of the **Configuration** window.

Help and Documentation

Online **Help** information is available on CDNameSearch in Microsoft's standard Help format facility.

Overview of Help feature

This information has been placed into a structured format so it is accessible in a hierarchical top-down type of access facility. It presently comprises:

CDNameSearch Manual
- an early version of the User Manual

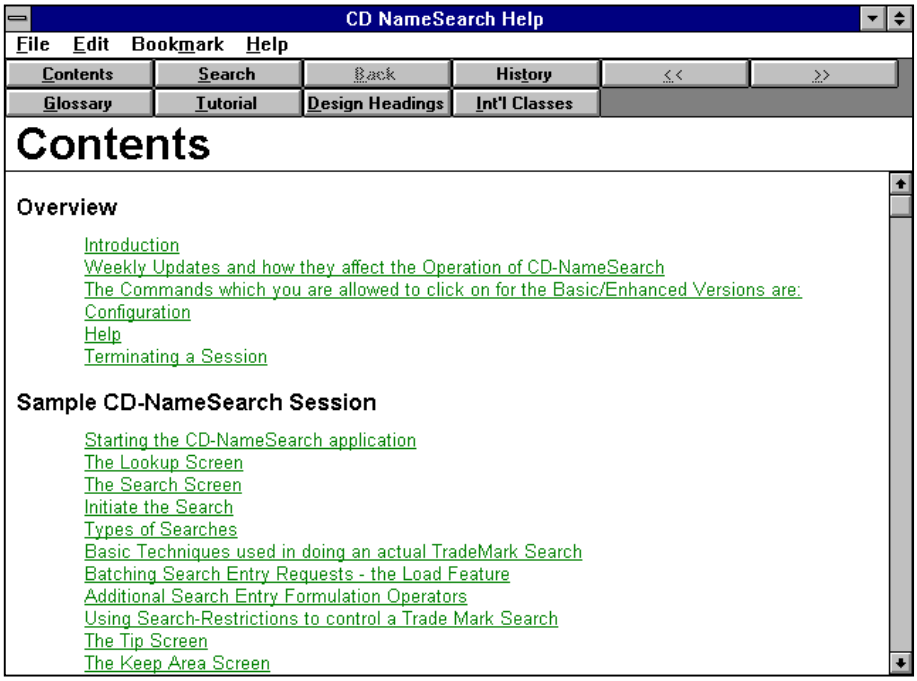
Intl Class Definitions
- some information on International Classes and U.S. Prior Classes

Design Search Codes
- examples of the design descriptor codes for searching Trademark Designs

Users can click on **Help** now to open up the drop down menu

CDNameSearch Manual
Intl Class Definitions
Design Search Codes

Users can click on CDNameSearch Manual to open up this Window


CD NameSearch Help
File Edit Bookmark Help
Contents Search Back History << >>
Glossary Tutorial Design Headings Int'l Classes
Contents
Overview
Introduction
Weekly Updates and how they affect the Operation of CD-NameSearch
The Commands which you are allowed to click on for the Basic/Enhanced Versions are:
Configuration
Help
Terminating a Session
Sample CD-NameSearch Session
Starting the CD-NameSearch application
The Lookup Screen
The Search Screen
Initiate the Search
Types of Searches
Basic Techniques used in doing an actual TradeMark Search
Batching Search Entry Requests - the Load Feature
Additional Search Entry Formulation Operators
Using Search-Restrictions to control a Trade Mark Search
The Tip Screen
The Keep Area Screen

Help Button Bar

The window shows a large Title followed by the text within the document.
The buttons available are used for the following activities:

Contents
takes you to the Table of Contents associated with this manual

Search
opens up a Search Window which allows you to find a particular entry

Back

takes you back to where you have come from. You tend to browse down hierarchically through a manual.

History

<<
takes you back a page

>>
moves you forward a page

Glossary
takes you to the Glossary where a click on an entry gives a definition for that entry

Tutorial
takes you through a pictorial overview of the contents of the system. A sound card would allow you to hear a recorded voice message accompanying the text.

Design Headings (Design Search Codes)
displays the common descriptive codes used to describe designs

Int'l Classes
textual document providing a broad overview of the NICE international Classes

Accessing the User Manual

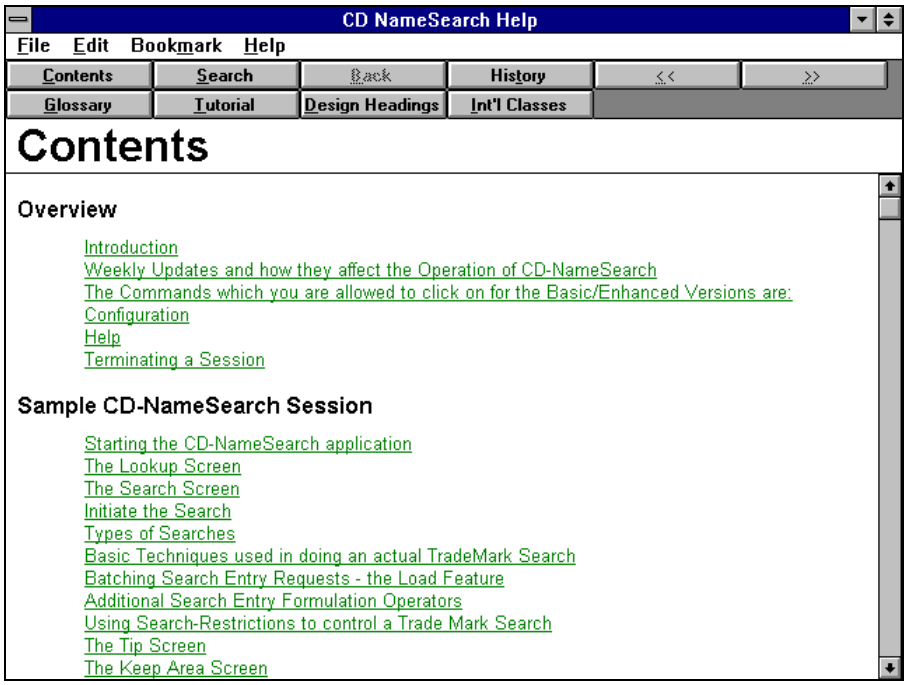
Click on **CDNameSearch Manual** to open up the manual to the Table of Contents to start browsing. Page Up and Page Down and the up and down arrows work in viewing the document. Close any Windows when you are finished with them.

The first two pages of the online manual shows the **Table of Contents**. You may point and click on any Contents line entry. The arrow pointer turns to a **hand** when you are at a line entry that will open up for you. Double click at that point to take you to that place in the manual.

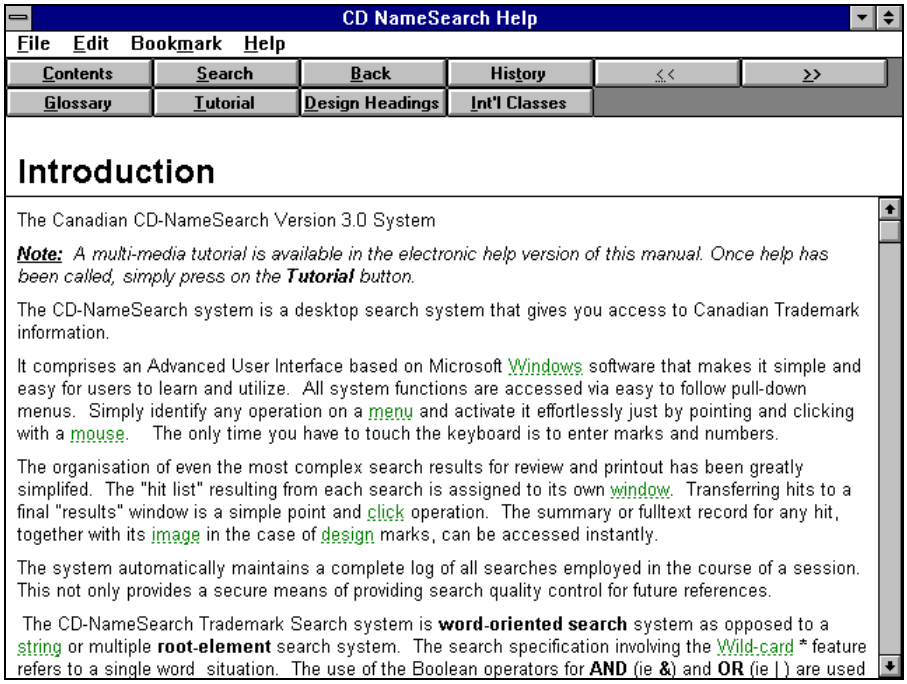
Sample:

CDNameSearch

- Interactive Trademark Search -

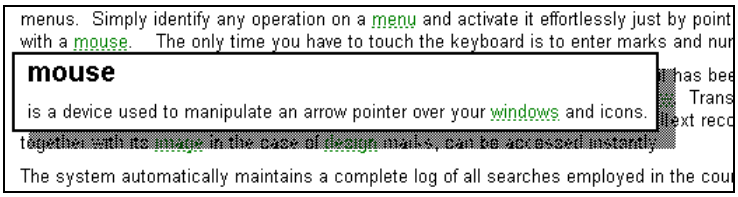

CD NameSearch Help
File Edit Bookmark Help
Contents Search Back History << >>
Glossary Tutorial Design Headings Int'l Classes
Contents
Overview
Introduction
Weekly Updates and how they affect the Operation of CD-NameSearch
The Commands which you are allowed to click on for the Basic/Enhanced Versions are:
Configuration
Help
Terminating a Session
Sample CD-NameSearch Session
Starting the CD-NameSearch application
The Lookup Screen
The Search Screen
Initiate the Search
Types of Searches
Basic Techniques used in doing an actual TradeMark Search
Batching Search Entry Requests - the Load Feature
Additional Search Entry Formulation Operators
Using Search-Restrictions to control a Trade Mark Search
The Tip Screen
The Keep Area Screen

Sample of the Introduction Page:


CD NameSearch Help
File Edit Bookmark Help
Contents Search Back History << >>
Glossary Tutorial Design Headings Int'l Classes
Introduction
The Canadian CD-NameSearch Version 3.0 System
Note: A multi-media tutorial is available in the electronic help version of this manual. Once help has been called, simply press on the Tutorial button.
The CD-NameSearch system is a desktop search system that gives you access to Canadian Trademark information.
It comprises an Advanced User Interface based on Microsoft Windows software that makes it simple and easy for users to learn and utilize. All system functions are accessed via easy to follow pull-down menus. Simply identify any operation on a menu and activate it effortlessly just by pointing and clicking with a mouse. The only time you have to touch the keyboard is to enter marks and numbers.
The organisation of even the most complex search results for review and printout has been greatly simplifed. The "hit list" resulting from each search is assigned to its own window. Transferring hits to a final "results" window is a simple point and click operation. The summary or fulltext record for any hit, together with its image in the case of design marks, can be accessed instantly.
The system automatically maintains a complete log of all searches employed in the course of a session. This not only provides a secure means of providing search quality control for future references.
The CD-NameSearch Trademark Search system is word-oriented search system as opposed to a string or multiple root-element search system. The search specification involving the Wild-card * feature refers to a single word situation. The use of the Boolean operators for AND (ie &) and OR (ie |) are used

As with all Windows help files, clicking on words with a broken underline will bring up a definition of the term.

Click on the word mouse. (Half way down the introduction page). The definition for mouse will be displayed.

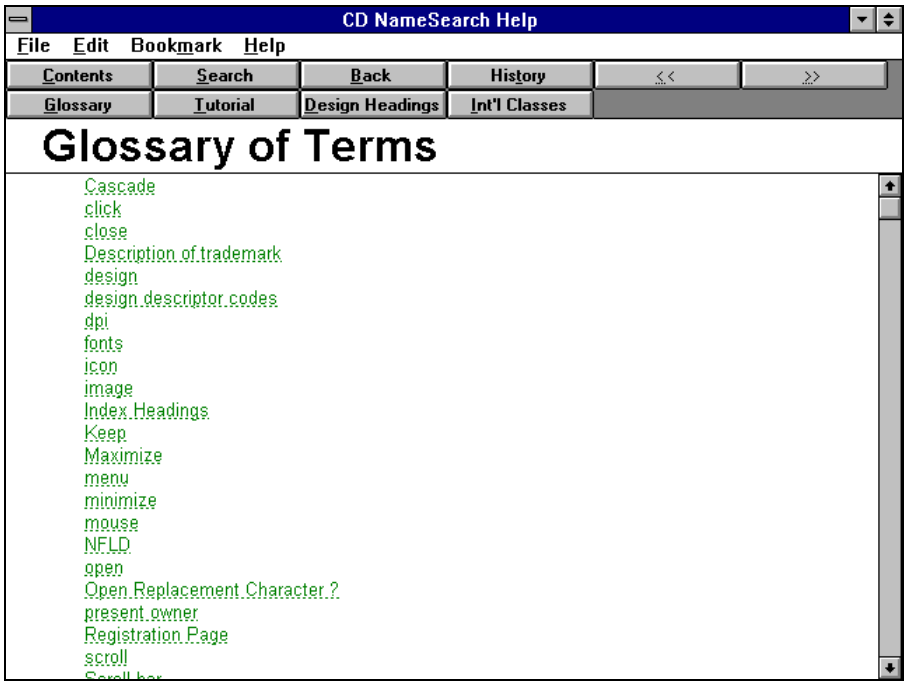

menus. Simply identify any operation on a menu and activate it effortlessly just by point
with a mouse. The only time you have to touch the keyboard is to enter marks and nur
mouse
is a device used to manipulate an arrow pointer over your windows and icons.
The system automatically maintains a complete log of all searches employed in the cou

It is also possible to obtain the same definition by bringing up the glossary.

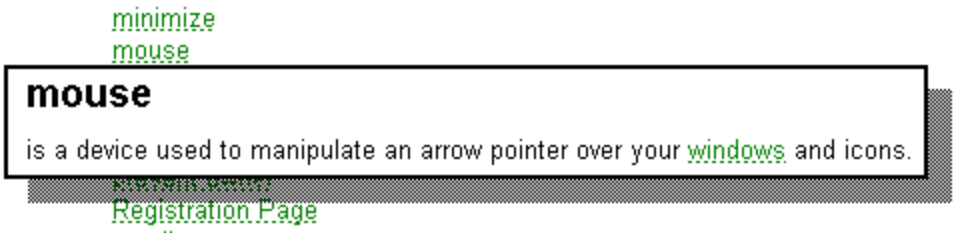
The Glossary

Access the Glossary by clicking on the Glossary button. The Glossary is an alphabetical listing of all the words for which there is a definition.

Sample of the Glossary page:



Click on the word mouse and a definition will appear.

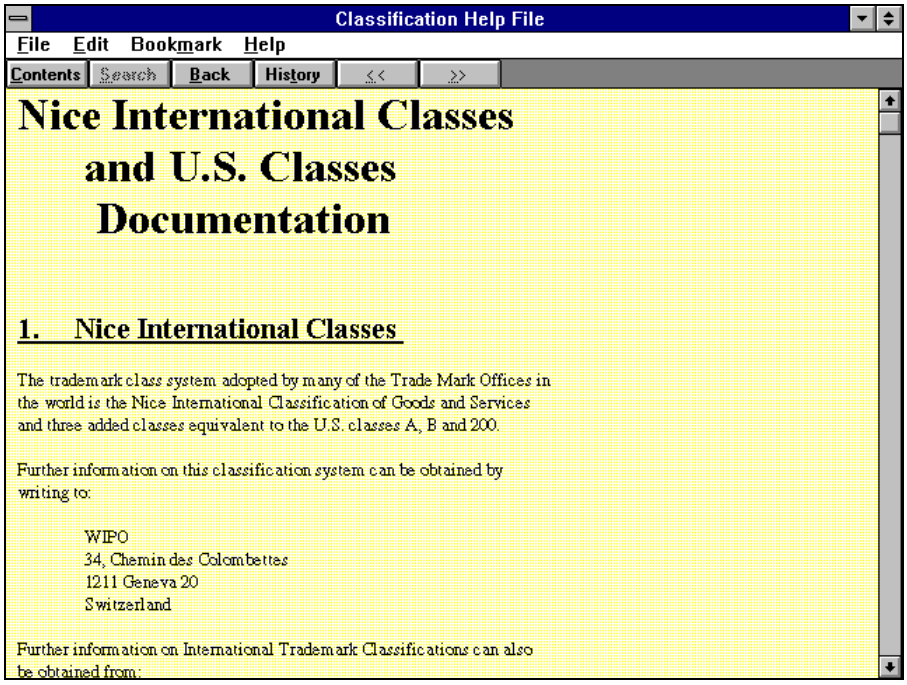


International Classes

Click on the Int'l Classes button.

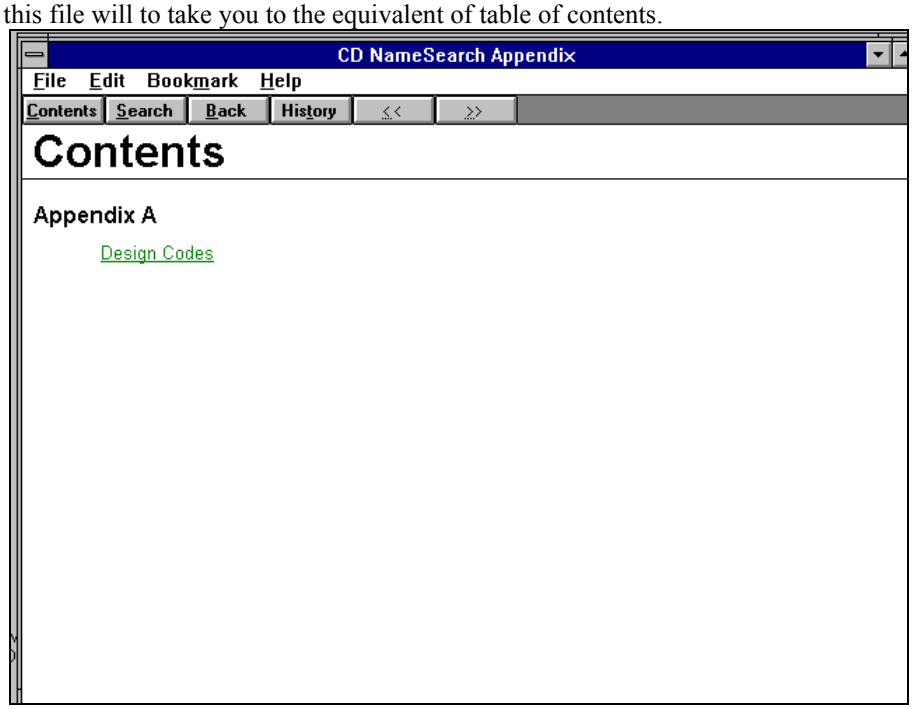
Opening this textual document allows you to browse the text which provides a broad overview of the NICE International Classes, the U.S. Prior Classes, and their content.

Sample:

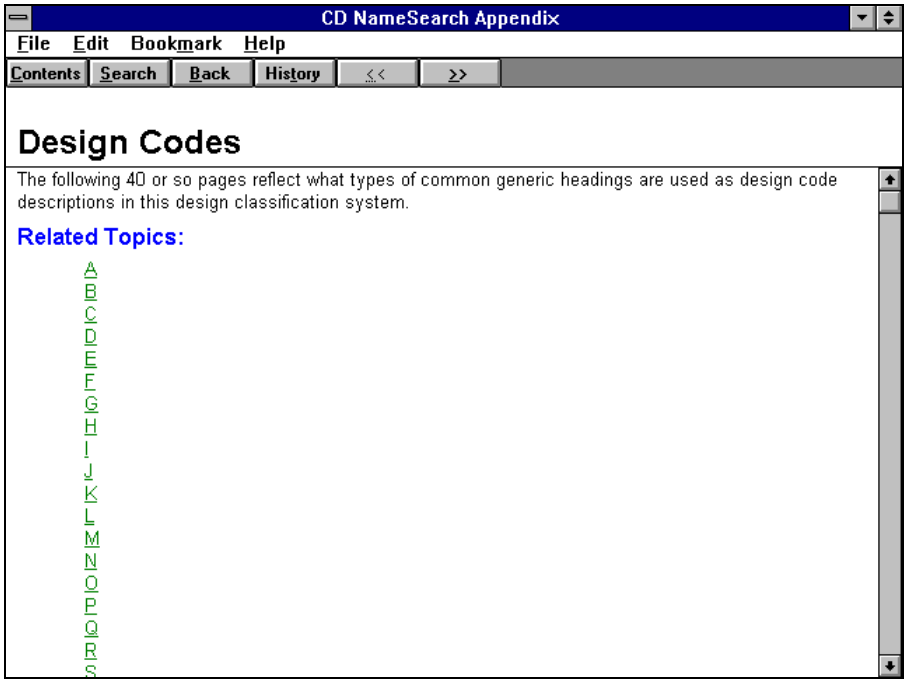

Classification Help File
File Edit Bookmark Help
Contents Search Back History << >>
Nice International Classes and U.S. Classes Documentation
1. Nice International Classes
The trademark class system adopted by many of the Trade Mark Offices in the world is the Nice International Classification of Goods and Services and three added classes equivalent to the U.S. classes A, B and 200.
Further information on this classification system can be obtained by writing to:
WIPO
34, Chemin des Colombettes
1211 Geneva 20
Switzerland
Further information on International Trademark Classifications can also be obtained from:

Design Headings (CIPO Design Search Codes)

Click on the Design Headings
Upon opening up this file will to take you to the equivalent of table of contents.

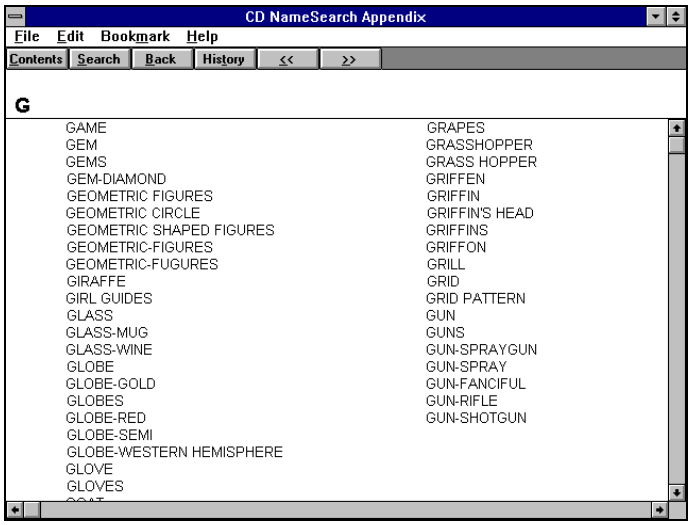


A click on the letter G.....



.....takes you to the design descriptor codes starting with the letter G.

It will give you an overview of the common descriptive codes for designs. It is not exhaustive and additional notes are to be found on their use in Chapter 5 of the User Manual.



Chapter 11 Data

Canadian Intellectual Property Office Data

Trademark Data

The Trade-mark data presently consists of all textual information captured by the Trade-marks Office for a Trade-mark. These Trade-marks may be pending, registered, abandoned, refused, cancelled or expunged. Not all inactive Trade-marks are contained within the information base. The information base does not contain all Trade-marks which were cancelled or expunged prior to 1979 or applications abandoned or refused prior to 1980. The information base does contain applications published under Section 9 of the Trade-marks Act. These Section 9 applications also include "6ter" marks approved under Section 9(1)(i), 9(1)(i.1), 9(1)(i.3).

Information Available for Trademarks

This is the type of information available.

$ Trade-mark
$ Trade-mark Design Description
$ Foreign Character Translations
$ Owner Name and Address
$ Agent and/or Representative for Service
$ Wares and/or Services
$ Opponents and other Interested Parties
$ Claims
$ Related Dates and Numbers (filing, registration, ...)
$ Associated Marks
$ Disclaimers
$ Assorted Text
$ Historical Footnotes
$ A list of all actions for an application

Trademark Volumes

The following approximate volumes have been identified:

CDNameSearch

- Interactive Trademark Search -

	Applications
Pending Applications:	80,000
Registered Trade-marks:	306,000
Abandoned/Refused:	137,500
Expunged/Cancelled:	117,000
Section 9 Applications:	12,000
Total:	**652,500**
Weekly New Applications:	650
Weekly Updates (apps/regn):	6,000
Deletion Records:	20
Annual New Filings:	34,000
Annual Growth:	3%

Trademark Legislation

The Acts (Legislations) under which the Trademarks or related information are filed are:
1 - Trade-mark Act (TMA)
2 - Unfair Competition Act (UCA)
3 - Trade Mark and Design Act (TMDA)
4 - Newfoundland Trade Marks (prior to joining Confederation) (NFLD)
5 - Act pertaining to Trade Marks (pre Confederation) (ATM)
6 - an Act to Incorporate the Canadian General Council of Boy Scouts
7 - an Act to Incorporate the Canadian General Council of Girl Guides
8 - Plant Breeder's Rights Act (PBRA)
9 - an Act respecting The Royal Canadian Legion
10 - Canadian Nurses Association

with the following date ranges

1 (TMA)	19541105 - ongoing (Legislation enacted 19540701)
2 (UCA)	19321025 - 19540629 (Legislation enacted 19320901)
3 (TMDA)	18710926 - 19500614
4 (NFLD)	18900309 - 19490331
5 (ATM)	18650729 - 18660612
8 (PBRA)	19920000 - ongoing

Trademark Classes

The classes of Trademark include:
01 - TRADE- MARK
02 - OFFICIAL MARK
03 - PROHIBITED MARK
04 - CERTIFICATION MARK
05 - DISTINGUISHING GUISE
06 - FLAG
07 - GENERAL MARK
08 - OFFICIAL SIGN or HALLMARK
09 - ARMORIAL BEARING
10 - ABBREVIATION OF NAME
11 - NAME
12 - SPECIFIC MARK

13 - STANDARDIZATION MARK
14 - UNION LABEL
15 - DENOMINATION
16 - GEOGRAPHICAL INDICATION
17 - MARK PROTECTED BY FEDERAL ACT OF INCORPORATION
18 - MARK PROTECTED BY AN ACT RESPECTING THE ROYAL CANADIAN LEGION
19 - EMBLEM
20 - ARMS, CREST OR EMBLEM

Section 9 Applications

Some applications were filed under Section 9 of the Trade-marks Act (TMA). The following is a list of codes:

1 - Section 9(1)(e)	- Government Flags
2 - Section 9(1)(n)(I)	- Her Majesties Forces
3 - Section 9(1)(n)(ii)	- Universities
4 - Section 9(1)(n)(iii)	- Public Authorities in Canada for specific wares and services
5 - Section 9(1)(n.1)	- Armorial Emblems
6 - Section 9(1)(i)	- Foreign Government Flags and Symbols and 6ter applications
7 - Section 9(1)(i.1)	- 6ter - Official Sign or Hallmark
8 - Section 9(1)(i.3)	- 6ter - Armorial Bearing/Emblem or Abbreviation of Name
9 - Section 9(1)(i.2)	- 6ter - National Flag of a Country of the Union

The Section 9 applications have been assigned a specific application number range (0900001 - ongoing). A Section 9 application is not registered, it is only advertised, so no registration information is present. Only if the Section 9 type = '4' is there Wares/Services information.

Trademark Status

The following codes indicate the status of the Trade-mark information.

02 - Formalized
An application is deemed Formalized when all of the components that make up a complete Trade-mark application have been received.

03 - Abandoned Section 36
Abandoned due to failure to comply to specific requests by the registrar to the applicant.
The Registrar may after giving notice to the applicant of the default, treat the application as abandoned unless the default is remedied within the time specified in the Notice.

04 - Abandoned Section 40(3)
Failure to respond to requests for a Declaration of Use will be deemed abandoned under Section 40(3)

05 - Refused
Generic Refusal (see also code 31 - Refused - Section 38(8))
The Trade-marks Office has the right to refuse an application for a Trade-mark under various grounds.

06 - Default - Searched
Applications with this status have failed to comply to a request by the Trade-marks Examiner.

07 - Approved
The application has been approved by an Examiner in the Trade-marks Examination section for publication.

08 - Accepted for Publication
When a Section 9 mark/application that has been reviewed for compliance to Section 9 and is acceptable for publication.

09 - Advertised
The application has been published in the Canadian Trade-marks Journal.

10 - Opposed
The application has been opposed and is being held in Opposition until a decision has been rendered by the Trade-Marks Opposition Board. Any opposition must be filed within 2 months of the mark being advertised.

11 - Allowed
After the 2 month opposition period from advertisement has passed or any oppositions have been resolved in the applicants favour, the application will be allowed. In this status, the Office is awaiting the Registration Fee and/or a Declaration of Use (for proposed use).

12 - Registered
Once all requirements for an acceptable application have been met, the mark will be Registered. The registration will be in effect for a period of 15 years with subsequent renewals being allowed.

13 - Expunged
Expungement can occur if the Registrant/Current Owner fails to Renew the Trade-mark or specific requests made by the Trade-Marks Office for proof of use have not been actioned.

14 - Cancelled
The Owner of a Trade-mark can at any time request Cancellation of the Trade-mark after which point, the Trade-mark is considered inactive.

15 - Withdrawn
A Section 9 mark can be Withdrawn on request of the owner, after which it is deemed inactive.

17 - Inactive, Transferred
This status is created when a partial ownership occurs or when an application to extend the wares/services is moved to its own file. In both situations, the old File/Application status is set to Inactive, Transferred. The old File/Application is maintained for reference purposes.

19 - Abandoned
Generic Abandoned Status. Applications where the owners have ceased to pursue the process for registration. Older applications prior to 1997 which have been abandoned are grouped into this status. Sometime in November, 1996, the Trade-marks Office added status 20(Abandoned Voluntary and status 22 (Abandoned under Section 38(7)) in order to distinguish between the different forms of abandonment.

20 - Abandoned - Voluntary
Applications where the owners have voluntarily chosen to abandon/withdraw their application.

22 - Abandoned - Section 38(7)
Applications where the owners have chosen to abandon their right to proceed with the process to register their application for a Trade-mark during the Opposition stage.

23 - Granted
PBRA, “Plant Breeders Rights Act” applications where the owners have been Granted Permission to

the use of specific plant Denomination names.

24 - Surrendered
PBRA, "Plant Breeders Rights Act" applications where the owners have surrendered their right to the use of specific plant Denomination names.

25 - Default - Allowed
The application has come into Default for failure to respond to a request made in the Allowance Notice.

26 - Searched
Applications with this status have had their requested trade-mark searched for registrability prior to being examined by a Trade-marks Examiner.

27 - Entered on the list
Geographical Indication that have been entered on the list of Protected Geographical Indications.

28 - Removed
Geographical Indications that have been removed from the list of Protected Geographical Indications.

29 - Inactive - GI
Geographical Indication applications that are no longer being processed and were never entered on the list of Protected Geographical Indications.

30 - Expunged Section 45(3)
Expunged for failure to comply to a request by the Trade-marks Office to provide an affidavit or a Statutory Declaration showing with respect to each ware or service specified in the registration, whether the Trade-mark is in use in Canada.

31 - Refused - Section 38(8)
Refused while in Opposition (see also code 05 - Refused).

32 - Inactive
Generic Inactive status for a Trade-marks application. Generally this status will be used when a file is created in error. This situation could occur when a revised application was accidentally handled as a new application and put in its own file. Instead of deleting the file(this would cause a missing application number and the file may have been accessed/referenced by the public) the status is set to inactive to indicate that it is not an active/valid application.

33 - Protected
Indicates that a National Flag of a Country of the Union is protected under Section 9(1)(i.2) of the Trade-marks Act. While these flags do not need to be published to obtain this protection certain flags have been included in the database for reference.

34 - Default Pre-formalized
The application has come into Default for failure to respond to a request for information to complete the initial application.

35 - Default Formalized
The application has come into Default for failure to respond to a request for information.

36 - Refused - Awaiting Appeal

The application has been Refused by the Office (either in Examination or the Trade-mark Opposition Board) however either the 2 month appeal period has not passed or the refusal has been appealed to the Federal Court..

54 - Revoked
When the rights granted under the Plant Breeders Rights Act (PBRA) are removed by the Department of Agriculture-AgriFoods Canada.

From time to time CIPO adds additional codes.

Nice Classification Codes of Wares & Services

The Nice International Classification system is used to classify the Wares/Services for searching. In Canada, applications do not have to be filed with Nice classifications, nor do classifications impact the filing fees or the rights: they are used purely for convenience of search. CIPO assigns computer generated Nice codes, which are listed in the registration pages.

CDNameSearch has its own automated classifier, and assigns Nice codes to marks independently of CIPO, one to two weeks after the mark is first published. We also review the classification periodically, and may re-classify. The CDNameSearch classifications are used in the search, and appear in the TIP display only – not on the registration pages.

00 - no classifiable goods/services
01 - Chemicals
02 - Coatings, pigments
03 - Cleaning Products, Cosmetics
04 - Petroleum Products
05 - Pharmaceutical, Veterinary Products
06 - Metals, Hardware
07 - Machines, Parts
08 - Hand Tools, Cutlery
09 - Instruments
10 - Medical, Dental Instruments & Apparatus
11 - Appliances, Lighting, Heating, Sanitary Installations
12 - Vehicles, Accessories
13 - Guns, Explosives
14 - Precious Metals, Jewellery
15 - Musical Instruments
16 - Stationery Items
17 - Rubber, Plastic Items
18 - Leather & Substitute Goods
19 - Construction Materials
20 - Furniture
21 - Containers, Utensils, Brushes, Cleaning Implements
22 - Ropes, Nets, Awnings, Sacks, Padding Materials
23 - Yarns, Threads
24 - Fabrics, Blankets, Covers
25 - Clothing, Footwear
26 - Sewing Notions
27 - Wall & Floor Coverings
28 - Games, Toys, Sports Equipment
29 - Foods - Dairy, Meat Preserved Foods
30 - Foods - Spices, Bakery Goods
31 - Fresh Fruit, Vegetables, Live Animals, Farming

32 - Beer, Ales, Soft Drinks, Syrups
33 - Wines, Spirits, Liqueurs
34 - Tobacco, Smokers' Requisites
35 - Service - Advertising & Business
36 - Service - Insurance, Financial
37 - Service - Construction, Repair, Cleaning
38 - Service - Communications
39 - Services - Transport, Utilities
40 - Services - Materials - Treatment, Working
41 - Services - Education, Amusement, Reproduction
42 - Services - Hotel, Retail, Personal, Professional

Action Codes

This mandatory element will contain the coded version of the action which took place on an application/registration. The values of the codes are:

01 **Created:** The very first step in the automated Trade-marks Registration process is to assemble/create a paper file in order to store all related paper documents.

02 **Transferred:** This action is created when a partial ownership occurs or when an application to extend the wares/services is moved to its own file. In both situations, the old File/Application status is set to Inactive, Transferred. The old File/Application is maintained for reference purposes.

03 **In-activated:** The application has become inactive prior to being formalized.

04 **Re-activated:** The application has become reactivated from its previous inactive status prior to formilization.

05 **Abandoned - voluntary:** The application has been voluntarily abandoned by the applicant.

06 **Abandoned - Section 36:** The application has been abandoned by the Trade-marks Office for being in default (failure to comply with an Office request in the allocated time) in the prosecution of an application filed under the Trade-Marks Act.

07 **Abandoned - Section 40(3):** The application for the registration of a proposed trade-mark is deemed to be abandoned for failure to provide a declaration of use to the Registrar's stating that the applicant is using the specified wares and or services as outlined in the application.

08 **Cancelled - Section 16(3):** The proposed wares and or services have been cancelled for failure to provide a declaration of use to the Registrar's stating that the applicant is using the specified wares and or services as outlined in the application. This action is created if after the proposed wares/services are cancelled there remains wares/services which have been used otherwise the entire application would have been abandoned - section 40(3).

09 **Refused:** The application for the registration of a proposed trade-mark has been refused by the Registrar of Trade-marks.

10 **Withdrawn:** The Section 9 Trade-mark has been withdrawn by the applicant.

11 **Remove Abandonment:** The abandoned status has been removed.

12 **Extension of Time:** An extension of time has been granted to the Applicant in order to respond to a request by the Trade-marks Office.

13 **Default:** The application for the registration of a proposed trade-mark is in default for failure to respond to a request by the Trade-marks Office. If the default is not corrected the next step would be Abandoned - Section 36.

14 **Default Notice Sent:** A notice of default has been sent to the applicant

15 **Correspondence Created:** The Trade-marks Office has generated correspondence to the applicant/registrant.

17 **Abandoned:** The application for the registration of a trade-mark has been abandoned. This is an old code from the previous computer system which did not identify under which section the abandonment took place (section 36, 40(3), 38). While this code exists for old abandoned applications it should not occur for ongoing abandonments.

18 **Refuse Extension of Time**: The Trade-marks Office has refused a request for an extension of time by the applicant.

19 **Refuse Extension of Time - No Fee:** The Trade-marks Office has refused a request for an extension of time by the applicant for failure to pay the required fee.

20 **Examiner's First Report:** The examiner has completed the first report on the application for the registration of a trade-mark application.

22 **Search Recorded:** A detailed search for any potential impediments to the successful registration of the trade-mark application has been completed.

23 **Remove Default:** The default status has been removed from the application.

24 **NUANS Search Recorded:** A NUANS search (Industry Canada's Corporations Database search engine) has been completed for the application. This is an old code and the NUANS search is no longer performed by the Office.

25 **Search Removed:** The search action has been removed.

26 **Approved:** The application for the registration of a trade-mark has been approved by the Trade-marks Office.

28 **Approval Removed:** The approval status has been removed from the application.

29 **Accepted for Publication:** The application for the registration of a Section 9 mark has been accepted for publication in the Trade-marks Journal.

30 **Filed:** The date a complete application for the registration of a trade-mark has been filed with the Trade-marks Office.

31 **Formalized:** This action will come after the filed action. At this stage, the application has adhered to all of the rules and regulations for the format and content on the application. The information can now be made available to the general public.

32 **Remove NUANS Report:** The NUANS search report has been removed from the application.

33 **Record Security Interest / License Agreement:** A security interest or license agreement has been received and recorded by the Trade-marks Office.

34 **Partial Ownership:** Partial ownership by two parties sharing part or all of the rights to the use of the trade-mark.

35 **Remove Accept for Publication:** The acceptance for publication in the Trade-marks Journal has been removed for the application.

37 **Amendment to Wares/Services:** A change has been made to the wares and or services for the registration.

40 **Translation Requested:** A translation for the other official language has been requested for the application.

41 **Translation Received:** A translation for the other official language has been received for the application.

42 **Advertised:** The application for registration of the trade-mark is advertised (published) in the Canadian Trade-marks Journal.

43 **Re-Advertisement Requested:** Re-advertisement in the Canadian Trade-marks Journal has been requested for the application. This normally occurs due to a significant error in the original publication of the application.

44 **Erratum Requested:** An erratum or mention of some minor correction to the application in the Trade-marks Journal has been requested.

45 **Erratum Published:** The erratum or mention of some minor correction to the application has been made in the Trade-marks Journal.

46 **Section 37(3) Notice Sent:** A notice is sent to the owner of an existing registration by the Trade-marks Office when the Registrar is in doubt whether the new Trade-mark application is registerable based on the existing registered mark.

47 **Remove Advertisement:** The Advertised status has been removed for the application.

48 **Agent Changed:** The agent for the application has changed.

49 **Extracted for Advertisement:** The application has been extracted from the Intrepid database for inclusion in the next Trade-marks Journal.

50 **Allowed:** The application for the registration of the trade-mark has been allowed. This occurs after the 2 month Opposition Period from advertisement has passed and either no oppositions have been filed or any oppositions have be resolved.

51 **Allowance Notice Sent:** An allowance notice has been sent to indicate that the application for the registration of their trade-mark has been allowed. Any additional registration requirements by the Trade-marks Office that need to be fulfilled for registration will be included in the allowance notice. This could include part or all of the following.

a) Request for registration fee payment

b) Request for declaration of use for any proposed wares and or services included in the application

52 **Remove Allowance:** The Allowance status has been removed from the application.

53 **Document Placed on File:** Record a document has been placed on the trade-mark file.

54 **Rights Revoked:** The rights granted under the Plant Breeder Rights Act have been revoked/removed by Agriculture-AgriFoods Canada.

55 **Registered:** The trade-mark has been registered.

56 **Remove Registration:** The registered status has been removed for the application.

57 **Amendment to Registration:** An amendment has been made to the registration. This consists of the addition or removal of wares and or services.

58 **Remove Refusal:** The refuse awaiting appeal status has been removed for the application.

59 **Second Renewal Notice Sent:** A second Renewal Notice has been sent to the Representative for Service/Current Owner requesting Renewal fees. This may occur when the Office sent the original Renewal Notice to an incorrect address while the correct address was on file.

60 **Renewal Notice Sent:** A Renewal notice has been sent to the Representative for Service/Current Owner requesting Renewal fees.

61 **Renewed:** The registration has been renewed by the Trade-marks Office. The Renewal period is 15 years from registration or the previous renewal

62 **Expunged - Failure To Renew:** The registered Trade-mark has been expunged by the Trade-marks Office for failure to renew.

63 **Remove Renewal:** The Renewal action was recorded in error. The Renewal date will be rolled back to its previous date for the application. The registration may be in a position to be expunged for failure to renew.

64 **Remove Expungement:** The Expungement status will be removed for the registration.

65 **CANCEL BY OWNER:** The Registration has been cancelled by the owner.

66 **Remove Cancellation:** The Cancellation Status has been removed for the registration.

67 **Agent Name Change:** Indicate that the name of the agent has changed. While Action Code 48 is an Agent Change, this action (67) indicates, that while the actual agent remained the same, there was a change in the Agent name information.

68 **Rep for Service Name Change:** Indicate that the name of the Representative for Service has changed. While Action Code 87 is a Rep for Service Change, this action (68) indicates, that while the actual Representative for Service remained the same, there was a change in the Representative for Service name information.

70 **Opposed:** The application for the registration of a trade-mark has been opposed.

71 **Opposition Removed:** Any opposition against the trade-mark has been removed.

72 **Abandon - Section 38 Opposition:** The application for the registration of a trade-mark has been abandoned by the applicant during the opposition process.

73 **Expunged - Non-use:** The registration has been expunged for non-use.

74 **Granted:** The plant variety name has been granted protection under the Plant Breeders Rights Act (PBRA). The Trade-marks Act precludes any infringement of a plant variety name (under the PBRA) by a Trade-mark application.

80 **Change In Title:** A change in ownership has occurred for the application/registration.

81 **Owner Name Changed:** A change in Owners Name has occurred for the application/registration.

82 **Owner Address Changed:** A change in owners address has occurred for the application/registration.

83 **Assignment Correspondence Created:** Assignment correspondence has been created for the file.

84 **Expunged - Court Order:** The registration has been expunged by court order.

85 **Title Seized:** The title to the ownership of the Trade-mark has been seized.

86 **Released from Seizure**: The seizure to the rights to the ownership of the trade-mark has been released.

87 **Rep for Service changed:** The representative for Service for the application/registration has changed.

88 **Security Interest Placed:** A security interest has been placed on file.

89 **Security Interest Removed:** The security interest has been removed from the file.

90 **Clerical Correction:** A correction due to a clerical mistake has been made to the file.

91 **Cancelled Section 50 UCA:** The registration has been cancelled under section 50 of the Unfair Competition Act.

92 **Expunged - Failure to Provide Information:** The registration has been expunged for failure to comply for a request for information by the Trade-marks Office.

93 **Created by Transfer:** The file was created as a result of a transfer of information from a previous file.

94 **Record License Agreement:** A license agreement to the rights for use of the trade-mark to an additional party has been recorded.

95 **Remove License Agreement:** The license agreement to the rights for use of the trade-mark to an additional party has been removed.

97 **Cancelled Section 23 UCA:** The registration has been cancelled under section 23 of the Unfair Competition Act.

98 **Cancelled Section 48 UCA:** The registration has been cancelled under section 48 of the

Unfair Competition Act.

99 **Expunged - Failure to provide Representation:** The registration has been expunged by the Trade-marks Office for failure to provide a Representative for Service.

101 **Rights Surrendered:** The rights for the usage of a specific name for a plant variety under the PBRA (Plant Breeders Rights Act) mark has been surrendered by the owner.

120 **Entered on the List:** A Geographical Indication has been entered on the list of protected GI's and is published in the Canada Gazette.

121 **Removed:** A Geographical Indication has been removed from the list of protected GI's.

123 **Extracted for Canada Gazette:** The Geographical Indication has been extracted for publication in the Canada Gazette.

128 **Refused - Section 38(8):** The application for the registration of the trade-mark has been refused during an opposition.

129 **Refusal letter sent:** A refusal letter has been sent to the Agent/Rep for service/Applicant informing them that their application for the registration of the trade-mark has been refused by the Registrar of Trade-marks.

130 **Note to File:** This action indicates that a Note/Comment/Observation has been added to the trade-mark file. The Additional Information field will contain a brief description of the Note.

131 **Remove Default - Pre-formalized:** The Default for failure to respond to a request for information to complete the initial application has been rectified and the application is ready to proceed in the process.

132 **Default - Pre-formalized Notice Sent:** The Default Notice for failure to respond to a request for information to complete the initial application has been sent.

133 **Default - Pre-formalized:** The application has come into Default for failure to respond to a request for information to complete the initial application.

134 **Refused - Awaiting Appeal:** The application has been Refused by the Trade-mark Opposition Board, however either the 2 month appeal period has not passed or the refusal has been appealed to the Federal Court.

Trademark Designs

Most of the design are black and white with approximately 5% being grey scale. There are presently approximately 191,000 designs.

Chapter 12 Glossary of Terms

Cascade

a way of arranging open windows on your screen so that they overlap on each other

Click

to press or release a mouse button quickly

Close

to remove a window from the screen

Description of trademark

refers to a searchable trademark field of a wordy lengthy text used to describe how a design appeared in association with a mark for the acts NFLD, UCA, and TMDA

Design

refers to the pictorial image of a trade mark design

Design descriptor codes

These commonly used words or phrases describe design characteristics which can be used in searching for designs having these characteristics in common

dpi

a measurement of dots per inch tells you how an image of a picture has been created

Fonts

refers to typefaces for your screen display and printer output. It represents a graphical design which applies to all numerals, symbols and characters in the alphabet. A font comes in different sizes and styles.

Icon

refers to name for the pull-down menu found in the User Interface screens

Image

refers to the electronic image of a Trade Mark design

Index Headings

refers to a trademark field maintained to store any of a variation of the spelling of a trademark, a description of a design, additional descriptive information deemed important for searching purposes. It is sometimes referred to as Subject Indexes.

Keep

refers to the area where desired citations are temporarily stored during the search evaluation process and between further trademark searches. Eventually this set is printed from -- it being the desired kept citations.

Maximize

refers to making a Window as large as possible. Click on the up arrow in the upper-right corner of the window.

Menu

a list of items of which most will be Windows commands. Menu names appear in the Title bar of a window.

Minimize

refers to making a window smaller. Click on the down arrow in the upper-right hand corner of the window.

Mouse

is a device used to manipulate an arrow pointer over your windows and icons.

NFLD

refers to the Newfoundland Trade Marks Act which was given to the Federal Government to administer when Newfoundland joined Canada in 1949. Older Marks are still renewed under this act.

Open

to display the contents of a file in a window or to enlarge an icon to a window.

Open Replacement Character ?

The ? character designates that any character may be found in the ?'s position in a search pattern.

Present owner

The Canadian Trade Marks Office records the original owner or registrant for a mark and the current owner of the mark. The present owner refers to the current owner of a mark unless there isn't one and thus present owner refers to the original owner.

Registration Page

refers to the registration page of the text of a trademark document. Actually it refers to only registered marks. Information on Pending marks are printed out in the Full Text form with additional status information.

Scroll

to move text or graphics up or down in order to see parts of the file that cannot fit on the viewing area of a screen.

Scroll bar

appears at the bottom or right hand side or edge of many windows.

Search pattern

the specification of a trademark term or element to be searched for - could include a word or multiple words with a Boolean operator.

String

(1) In programming, a contiguous set of alphanumeric characters that does not contain numbers used for calculations. Names, addresses, words and sentences are strings. Contrast with numeric data.

(2) Any connected set of structures, such as a string of bits, fields or records.

Tile

a way of arranging open windows on your screen so that you can see as many as possible.

Tip

Trademark Information Packet contains basic trademark field information.

Title bar

a line appearing at the top of a window.

TMA

refers to the Trade Marks Act which is currently in force today for registering Trademarks under.

TMDA

refers to the Trade Mark and Designs Act.

UCA

refers to the Unfair Competition Act under which trademarks were registered.

Wild-card

refers to the use of the * character used to identify prefixes, suffixes or root-element entities like *tra*

Window

a rectangular area on your screen in which you can view or see a document.

Windows

A popular Microsoft operating system that hides the cryptic DOS system of typed commands behind a graphical facade (also called a Graphical User Interface, GUI). Windows let you issue commands (i.e. run programs and complete tasks within programs) by pointing (with or without a mouse) at symbols or menu items and clicking, or hitting "Enter." Most Windows programs have the same "look and feel" to them. So issuing commands becomes almost intuitive. The idea is that "use one Windows program, you can use them all." Sort of. The latest version of Windows which contained two big improvements -- namely OLE (Object Linking and Embedding) and DLL (Dynamic Link Library). See DLL, OLE, WINDOWS FOR WORKGROUP, WINDOWS NT and WINDOWS TELEPHONY.

Chapter 13 Trademark Design US search codes